

MTD Sales
1,486.84 L

Brand Share %
15.92 %

Information:

MTD : 01-10-2025 To 19-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.92 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	783.20	24.09 %
Wash-Mac	545.91	17.06 %
Air-Cond	150.84	5.32 %
Oven	6.89	12.71 %
Total	1,486.84	15.92 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	272.45	18.41 %
SOUTH-01	250.86	15.06 %
TRICHY-01	179.09	16.52 %
CHENNAI-01	175.31	15.25 %
WEST-02	164.61	15.51 %
WEST-01	153.91	19.64 %
CHENNAI-02	109.45	12.26 %
SOUTH ARCOT	101.22	16.70 %
NORTH ARCOT	64.19	11.64 %
KL-SOUTH	15.75	24.99 %
Total	1,486.84	15.92 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	151.29	26.68 %
Wash-Mac	103.47	19.68 %
Air-Cond	16.61	4.38 %
Oven	1.08	13.91 %
Total	272.45	18.41 %

Branch *	MTD Sales L	Brand Share %
MDU6	11.64	12.50 %
TMM1	6.15	12.92 %
SVG1	5.93	14.51 %
KPT1	1.97	12.74 %
MDU4	1.90	6.10 %
BNR1	1.59	8.06 %
MLR1	0.64	2.58 %
KKD2	0.60	7.22 %
SGP1	0.58	4.81 %
TDI1	0.53	3.63 %
TPT1	0.47	1.75 %
PKM1	0.15	1.16 %
PNI1		0.00 %
Total	272.45	18.41 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	137.60	25.24 %
Wash-Mac	88.61	16.55 %
Air-Cond	23.27	4.04 %
Oven	1.38	14.49 %
Total	250.86	15.06 %

Branch *	MTD Sales L	Brand Share %
TUT1	30.73	14.26 %
RPM1	14.18	15.45 %
TUT2	9.76	12.48 %
KVT1	9.31	11.10 %
MAR1	5.24	14.77 %
APK1	4.96	12.78 %
TKS2	4.80	8.12 %
UDN1	3.93	14.69 %
ASM1	3.01	14.91 %
TKY1	2.59	9.64 %
VNR1	2.22	9.49 %
VKM1	2.04	8.95 %
APK2	2.00	6.53 %
ARM1	1.80	8.04 %
SNL1	1.71	6.17 %
KGL1	1.58	10.59 %
TYI1	1.22	4.87 %
COL1	1.06	14.72 %
KSM1	0.76	8.12 %
KYR1	0.55	2.73 %
SVK1	0.43	0.91 %
PDI1	0.30	1.32 %
Total	250.86	15.06 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	92.33	24.19 %
Wash-Mac	65.09	21.16 %
Air-Cond	20.78	5.34 %
Oven	0.89	15.71 %
Total	179.09	16.52 %

Branch *	MTD Sales L	Brand Share %
MDI1	5.65	13.35 %
KIK1	4.27	15.24 %
PTK1	2.31	5.36 %
JKM1	1.95	6.60 %
TRY2	1.39	3.89 %
TVR1	1.02	6.25 %
TYR1	0.90	2.38 %
KRN1	0.83	4.59 %
NGT1	0.70	2.24 %
NCK1	0.62	6.40 %
PDK1	0.47	1.64 %
NMM1	0.15	1.09 %
PBR1	0.14	0.54 %
Total	179.09	16.52 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	80.84	23.38 %
Wash-Mac	61.16	17.74 %
Air-Cond	32.21	7.13 %
Oven	1.10	14.71 %
Total	175.31	15.25 %

Branch *	MTD Sales L	Brand Share %
CH16	12.47	14.36 %
CH14	12.44	15.18 %
CH42	10.24	14.87 %
CH07	6.20	12.78 %
CH30	5.00	11.53 %
SKL1	4.09	13.38 %
CH35	3.49	12.73 %
CZWH	2.37	7.80 %
CH38	1.79	7.87 %
TKM1	0.92	5.75 %
CH29	0.30	4.51 %
CH26	0.18	3.34 %
CH37	0.16	0.72 %
CH11	0.15	0.46 %
GUD2	0.14	0.57 %
MC10		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	175.31	15.25 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	95.01	21.90 %
Wash-Mac	65.07	14.09 %
Air-Cond	4.40	2.74 %
Oven	0.14	2.63 %
Total	164.61	15.51 %

