

MTD Sales
1,269.28 L

Brand Share %
15.61 %

Information:

MTD : 01-10-2025 To 18-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.61 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	666.74	24.05 %
Wash-Mac	459.51	17.04 %
Air-Cond	136.86	5.23 %
Oven	6.16	12.64 %
Total	1,269.28	15.61 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	230.87	17.99 %
SOUTH-01	215.41	14.81 %
TRICHY-01	159.35	16.45 %
CHENNAI-01	153.60	14.96 %
WEST-02	132.86	14.95 %
WEST-01	125.78	18.77 %
CHENNAI-02	92.48	12.05 %
SOUTH ARCOT	90.03	16.54 %
NORTH ARCOT	55.68	11.79 %
KL-SOUTH	13.21	23.37 %
Total	1,269.28	15.61 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	129.62	26.89 %
Wash-Mac	84.21	19.23 %
Air-Cond	16.09	4.51 %
Oven	0.95	14.13 %
Total	230.87	17.99 %

Branch *	MTD Sales L	Brand Share %
MDU6	9.09	11.21 %
SVG1	5.30	14.56 %
TMM1	5.08	13.15 %
USL1	3.47	14.89 %
MDU4	1.90	7.01 %
KPT1	1.83	14.33 %
BNR1	1.59	9.29 %
KKD2	0.60	7.83 %
SGP1	0.58	5.85 %
TDI1	0.53	3.92 %
TPT1	0.28	1.12 %
PKM1	0.15	1.28 %
MLR1		0.00 %
PNI1		0.00 %
Total	230.87	17.99 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	116.48	25.17 %
Wash-Mac	76.08	16.88 %
Air-Cond	21.46	4.03 %
Oven	1.38	16.05 %
Total	215.41	14.81 %

Branch *	MTD Sales L	Brand Share %
TUT1	28.01	14.29 %
RPM1	12.57	15.30 %
TUT2	9.11	13.62 %
KVT1	8.38	11.33 %
RND1	7.53	15.48 %
MAR1	4.25	14.76 %
APK1	4.10	12.30 %
TKS2	4.06	7.45 %
UDN1	3.11	13.02 %
TKY1	2.23	9.37 %
ASM1	2.22	13.07 %
VNR1	1.77	8.82 %
ARM1	1.58	7.66 %
APK2	1.54	5.90 %
KGL1	1.26	11.38 %
TYI1	1.22	5.86 %
SNL1	0.95	3.99 %
COL1	0.85	13.21 %
VKM1	0.80	5.02 %
KSM1	0.56	7.95 %
KYR1	0.55	3.53 %
SVK1	0.43	1.04 %
PDI1	0.30	1.53 %
Total	215.41	14.81 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	81.38	24.78 %
Wash-Mac	57.67	21.08 %
Air-Cond	19.41	5.37 %
Oven	0.89	16.24 %
Total	159.35	16.45 %

Branch *	MTD Sales L	Brand Share %
MDI1	5.50	15.13 %
KIK1	3.85	14.84 %
PTK1	2.31	5.70 %
JKM1	1.95	7.47 %
TRY2	1.39	4.18 %
TVR1	0.83	5.48 %
KRN1	0.83	5.25 %
TYR1	0.77	2.41 %
NGT1	0.70	2.41 %
NCK1	0.47	5.73 %
PDK1	0.21	0.80 %
NMM1	0.15	1.34 %
PBR1	0.14	0.62 %
Total	159.35	16.45 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	70.50	23.24 %
Wash-Mac	52.10	17.84 %
Air-Cond	30.23	7.12 %
Oven	0.77	11.64 %
Total	153.60	14.96 %

Branch *	MTD Sales L	Brand Share %
CH19	11.24	15.15 %
CH16	10.79	14.34 %
CH14	10.01	14.36 %
CH42	7.98	12.86 %
CH07	5.31	11.99 %
CH30	3.87	10.14 %
SKL1	3.04	11.02 %
CH35	2.59	11.48 %
CZWH	2.37	7.80 %
CH38	1.45	7.40 %
TKM1	0.92	6.24 %
CH29	0.30	4.93 %
CH26	0.18	3.68 %
CH37	0.16	1.53 %
CH11		0.01 %
GUD2		0.00 %
MC10		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	153.60	14.96 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	76.32	21.24 %
Wash-Mac	52.33	13.83 %
Air-Cond	4.08	2.78 %
Oven	0.14	3.06 %
Total	132.86	14.95 %

