

MTD Sales
1,235.81 L

Brand Share %
8.50 %

Information:

MTD : 01-05-2026 To 18-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **8.50 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	494.42	4.56 %
Fridge	446.82	22.71 %
Wash-Mac	292.34	17.25 %
Oven	2.22	7.61 %
Total	1,235.81	8.50 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	213.33	9.06 %
SOUTH-01	177.84	8.27 %
TRICHY-01	171.98	8.39 %
CHENNAI-02	169.05	8.29 %
SOUTH-03	167.97	9.34 %
WEST-02	106.70	9.04 %
WEST-01	98.87	12.01 %
SOUTH ARCOT	79.85	7.25 %
NORTH ARCOT	50.22	4.83 %
Total	1,235.81	8.50 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	102.16	5.56 %
Fridge	66.70	23.42 %
Wash-Mac	44.10	19.46 %
Oven	0.37	7.34 %
Total	213.33	9.06 %

Branch *	MTD Sales L	Brand Share %
CH14	10.09	6.30 %
CH07	6.86	6.77 %
CH25	5.76	6.52 %
GUD1	5.65	7.93 %
CH16	5.41	3.39 %
CGL1	4.24	8.49 %
CH30	3.53	4.33 %
CH39	1.70	3.86 %
SKL1	1.19	2.83 %
KNR1	0.58	1.30 %
CH29	0.49	6.02 %
CH37	0.45	1.19 %
CZWH	0.45	0.44 %
CH28	0.40	0.38 %
GUD2	0.30	0.82 %
CH40	0.28	4.56 %
TKM1	0.20	0.90 %
CH26	0.16	1.04 %
MC09		0.00 %
MC10		0.00 %
Total	213.33	9.06 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	71.32	21.79 %
Air-Cond	53.15	3.51 %
Wash-Mac	53.07	17.54 %
Oven	0.31	5.49 %
Total	177.84	8.27 %

Branch *	MTD Sales L	Brand Share %
TUT1	14.38	6.12 %
NGR1	10.00	7.68 %
RND1	7.76	8.10 %
VLV1	6.93	7.52 %
KVT1	6.63	5.09 %
TUT2	3.46	3.21 %
SVK1	3.39	4.97 %
ASM1	1.91	5.75 %
KGL1	1.86	7.18 %
VKM1	1.85	6.36 %
SKD1	1.30	3.90 %
APK1	1.21	3.26 %
SNL1	1.14	3.36 %
PDI1	1.08	3.79 %
APK2	0.94	3.01 %
COL1	0.87	7.41 %
TKY1	0.70	2.96 %
ARM1	0.46	1.57 %
SGT1	0.29	2.82 %
KSM1		0.00 %
S2SD		0.00 %
WHTV	-0.66	7.82 %
Total	177.84	8.27 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	74.45	4.58 %
Fridge	62.67	26.60 %
Wash-Mac	34.86	18.85 %
Total	171.98	8.39 %

Branch *	MTD Sales L	Brand Share %
TRY1	22.59	6.24 %
TNJ1	8.71	7.51 %
PTK1	7.24	7.68 %
MDI1	6.31	7.79 %
TRY4	4.45	7.36 %
JKM1	3.36	5.56 %
KUM2	1.85	4.17 %
TVR1	1.31	3.10 %
KIK1	0.91	1.47 %
NCK1	0.84	2.88 %
NMM1	0.67	2.24 %
PDK1	0.58	1.11 %
TRY2	0.32	0.88 %
APM1	0.28	0.84 %
TZSD		0.00 %
Total	171.98	8.39 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	78.69	4.86 %
Fridge	59.58	25.83 %
Wash-Mac	30.69	16.48 %
Oven	0.09	4.30 %
Total	169.05	8.29 %

Branch *	MTD Sales L	Brand Share %
CH12	10.91	6.53 %
CH20	6.28	8.41 %
CH06	6.06	7.46 %
CH41	5.68	7.61 %
MJR1	5.23	7.50 %
CH34	3.96	6.46 %
CH43	3.19	7.03 %
GPD1	2.30	6.68 %
CH23	1.71	3.43 %
CH31	0.87	2.28 %
UKI1	0.86	2.40 %
CH27	0.50	1.74 %
CH32	0.33	3.28 %
CH36	0.16	0.43 %
CH01		0.00 %
CH46		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	169.05	8.29 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	61.01	23.78 %
Air-Cond	59.26	4.48 %
Wash-Mac	47.49	22.04 %
Oven	0.21	6.22 %
Total	167.97	9.34 %