Branch *	MTD Sales L	Brand Share %
SLM1	13.15	15.27 %
SLM3	6.85	12.51 %
MTR1	5.68	15.82 %
VKL1	2.04	14.79 %
TCG1	1.02	3.90 %
APN1	0.75	4.38 %
WZWH	0.74	7.95 %
SGG1	0.68	4.04 %
RSP1	0.66	2.08 %
PDR1	0.59	3.35 %
EPI1	0.49	1.75 %
HRR1	0.46	3.15 %
SLM2	0.41	0.89 %
KMM1	0.20	1.23 %
SGI1	0.14	0.66 %
BMD1	0.12	0.75 %
DPR2		0.00 %
Total	164.61	15.51 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	75.37	25.23 %
Wash-Mac	63.74	18.36 %
Air-Cond	13.48	10.21 %
Oven	1.33	22.48 %
Total	153.91	19.64 %

Branch *	MTD Sales L	Brand Share %
CBE2	18.61	13.80 %
PLI1	4.78	13.05 %
SNR1	3.16	12.08 %
UMP1	2.93	14.79 %
PPI1	1.87	10.45 %
CBE5	1.59	11.59 %
GDR1	1.29	10.46 %
KMD1	1.26	6.70 %
ANR1	0.54	7.55 %
KGI1	0.53	5.94 %
KGM1	0.26	1.52 %
Total	153.91	19.64 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	59.98	23.18 %
Wash-Mac	32.99	11.87 %
Air-Cond	15.77	4.51 %
Oven	0.71	11.44 %
Total	109.45	12.26 %

Branch *	MTD Sales L	Brand Share %
CH21	7.91	15.79 %
CH24	5.34	12.89 %
CH34	4.44	12.73 %
CH06	3.58	7.50 %
CH09	2.85	8.80 %
CH43	1.27	2.87 %
CH41	1.24	4.01 %
CH33	1.01	3.00 %
CH31	0.94	6.11 %
CH23	0.74	4.73 %
UKI1	0.59	2.64 %
CH20	0.55	1.36 %
CH46	0.45	1.96 %
MJR1	0.44	1.18 %
CH27	0.42	3.12 %
CH32	0.38	6.77 %
PON1	0.23	1.40 %
CH01		0.00 %
CH36		0.00 %
MC05		0.00 %
Total	109.45	12.26 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	49.45	23.05 %
Wash-Mac	39.48	20.22 %
Air-Cond	12.30	6.34 %
Total	101.22	16.70 %

Branch *	MTD Sales L	Brand Share %
POY1	8.20	11.46 %
POY2	6.59	10.25 %
VPM2	3.34	10.88 %
TDM1	2.68	12.28 %
KML1	2.22	13.00 %
STP1	1.27	9.91 %
VCM1	1.20	9.28 %
MKM1	0.85	5.92 %
TVM1	0.69	6.44 %
Total	101.22	16.70 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	31.13	17.08 %
Wash-Mac	22.46	11.70 %
Air-Cond	10.60	6.10 %
Total	64.19	11.64 %

Branch *	MTD Sales L	Brand Share %
TRL1	5.76	14.91 %
SBR1	4.15	12.39 %
AKM1	3.39	10.65 %
TRR1	2.57	9.13 %
ABR1	2.39	14.14 %
VNB1	2.27	11.85 %
PLR1	1.83	14.94 %
VSI1	0.80	3.99 %
VEL2	0.64	1.88 %
VEL1	0.61	2.38 %
CPT1	0.46	4.31 %
GDM1	0.38	2.93 %
SLG1	0.37	2.39 %
KPM1	0.31	1.29 %
WJD1	0.17	1.08 %
BGR1	0.16	1.71 %
ANI1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
WJP1		0.00 %
Total	64.19	11.64 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	10.21	43.77 %
Wash-Mac	3.86	30.55 %
Air-Cond	1.41	5.36 %
Oven	0.27	35.33 %
Total	15.75	24.99 %

Branch *	MTD Sales L	Brand Share %
WTVF		0.00 %
Total	15.75	24.99 %