

MTD Sales
2,116.00 L

Brand Share %
8.52 %

Information:

MTD : 01-04-2026 To 19-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **8.52 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,163.21	5.58 %
Fridge	616.49	30.20 %
Wash-Mac	335.16	17.53 %
Oven	1.14	2.98 %
Total	2,116.00	8.52 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	328.61	9.70 %
SOUTH-01	316.95	7.93 %
SOUTH-03	281.87	8.67 %
TRICHY-01	266.69	8.07 %
CHENNAI-02	251.14	9.01 %
WEST-01	244.34	11.07 %
WEST-02	220.28	8.95 %
SOUTH ARCOT	126.30	7.57 %
NORTH ARCOT	79.82	4.52 %
Total	2,116.00	8.52 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	170.76	6.12 %
Fridge	105.45	33.91 %
Wash-Mac	52.10	18.62 %
Oven	0.30	3.67 %
Total	328.61	9.70 %

Branch *	MTD Sales L	Brand Share %
CH14	17.27	7.33 %
CH16	13.20	6.64 %
CH48	12.05	8.37 %
GUD1	11.66	8.37 %
CH35	6.61	7.78 %
SKL1	3.83	5.10 %
CH30	3.49	2.46 %
CH39	1.29	2.24 %
KNR1	1.12	1.96 %
GUD2	1.07	1.89 %
CZWH	0.91	1.44 %
CH28	0.80	0.57 %
TKM1	0.52	1.28 %
CH26	0.48	1.89 %
CH37	0.39	0.64 %
CH29	0.32	5.94 %
MC09		0.00 %
MC10		0.00 %
WCHN	-4.73	6.20 %
Total	328.61	9.70 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	163.21	4.85 %
Fridge	101.66	31.13 %
Wash-Mac	51.83	17.34 %
Oven	0.24	2.99 %
Total	316.95	7.93 %

Branch *	MTD Sales L	Brand Share %
TVL1	38.09	7.92 %
TUT1	16.90	4.16 %
NGR1	14.71	5.30 %
KVT1	11.72	6.41 %
TUT2	8.12	4.25 %
SVK1	6.25	4.89 %
UDN1	4.50	7.41 %
VKM1	2.65	6.63 %
APK2	2.57	5.63 %
KGL1	2.43	3.31 %
SNL1	2.13	4.24 %
ARM1	1.30	2.09 %
COL1	1.13	2.87 %
KYR1	1.12	2.43 %
APK1	1.03	1.72 %
TKY1	0.94	1.99 %
SGT1	0.51	2.35 %
SKD1	0.49	1.21 %
S2SD	0.29	0.44 %
WHTV	-0.89	4.76 %
Total	316.95	7.93 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	146.49	5.41 %
Fridge	81.50	28.61 %
Wash-Mac	53.78	21.15 %
Oven	0.10	2.89 %
Total	281.87	8.67 %

Branch *	MTD Sales L	Brand Share %
MDU1	30.51	7.49 %
MDU2	16.63	7.78 %
MDU6	11.23	6.32 %
ATG1	6.97	6.25 %
DGL2	5.55	7.40 %
TPT1	3.61	3.67 %
SVG1	3.33	4.71 %
MNM1	2.70	7.34 %
DKI1	2.62	3.76 %
PNV2	2.29	5.42 %
TDI1	1.73	3.65 %
KRR1	1.50	0.86 %
KPT1	1.23	3.90 %
KYK1	1.22	3.13 %
ODM1	1.11	2.99 %
SGP1	0.64	1.98 %
MLR1	0.44	0.78 %
NTM1	0.23	0.83 %
SZSD		0.00 %
Total	281.87	8.67 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	137.65	4.81 %
Fridge	80.93	36.64 %
Wash-Mac	47.96	22.04 %
Oven	0.15	4.84 %
Total	266.69	8.07 %

Branch *	MTD Sales L	Brand Share %
TRY1	45.65	6.12 %
TNJ1	14.81	8.29 %
PTK1	9.53	7.67 %
MDI1	7.84	7.82 %
TRY3	6.33	4.28 %
TRY4	5.52	5.43 %
MSI1	5.23	7.46 %
NCK1	2.59	7.64 %
JKM1	2.18	3.02 %
TVR1	1.95	3.12 %
KIK1	1.69	1.90 %
ORU1	1.12	3.51 %
APM1	1.10	3.52 %
TRY2	0.80	0.79 %
PDK1	0.53	0.62 %
NMM1	0.32	0.88 %
TZSD		0.00 %
Total	266.69	8.07 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	133.17	5.73 %
Fridge	77.85	32.86 %
Wash-Mac	40.02	18.17 %
Oven	0.10	2.95 %
Total	251.14	9.01 %

