

MTD Sales  
**1,096.89 L**

Brand Share %  
**9.39 %**

Information:

MTD : 01-03-2026 To 19-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **9.39 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	413.23	5.17 %
Fridge	401.94	22.51 %
Wash-Mac	279.54	14.98 %
Oven	2.18	5.34 %
<b>Total</b>	<b>1,096.89</b>	<b>9.39 %</b>

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	184.63	10.50 %
SOUTH-01	156.12	8.78 %
SOUTH-03	140.31	9.52 %
CHENNAI-02	133.73	9.60 %
TRICHY-01	131.52	8.32 %
WEST-01	119.56	12.23 %
WEST-02	103.99	8.89 %
SOUTH ARCOT	69.65	9.27 %
NORTH ARCOT	57.38	7.19 %
<b>Total</b>	<b>1,096.89</b>	<b>9.39 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	79.08	6.42 %
Fridge	65.78	25.71 %
Wash-Mac	39.38	15.04 %
Oven	0.39	4.72 %
<b>Total</b>	<b>184.63</b>	<b>10.50 %</b>

Branch *	MTD Sales L	Brand Share %
CH14	8.35	7.46 %
CH25	6.24	8.97 %
CH48	6.20	9.38 %
CH22	5.00	5.94 %
GUD1	4.93	9.06 %
SKL1	3.58	9.10 %
CH47	2.63	5.46 %
CH39	1.89	5.27 %
GUD2	1.84	5.22 %
CH28	1.08	1.53 %
CH30	0.76	1.50 %
CH26	0.61	3.83 %
KNR1	0.61	1.68 %
CH40	0.45	5.73 %
CZWH	0.32	0.75 %
CH37	0.30	0.99 %
TKM1	0.28	1.74 %
MC10		0.00 %
<b>Total</b>	<b>184.63</b>	<b>10.50 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Air-Cond	54.70	4.74 %
Fridge	53.45	19.05 %
Wash-Mac	47.44	14.16 %
Oven	0.52	6.35 %
<b>Total</b>	<b>156.12</b>	<b>8.78 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	18.18	5.13 %
PKD1	3.73	8.51 %
MAR1	3.69	9.13 %
TUT2	2.53	3.56 %
ERL2	2.40	8.40 %
PDI1	2.20	8.51 %
UDN1	1.83	8.73 %
APK1	0.91	2.91 %
SKD1	0.90	4.99 %
SVK1	0.73	1.29 %
KYR1	0.71	3.80 %
APK2	0.71	2.18 %
ARM1	0.69	3.37 %
SNL1	0.69	3.43 %
VKM1	0.53	2.66 %
TYI1	0.50	2.34 %
KGL1	0.25	1.22 %
SGT1	0.15	1.34 %
COL1	0.13	1.97 %
KSM1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
WHTV		0.00 %
<b>Total</b>	<b>156.12</b>	<b>8.78 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	52.24	24.19 %
Wash-Mac	43.94	17.88 %
Air-Cond	43.68	4.33 %
Oven	0.45	9.12 %
<b>Total</b>	<b>140.31</b>	<b>9.52 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	13.37	7.34 %
DGL1	8.12	8.52 %
MDU3	5.38	8.04 %
ATG1	2.59	4.89 %
TMM1	2.55	6.23 %
SVG1	2.23	7.20 %
MDU5	2.16	8.28 %
PVI1	1.95	7.59 %
BNR1	1.79	7.87 %
PNV2	1.56	5.92 %
KRR1	1.32	2.38 %
KYK1	1.10	5.42 %
TDI1	1.10	5.75 %
ODM1	0.83	5.02 %
MNM1	0.73	5.06 %
DKI1	0.67	1.70 %
TPT1	0.56	1.60 %
KPT1	0.42	2.76 %
SGP1	0.15	0.99 %
MDU4	0.13	0.35 %
MLR1		0.00 %
NTM1		0.00 %
SZSD		0.00 %
<b>Total</b>	<b>140.31</b>	<b>9.52 %</b>

### CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	62.72	6.28 %
Fridge	40.06	21.36 %
Wash-Mac	30.75	15.11 %
Oven	0.20	4.59 %
<b>Total</b>	<b>133.73</b>	<b>9.60 %</b>

