



# TN : SAMSUNGHA Sales Performance 21/03/2026 9:02 AM

MTD Sales  
1,143.81 L

Brand Share %  
9.40 %

Information:

MTD : 01-03-2026 To 20-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **9.40 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	432.07	5.20 %
Fridge	420.10	22.48 %
Wash-Mac	289.33	14.83 %
Oven	2.32	5.39 %
<b>Total</b>	<b>1,143.81</b>	<b>9.40 %</b>

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	191.06	10.50 %
SOUTH-01	159.75	8.64 %
SOUTH-03	147.05	9.69 %
CHENNAI-02	140.33	9.53 %
TRICHY-01	136.31	8.28 %
WEST-01	126.96	12.25 %
WEST-02	108.01	8.87 %
SOUTH ARCOT	72.03	9.25 %
NORTH ARCOT	62.30	7.48 %
<b>Total</b>	<b>1,143.81</b>	<b>9.40 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	81.53	6.41 %
Fridge	68.19	25.29 %
Wash-Mac	40.95	15.21 %
Oven	0.39	4.53 %
<b>Total</b>	<b>191.06</b>	<b>10.50 %</b>

Branch *	MTD Sales L	Brand Share %
CH14	8.59	7.49 %
CH48	6.49	9.38 %
CH25	6.24	8.89 %
CH22	5.15	6.04 %
GUD1	4.93	8.71 %
SKL1	3.58	8.98 %
CH47	2.93	5.97 %
CH39	1.89	5.14 %
GUD2	1.84	5.17 %
CH28	1.08	1.45 %
KNR1	0.81	2.16 %
CH30	0.76	1.42 %
CH26	0.61	3.78 %
CH40	0.45	5.73 %
CZWH	0.32	0.75 %
CH37	0.30	0.95 %
TKM1	0.28	1.69 %
MC10		0.00 %
<b>Total</b>	<b>191.06</b>	<b>10.50 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Fridge	55.35	18.94 %
Air-Cond	55.14	4.59 %
Wash-Mac	48.74	14.05 %
Oven	0.52	6.07 %
<b>Total</b>	<b>159.75</b>	<b>8.64 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	18.77	5.17 %
MAR1	3.87	8.95 %
PKD1	3.73	8.49 %
ERL2	2.62	8.69 %
TUT2	2.53	3.31 %
PDI1	2.20	8.24 %
UDN1	1.83	8.12 %
ARM1	0.91	4.41 %
APK1	0.91	2.72 %
APK2	0.90	2.67 %
SKD1	0.90	4.64 %
SVK1	0.73	1.26 %
KYR1	0.71	3.52 %
SNL1	0.69	3.28 %
VKM1	0.53	2.55 %
TYI1	0.50	2.29 %
KGL1	0.25	1.18 %
SGT1	0.15	1.32 %
COL1	0.13	1.55 %
KSM1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
WHTV		0.00 %
<b>Total</b>	<b>159.75</b>	<b>8.64 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	54.24	23.99 %
Air-Cond	46.28	4.50 %
Wash-Mac	46.07	17.96 %
Oven	0.45	8.93 %
<b>Total</b>	<b>147.05</b>	<b>9.69 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	14.15	7.58 %
DGL1	8.87	8.93 %
MDU3	6.45	9.29 %
ATG1	2.76	5.03 %
TMM1	2.55	5.94 %
SVG1	2.23	7.20 %
MDU5	2.16	8.19 %
PVI1	1.95	7.20 %
BNR1	1.79	7.74 %
PNV2	1.56	5.71 %
TDI1	1.50	7.02 %
KRR1	1.32	2.28 %
KYK1	1.10	5.24 %
ODM1	0.98	5.78 %
MNM1	0.73	4.97 %
DKI1	0.67	1.63 %
TPT1	0.56	1.59 %
KPT1	0.42	2.70 %
SGP1	0.15	0.99 %
MDU4	0.13	0.35 %
MLR1		0.00 %
NTM1		0.00 %
SZSD		0.00 %
<b>Total</b>	<b>147.05</b>	<b>9.69 %</b>

### CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	64.63	6.13 %
Fridge	43.03	21.74 %
Wash-Mac	32.48	15.15 %
Oven	0.20	4.35 %
<b>Total</b>	<b>140.33</b>	<b>9.53 %</b>