Branch *	MTD Sales L	Brand Share %
SLM1	10.06	13.62 %
SLM3	6.57	13.00 %
EDP1	0.80	8.28 %
TCG1	0.78	3.95 %
WZWH	0.74	7.95 %
RSP1	0.66	2.53 %
APN1	0.61	4.26 %
PDR1	0.59	4.06 %
SLM2	0.41	1.02 %
SGG1	0.40	2.91 %
EPI1	0.34	1.38 %
HRR1	0.29	2.35 %
KMM1	0.20	1.46 %
SGI1	0.14	0.72 %
BMD1	0.12	0.96 %
DPR2		0.00 %
Total	132.86	14.95 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	63.05	24.75 %
Wash-Mac	48.76	16.93 %
Air-Cond	12.65	10.37 %
Oven	1.33	24.83 %
Total	125.78	18.77 %

Branch *	MTD Sales L	Brand Share %
CBE2	16.55	14.13 %
TPR2	5.26	15.42 %
PLI1	4.53	13.90 %
UMP1	2.37	14.22 %
SNR1	2.34	10.95 %
PPI1	1.46	9.38 %
CBE5	1.34	10.79 %
GDR1	1.19	11.66 %
KMD1	1.02	6.30 %
KGI1	0.42	5.69 %
ANR1	0.17	3.11 %
KGM1		0.00 %
Total	125.78	18.77 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	49.75	22.80 %
Wash-Mac	29.62	12.81 %
Air-Cond	12.52	4.01 %
Oven	0.58	10.31 %
Total	92.48	12.05 %

Branch *	MTD Sales L	Brand Share %
CH21	6.23	13.95 %
CH24	4.84	13.26 %
CH34	3.99	12.58 %
CH09	2.54	9.02 %
CH43	1.27	3.12 %
CH41	1.24	4.54 %
CH33	1.01	3.35 %
CH06	0.85	3.81 %
UKI1	0.59	3.17 %
CH23	0.59	4.65 %
CH20	0.55	1.44 %
CH46	0.45	2.66 %
CH31	0.42	3.09 %
CH27	0.42	3.46 %
CH32	0.38	6.98 %
MJR1	0.27	0.84 %
PON1	0.23	1.68 %
CH17	0.20	2.07 %
CH01		0.00 %
CH36		0.00 %
MC05		0.00 %
Total	92.48	12.05 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	42.93	22.65 %
Wash-Mac	36.24	20.98 %
Air-Cond	10.86	6.04 %
Total	90.03	16.54 %

Branch *	MTD Sales L	Brand Share %
POY1	7.80	11.18 %
POY2	5.55	9.46 %
VPM2	2.96	10.93 %
TDM1	2.54	13.10 %
KML1	1.39	9.52 %
STP1	1.27	12.01 %
VCM1	1.06	9.69 %
MKM1	0.69	6.63 %
TVM1	0.26	2.85 %
Total	90.03	16.54 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	27.61	18.02 %
Wash-Mac	19.37	12.04 %
Air-Cond	8.70	5.60 %
Total	55.68	11.79 %

Branch *	MTD Sales L	Brand Share %
TRL1	3.90	11.62 %
SBR1	3.62	12.81 %
AKM1	3.00	11.19 %
TRR1	2.29	9.87 %
VNB1	1.63	10.87 %
VSI1	0.67	4.04 %
VEL2	0.64	2.10 %
CPT1	0.46	5.40 %
GDM1	0.38	3.48 %
SLG1	0.37	2.71 %
VEL1	0.32	1.39 %
KPM1	0.31	1.41 %
WJD1	0.17	1.22 %
BGR1	0.16	2.03 %
ANI1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
WJP1		0.00 %
Total	55.68	11.79 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	9.09	44.75 %
Wash-Mac	3.12	28.63 %
Air-Cond	0.87	3.53 %
Oven	0.13	21.19 %
Total	13.21	23.37 %

Branch *	MTD Sales L	Brand Share %
WTVP		0.00 %
Total	13.21	23.37 %