Branch *	MTD Sales L	Brand Share %
CH50	4.58	7.68 %
CH17	4.23	7.61 %
CH41	4.20	6.93 %
CH18	3.95	7.94 %
CH44	3.85	9.21 %
CH34	3.28	6.95 %
CH06	3.05	6.06 %
CH43	2.91	6.77 %
MJR1	2.23	4.62 %
CH27	1.40	6.76 %
CH23	0.63	1.90 %
UKI1	0.56	1.96 %
CH32	0.47	4.29 %
CH46	0.36	1.23 %
CH36	0.28	1.27 %
PON1	0.15	0.49 %
CH01		0.00 %
CH31		0.00 %
MC06		0.00 %
<b>Total</b>	<b>133.73</b>	<b>9.60 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Fridge	48.81	23.73 %
Air-Cond	45.28	3.80 %
Wash-Mac	37.43	20.63 %
<b>Total</b>	<b>131.52</b>	<b>8.32 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	19.83	4.92 %
TNJ1	5.88	7.87 %
MDI1	4.65	9.20 %
TNJ2	4.00	5.51 %
TRY4	3.40	5.77 %
PTK1	2.54	3.24 %
TTP1	2.47	9.05 %
TRY2	2.38	6.81 %
JKM1	1.89	4.98 %
AYR1	0.99	3.29 %
KIK1	0.92	2.97 %
APM1	0.74	4.82 %
TVR1	0.69	2.32 %
NMM1	0.58	3.18 %
PDK1		0.00 %
TZSD		0.00 %
<b>Total</b>	<b>131.52</b>	<b>8.32 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	54.40	8.73 %
Fridge	40.27	23.72 %
Wash-Mac	24.36	13.59 %
Oven	0.53	11.04 %
<b>Total</b>	<b>119.56</b>	<b>12.23 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	18.06	8.34 %
CBE6	2.28	5.68 %
SUL1	2.17	7.33 %
TPR1	1.23	2.70 %
KMD1	1.10	7.70 %
PPI1	0.77	4.03 %
TPR4	0.71	4.00 %
KGM1	0.54	2.98 %
GDR1	0.53	6.66 %
ANR1	0.46	7.53 %
CBE5		0.00 %
WHCB		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>119.56</b>	<b>12.23 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Fridge	46.23	20.22 %
Air-Cond	35.26	4.96 %
Wash-Mac	22.50	9.99 %
<b>Total</b>	<b>103.99</b>	<b>8.89 %</b>

Branch *	MTD Sales L	Brand Share %
ERD1	7.71	9.20 %
SLM3	2.97	4.98 %
RSP1	2.37	7.01 %
PDR1	1.53	6.64 %
CMI1	1.40	8.57 %
EPI1	1.34	4.93 %
EDP1	1.21	5.99 %
DPR2	1.16	4.83 %
KVP1	1.13	5.38 %
TRM1	1.12	3.55 %
SLM2	1.02	2.52 %
BMD1	0.88	3.32 %
MTR1	0.81	2.18 %
HRR1	0.59	2.53 %
APN1	0.44	2.10 %
VKL1	0.42	2.85 %
SGI1	0.41	2.81 %
KAM1	0.23	1.49 %
KMM1	0.13	0.83 %
PMP1	0.13	0.68 %
TCG1		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>103.99</b>	<b>8.89 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Fridge	27.58	22.10 %
Air-Cond	22.70	4.39 %
Wash-Mac	19.28	17.83 %
Oven	0.09	6.41 %
<b>Total</b>	<b>69.65</b>	<b>9.27 %</b>

Branch *	MTD Sales L	Brand Share %
POY1	6.56	7.31 %
NVL2	1.88	4.10 %
TVM2	1.86	9.34 %
KML1	1.48	6.14 %
TDM1	1.15	3.41 %
POY2	1.00	1.57 %
MKM1	0.77	3.16 %
TVM1	0.42	1.68 %
STP1	0.25	2.08 %
VCM1	0.14	0.52 %
VPM1		0.00 %
<b>Total</b>	<b>69.65</b>	<b>9.27 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	27.53	23.54 %
Air-Cond	15.39	2.79 %
Wash-Mac	14.46	11.43 %
<b>Total</b>	<b>57.38</b>	<b>7.19 %</b>

Branch *	MTD Sales L	Brand Share %
KPM2	7.41	8.98 %
TRL1	4.87	5.71 %
VEL2	2.61	4.35 %
VNB1	2.35	8.92 %
VSI1	1.32	4.43 %
VEL1	0.92	2.32 %
PTU1	0.52	5.47 %
ARC2	0.48	1.58 %
ANI1	0.33	1.73 %
WJD1	0.27	0.97 %
SLG1	0.15	0.71 %
KPM1	0.14	0.45 %
WJP1	0.14	0.62 %
UGI1	0.12	1.27 %
BGR1	0.12	1.05 %
GDM1		0.00 %
<b>Total</b>	<b>57.38</b>	<b>7.19 %</b>