Branch *	MTD Sales L	Brand Share %
CH50	4.89	7.77 %
CH18	4.27	8.20 %
CH17	4.23	7.45 %
CH41	4.20	6.55 %
CH34	3.49	6.92 %
CH43	3.35	7.33 %
CH06	3.05	5.81 %
MJR1	2.23	4.44 %
CH27	1.40	6.08 %
CH23	0.63	1.86 %
UKI1	0.56	1.86 %
CH32	0.47	3.82 %
CH46	0.36	1.17 %
CH36	0.28	1.27 %
CH31	0.17	0.59 %
PON1	0.15	0.46 %
CH01		0.00 %
MC06		0.00 %
<b>Total</b>	<b>140.33</b>	<b>9.53 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Fridge	50.94	23.87 %
Air-Cond	47.15	3.80 %
Wash-Mac	38.08	20.04 %
Oven	0.14	4.70 %
<b>Total</b>	<b>136.31</b>	<b>8.28 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	20.41	4.91 %
TNJ1	6.36	8.12 %
TNJ2	4.00	5.35 %
TRY4	3.40	5.57 %
PTK1	2.92	3.65 %
TTP1	2.47	8.55 %
TRY2	2.38	5.96 %
JKM1	1.89	4.72 %
AYR1	1.19	3.72 %
KIK1	1.05	3.20 %
APM1	0.74	4.58 %
TVR1	0.69	2.14 %
NMM1	0.58	3.11 %
PDK1		0.00 %
TZSD		0.00 %
WTRZ	-0.39	8.66 %
<b>Total</b>	<b>136.31</b>	<b>8.28 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	58.14	8.73 %
Fridge	43.32	24.39 %
Wash-Mac	24.98	13.26 %
Oven	0.53	10.59 %
<b>Total</b>	<b>126.96</b>	<b>12.25 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	19.83	8.83 %
CBE6	2.28	5.39 %
SUL1	2.17	7.02 %
TPR1	1.23	2.64 %
KMD1	1.10	6.99 %
PPI1	0.77	3.79 %
TPR4	0.71	3.77 %
KGM1	0.54	2.77 %
GDR1	0.53	6.53 %
ANR1	0.46	7.53 %
CBE5		0.00 %
WHCB		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>126.96</b>	<b>12.25 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Fridge	47.51	19.83 %
Air-Cond	37.19	5.07 %
Wash-Mac	23.31	9.69 %
<b>Total</b>	<b>108.01</b>	<b>8.87 %</b>

Branch *	MTD Sales L	Brand Share %
ERD1	8.14	9.26 %
ATU1	4.62	9.09 %
SLM3	3.56	5.81 %
RSP1	2.37	6.81 %
CMI1	1.54	8.91 %
PDR1	1.53	6.35 %
EPI1	1.34	4.87 %
EDP1	1.21	5.76 %
DPR2	1.16	4.71 %
KVP1	1.13	5.26 %
TRM1	1.12	3.43 %
SLM2	1.02	2.43 %
BMD1	0.88	3.26 %
MTR1	0.81	2.09 %
HRR1	0.59	2.53 %
APN1	0.44	2.02 %
VKL1	0.42	2.77 %
SGI1	0.41	2.72 %
KAM1	0.23	1.49 %
KMM1	0.13	0.83 %
PMP1	0.13	0.65 %
TCG1		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>108.01</b>	<b>8.87 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Fridge	28.25	21.59 %
Air-Cond	23.60	4.42 %
Wash-Mac	20.08	17.90 %
Oven	0.09	6.41 %
<b>Total</b>	<b>72.03</b>	<b>9.25 %</b>

Branch *	MTD Sales L	Brand Share %
POY1	6.56	7.12 %
NVL2	1.88	4.04 %
TVM2	1.86	9.28 %
POY2	1.50	2.19 %
KML1	1.48	6.01 %
TDM1	1.15	3.31 %
MKM1	0.77	3.01 %
TVM1	0.42	1.60 %
STP1	0.25	2.03 %
VCM1	0.14	0.50 %
VPM1		0.00 %
<b>Total</b>	<b>72.03</b>	<b>9.25 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	29.26	24.13 %
Air-Cond	18.41	3.19 %
Wash-Mac	14.63	11.03 %
<b>Total</b>	<b>62.30</b>	<b>7.48 %</b>

Branch *	MTD Sales L	Brand Share %
TRL1	4.87	5.59 %
VEL2	4.36	6.61 %
AKM1	3.32	9.27 %
VNB1	2.35	8.51 %
VSI1	1.63	5.34 %
VEL1	1.41	3.36 %
PTU1	0.52	5.40 %
ARC2	0.48	1.56 %
ANI1	0.33	1.67 %
WJD1	0.27	0.95 %
SLG1	0.15	0.71 %
KPM1	0.14	0.43 %
WJP1	0.14	0.59 %
UGI1	0.12	1.15 %
BGR1	0.12	1.05 %
GDM1		0.00 %
<b>Total</b>	<b>62.30</b>	<b>7.48 %</b>