

MTD Sales
1,604.65 L

Brand Share %
16.01 %

Information:

MTD : 01-10-2025 To 20-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **16.01 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	840.30	23.96 %
Wash-Mac	595.88	17.10 %
Air-Cond	161.48	5.44 %
Oven	6.99	12.14 %
Total	1,604.65	16.01 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	285.95	18.52 %
SOUTH-01	261.31	15.07 %
CHENNAI-01	194.43	15.38 %
TRICHY-01	187.43	16.68 %
WEST-02	182.60	15.25 %
WEST-01	168.87	20.07 %
CHENNAI-02	122.04	12.52 %
SOUTH ARCOT	110.02	17.11 %
NORTH ARCOT	75.53	11.94 %
KL-SOUTH	16.48	24.61 %
Total	1,604.65	16.01 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	157.12	26.43 %
Wash-Mac	110.51	19.97 %
Air-Cond	17.24	4.44 %
Oven	1.08	13.63 %
Total	285.95	18.52 %

Branch *	MTD Sales L	Brand Share %
MDU6	11.64	11.96 %
TMM1	6.60	13.15 %
SVG1	6.07	14.64 %
KPT1	2.43	14.60 %
MDU4	2.18	6.81 %
BNR1	1.97	9.21 %
MLR1	0.64	2.41 %
KKD2	0.60	7.22 %
SGP1	0.58	4.67 %
TDI1	0.53	3.48 %
TPT1	0.47	1.67 %
PKM1	0.15	1.10 %
PNI1	0.15	0.94 %
Total	285.95	18.52 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	144.06	25.05 %
Wash-Mac	92.60	16.51 %
Air-Cond	23.27	3.96 %
Oven	1.38	14.32 %
Total	261.31	15.07 %

Branch *	MTD Sales L	Brand Share %
TUT1	32.28	14.52 %
RPM1	14.98	15.90 %
TUT2	9.91	12.46 %
KVT1	9.31	10.83 %
RND1	8.73	15.89 %
TKS2	5.01	8.23 %
APK1	4.96	12.48 %
MAR1	4.57	12.53 %
UDN1	4.48	15.89 %
TKY1	3.15	11.27 %
ASM1	3.01	14.12 %
ARM1	2.38	9.63 %
VNR1	2.38	9.86 %
VKM1	2.22	9.26 %
APK2	2.19	6.84 %
SNL1	2.00	6.90 %
KGL1	1.93	10.65 %
TYI1	1.22	4.41 %
COL1	1.06	13.35 %
KSM1	0.76	6.76 %
KYR1	0.55	2.69 %
SVK1	0.43	0.87 %
PDI1	0.30	1.24 %
Total	261.31	15.07 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	89.89	23.61 %
Wash-Mac	68.30	17.49 %
Air-Cond	35.14	7.25 %
Oven	1.10	13.42 %
Total	194.43	15.38 %

Branch *	MTD Sales L	Brand Share %
CH14	13.48	14.94 %
CH16	13.16	14.07 %
CH42	10.80	14.89 %
CH07	6.37	11.86 %
GUD1	5.80	14.95 %
CH30	5.57	11.93 %
SKL1	4.09	11.03 %
CH35	3.49	11.27 %
CZWH	3.39	10.36 %
CH38	2.16	8.68 %
TKM1	1.28	6.88 %
CH29	0.57	7.60 %
CH11	0.43	1.22 %
CH26	0.18	3.25 %
CH37	0.16	0.63 %
GUD2	0.14	0.52 %
MC10		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	194.43	15.38 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	96.38	24.41 %
Wash-Mac	69.10	21.52 %
Air-Cond	21.05	5.24 %
Oven	0.89	15.45 %
Total	187.43	16.68 %

Branch *	MTD Sales L	Brand Share %
MDI1	5.65	13.21 %
KIK1	4.27	15.24 %
PTK1	2.31	5.26 %
JKM1	1.95	6.21 %
TRY2	1.39	3.86 %
KRN1	1.11	5.69 %
TYR1	1.10	2.74 %
TVR1	1.02	6.25 %
NGT1	0.70	2.19 %
NCK1	0.62	5.80 %
PDK1	0.47	1.58 %
NMM1	0.15	1.04 %
PBR1	0.14	0.52 %
Total	187.43	16.68 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	105.09	21.30 %
Wash-Mac	72.67	13.86 %
Air-Cond	4.71	2.72 %
Oven	0.14	2.21 %
Total	182.60	15.25 %