Branch *	MTD Sales L	Brand Share %
CH20	9.58	7.29 %
CH17	9.43	7.36 %
CH41	8.40	7.37 %
CH50	7.23	6.01 %
CH34	5.78	5.89 %
CH06	4.62	4.40 %
MJR1	4.57	4.86 %
CH27	1.52	3.62 %
GPD1	1.21	2.22 %
CH23	1.18	1.77 %
UKI1	1.07	2.14 %
CH46	1.02	1.70 %
CH31	0.96	1.84 %
MC06	0.92	7.55 %
CH32	0.78	4.26 %
PON1	0.42	0.66 %
CH36	0.15	0.32 %
CH01		0.00 %
Total	251.14	9.01 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	174.96	9.35 %
Fridge	43.61	25.80 %
Wash-Mac	25.67	15.79 %
Oven	0.10	2.02 %
Total	244.34	11.07 %

Branch *	MTD Sales L	Brand Share %
CBE2	33.24	7.15 %
KMR1	7.43	6.45 %
PLI1	6.30	6.54 %
SUL1	2.58	4.47 %
TPR4	1.66	5.56 %
ANR1	0.64	3.08 %
CBE5	0.63	1.47 %
CBE3	0.59	2.21 %
KMD1	0.40	1.03 %
KGI1	0.14	2.26 %
KGM1		0.00 %
WZSD		0.00 %
Total	244.34	11.07 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	127.16	6.34 %
Fridge	64.86	28.39 %
Wash-Mac	28.26	12.72 %
Total	220.28	8.95 %

Branch *	MTD Sales L	Brand Share %
HSR1	7.27	8.35 %
RSP1	6.01	8.28 %
SLM2	3.38	3.55 %
SLM3	2.87	2.53 %
KVP1	2.68	6.20 %
MTR1	2.45	4.30 %
DPR1	2.08	5.13 %
EPI1	1.53	3.14 %
BMD1	1.42	4.59 %
PDR1	1.25	2.89 %
PMP1	1.24	3.13 %
TCG1	1.18	1.86 %
TRM1	1.18	2.33 %
EDP1	0.83	2.68 %
APN1	0.82	2.34 %
KAM1	0.67	2.30 %
HRR1	0.58	2.50 %
VKL1	0.50	1.82 %
SGG1	0.50	2.07 %
SGI1	0.33	1.25 %
KMM1	0.32	0.83 %
DPR2	0.16	0.39 %
WZWH		0.00 %
WHPD	-1.15	7.97 %
Total	220.28	8.95 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	66.94	4.77 %
Fridge	38.26	27.25 %
Wash-Mac	21.10	17.31 %
Total	126.30	7.57 %

Branch *	MTD Sales L	Brand Share %
POY1	12.59	6.20 %
VPM2	7.75	7.17 %
NVL2	7.06	7.42 %
CDM1	4.48	4.73 %
POY2	1.87	1.14 %
VCM1	0.59	1.74 %
KML1	0.53	0.93 %
VPM1	0.47	2.05 %
MKM1	0.31	0.71 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
Total	126.30	7.57 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	42.87	2.85 %
Fridge	22.37	18.17 %
Wash-Mac	14.43	10.72 %
Oven	0.14	7.25 %
Total	79.82	4.52 %

Branch *	MTD Sales L	Brand Share %
KPM2	10.37	6.02 %
TRR1	9.61	8.10 %
ABR1	7.53	7.55 %
AKM1	5.86	6.36 %
TRL1	5.02	3.92 %
TRT1	3.41	4.93 %
VNB1	2.82	4.49 %
VEL2	2.70	1.66 %
VEL1	2.26	2.29 %
PLR1	2.19	6.32 %
ARC2	0.98	1.53 %
WJD1	0.60	1.18 %
VSI1	0.60	0.88 %
UGI1	0.45	2.22 %
KPM1	0.35	0.59 %
WJP1	0.31	0.51 %
CPT1	0.28	0.76 %
BGR1	0.24	0.76 %
PTU1	0.16	1.47 %
ANI1	0.16	0.38 %
GDM1	0.15	0.20 %
SLG1		0.00 %
Total	79.82	4.52 %