Branch *	MTD Sales L	Brand Share %
DGL1	16.37	7.30 %
ATG1	4.49	5.92 %
DGL2	3.48	7.88 %
DKI1	3.35	7.97 %
CMR1	3.29	8.34 %
TDI1	2.95	7.79 %
PVI1	2.72	7.54 %
SVG1	1.03	2.49 %
KPT1	0.81	5.97 %
KYK1	0.42	1.75 %
ODM1	0.38	0.88 %
MLR1	0.26	0.81 %
KRR1	0.24	0.33 %
SGP1	0.17	0.91 %
NTM1	0.11	0.79 %
SZSD		0.00 %
Total	167.97	9.34 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	42.80	5.40 %
Fridge	38.12	19.16 %
Wash-Mac	25.41	13.61 %
Oven	0.36	13.23 %
Total	106.70	9.04 %

Branch *	MTD Sales L	Brand Share %
ATU1	4.25	8.50 %
SLM2	3.02	4.67 %
KMM1	1.52	7.63 %
TRM1	1.42	5.61 %
APN1	1.31	5.64 %
EPI1	1.09	5.26 %
SLM3	1.03	1.61 %
MTR1	0.80	2.08 %
TCG1	0.66	1.99 %
PMP1	0.66	4.73 %
PDR1	0.66	3.54 %
EDP1	0.56	2.97 %
DPR2	0.41	2.08 %
BMD1	0.35	1.66 %
HRR1	0.35	1.73 %
SGG1	0.18	1.73 %
KAM1	0.16	1.00 %
SGI1	0.16	1.32 %
VKL1		0.00 %
WZWH		0.00 %
WHKP	-0.48	4.58 %
Total	106.70	9.04 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	37.60	23.83 %
Air-Cond	36.90	7.28 %
Wash-Mac	23.48	15.22 %
Oven	0.89	21.08 %
Total	98.87	12.01 %

Branch *	MTD Sales L	Brand Share %
CBE2	12.86	8.10 %
GBM1	1.32	5.53 %
CBE3	0.84	4.73 %
KGM1	0.74	4.18 %
PPI1	0.68	6.11 %
ANR1	0.62	5.82 %
KMD1	0.37	2.21 %
CBE5	0.16	1.57 %
WZSD		0.00 %
Total	98.87	12.01 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	30.16	3.60 %
Fridge	27.34	20.06 %
Wash-Mac	22.35	17.84 %
Total	79.85	7.25 %

Branch *	MTD Sales L	Brand Share %
POY1	8.42	5.49 %
KKI2	4.10	5.94 %
NVL2	3.86	6.63 %
CDM1	3.44	3.79 %
VPM2	3.16	5.77 %
POY2	1.81	2.13 %
KML1	1.58	3.06 %
VPM1	0.81	5.21 %
MKM1	0.80	3.02 %
STP1	0.56	3.16 %
VCM1	0.40	2.56 %
TDM1		0.00 %
TVM1		0.00 %
Total	79.85	7.25 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	22.47	16.05 %
Air-Cond	16.86	2.15 %
Wash-Mac	10.89	9.65 %
Total	50.22	4.83 %

Branch *	MTD Sales L	Brand Share %
KPM2	6.31	5.67 %
TRL1	6.31	7.10 %
VEL2	5.53	5.50 %
SBR1	4.31	5.68 %
TRT1	3.52	7.90 %
VEL1	2.84	3.92 %
TRR1	2.73	4.52 %
AKM1	2.12	3.70 %
VNB1	1.69	5.98 %
ANI1	0.96	3.50 %
VSI1	0.73	1.86 %
CYR1	0.60	2.36 %
WJD1	0.52	1.51 %
KPM1	0.50	1.19 %
PLR1	0.49	2.31 %
GDM1	0.35	1.28 %
BGR1	0.34	2.63 %
UGI1	0.18	1.42 %
WJP1	0.16	0.49 %
CPT1	0.16	0.68 %
ARC2		0.00 %
SLG1		0.00 %
WHVL	-1.24	4.35 %
Total	50.22	4.83 %