Branch *	MTD Sales L	Brand Share %
SLM1	15.10	15.58 %
SLM3	7.05	11.66 %
MTR1	5.95	15.28 %
VKL1	2.56	14.24 %
EDP1	2.49	15.49 %
TCG1	1.68	5.51 %
APN1	0.75	3.92 %
WZWH	0.74	7.95 %
PDR1	0.72	3.84 %
SGG1	0.68	3.78 %
RSP1	0.66	1.75 %
EPI1	0.64	2.06 %
SLM2	0.61	1.21 %
HRR1	0.46	2.72 %
SGI1	0.30	1.33 %
DPR2	0.23	1.84 %
KMM1	0.20	1.03 %
BMD1	0.12	0.65 %
Total	182.60	15.25 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	83.58	25.93 %
Wash-Mac	69.87	18.63 %
Air-Cond	14.09	10.22 %
Oven	1.33	21.63 %
Total	168.87	20.07 %

Branch *	MTD Sales L	Brand Share %
CBE2	20.48	14.28 %
PLI1	5.54	13.85 %
SNR1	3.30	12.26 %
UMP1	3.15	13.91 %
CBE5	2.14	13.77 %
PPI1	1.87	9.65 %
GDR1	1.76	12.03 %
KMD1	1.60	8.19 %
ANR1	0.67	8.67 %
KGI1	0.53	5.69 %
KGM1	0.26	1.40 %
Total	168.87	20.07 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	64.06	22.58 %
Wash-Mac	38.52	12.45 %
Air-Cond	18.66	4.97 %
Oven	0.81	11.88 %
Total	122.04	12.52 %

Branch *	MTD Sales L	Brand Share %
CH24	5.52	12.77 %
CH34	5.51	14.00 %
CH06	4.36	7.98 %
CH09	3.15	8.50 %
CH41	1.44	4.12 %
CH43	1.43	3.04 %
CH33	1.01	2.86 %
CH31	0.94	5.85 %
CH23	0.74	4.47 %
CH46	0.73	2.99 %
CH20	0.73	1.73 %
MJR1	0.60	1.40 %
UKI1	0.59	2.33 %
CH27	0.42	2.74 %
CH32	0.38	6.56 %
PON1	0.23	1.25 %
CH01		0.00 %
CH36		0.00 %
MC05		0.00 %
Total	122.04	12.52 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	53.36	23.34 %
Wash-Mac	43.36	20.67 %
Air-Cond	13.30	6.58 %
Total	110.02	17.11 %

Branch *	MTD Sales L	Brand Share %
POY1	8.20	10.98 %
POY2	6.59	9.92 %
VPM2	4.06	11.79 %
TDM1	3.63	14.93 %
KML1	2.37	13.64 %
STP1	1.41	10.49 %
VCM1	1.20	9.28 %
MKM1	0.85	5.32 %
TVM1	0.69	6.28 %
Total	110.02	17.11 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	35.97	17.18 %
Wash-Mac	26.94	11.86 %
Air-Cond	12.62	6.55 %
Total	75.53	11.94 %

Branch *	MTD Sales L	Brand Share %
TRL1	6.71	15.33 %
AKM1	4.50	12.23 %
SBR1	4.15	11.31 %
TRR1	2.72	8.27 %
ABR1	2.64	12.26 %
VNB1	2.57	11.56 %
PLR1	1.83	12.93 %
VEL2	1.79	4.56 %
VSI1	0.80	3.61 %
BGR1	0.62	5.59 %
VEL1	0.61	2.22 %
CPT1	0.59	4.48 %
SLG1	0.50	2.82 %
GDM1	0.38	2.53 %
WJD1	0.32	1.61 %
KPM1	0.31	1.18 %
ANI1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
WJP1		0.00 %
Total	75.53	11.94 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	10.80	42.35 %
Wash-Mac	4.01	28.99 %
Air-Cond	1.41	5.24 %
Oven	0.27	35.33 %
Total	16.48	24.61 %

Branch *	MTD Sales L	Brand Share %
WTVF		0.00 %
Total	16.48	24.61 %