

MTD Sales  
1,053.42 L

Brand Share %  
9.36 %

Information:

MTD : 01-03-2026 To 18-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **9.36 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	393.87	5.11 %
Fridge	388.44	22.65 %
Wash-Mac	269.03	15.03 %
Oven	2.08	5.27 %
<b>Total</b>	<b>1,053.42</b>	<b>9.36 %</b>

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	180.89	10.69 %
SOUTH-01	147.16	8.70 %
SOUTH-03	132.41	9.33 %
TRICHY-01	127.49	8.35 %
CHENNAI-02	125.43	9.41 %
WEST-01	116.58	12.19 %
WEST-02	101.45	8.94 %
SOUTH ARCOT	66.56	9.15 %
NORTH ARCOT	55.45	7.17 %
<b>Total</b>	<b>1,053.42</b>	<b>9.36 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	77.33	6.52 %
Fridge	64.25	25.86 %
Wash-Mac	38.92	15.56 %
Oven	0.39	4.86 %
<b>Total</b>	<b>180.89</b>	<b>10.69 %</b>

Branch *	MTD Sales L	Brand Share %
CH14	8.35	7.75 %
CH22	5.00	6.09 %
GUD1	4.71	9.03 %
CH45	4.42	8.65 %
SKL1	3.44	9.25 %
CH47	2.63	5.71 %
CH39	1.89	5.56 %
GUD2	1.84	5.37 %
CH28	1.08	1.58 %
CH30	0.76	1.60 %
CH26	0.61	3.83 %
KNR1	0.61	1.68 %
CH40	0.45	6.00 %
CZWH	0.32	0.87 %
CH37	0.30	0.99 %
TKM1	0.28	1.78 %
MC10		0.00 %
<b>Total</b>	<b>180.89</b>	<b>10.69 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Air-Cond	50.87	4.64 %
Fridge	50.72	18.96 %
Wash-Mac	45.05	14.07 %
Oven	0.52	6.51 %
<b>Total</b>	<b>147.16</b>	<b>8.70 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	17.19	5.03 %
PKD1	3.62	8.74 %
MAR1	3.29	9.04 %
TCN1	2.86	8.86 %
TUT2	2.53	3.89 %
ERL2	2.27	8.30 %
UDN1	1.83	9.27 %
PDI1	1.63	6.81 %
APK1	0.91	3.02 %
SKD1	0.90	5.28 %
SVK1	0.73	1.37 %
APK2	0.71	2.31 %
ARM1	0.69	3.61 %
SNL1	0.69	3.53 %
VKM1	0.53	2.70 %
TYI1	0.50	2.48 %
KYR1	0.44	2.48 %
KGL1	0.25	1.22 %
SGT1	0.15	1.41 %
COL1	0.13	1.97 %
KSM1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
<b>Total</b>	<b>147.16</b>	<b>8.70 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Fridge	49.39	23.88 %
Air-Cond	41.74	4.29 %
Wash-Mac	40.83	17.39 %
Oven	0.45	9.94 %
<b>Total</b>	<b>132.41</b>	<b>9.33 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	12.80	7.29 %
DGL1	7.56	8.19 %
MDU3	4.83	7.48 %
ATG1	2.59	5.09 %
TMM1	2.39	5.99 %
SVG1	2.23	7.26 %
MDU5	2.01	7.91 %
PVI1	1.95	7.95 %
BNR1	1.79	8.10 %
PNV2	1.45	5.67 %
KYK1	1.10	5.78 %
KRR1	1.01	1.85 %
ODM1	0.83	5.10 %
TDI1	0.70	3.96 %
TPT1	0.56	1.62 %
MNM1	0.51	3.70 %
DKI1	0.50	1.32 %
KPT1	0.42	2.82 %
SGP1	0.15	1.01 %
MDU4	0.13	0.36 %
MLR1		0.00 %
NTM1		0.00 %
SZSD		0.00 %
<b>Total</b>	<b>132.41</b>	<b>9.33 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Fridge	47.41	24.01 %
Air-Cond	43.08	3.74 %
Wash-Mac	37.00	21.28 %
<b>Total</b>	<b>127.49</b>	<b>8.35 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	19.83	5.06 %
TNJ1	5.88	8.34 %
TNJ2	4.00	5.69 %
TRY4	3.13	5.40 %
PTK1	2.54	3.26 %
JKM1	1.89	5.02 %
KRN1	1.79	8.70 %
TRY2	1.41	5.11 %
AYR1	0.99	3.45 %
KIK1	0.92	3.02 %
APM1	0.74	5.30 %
TVR1	0.69	2.42 %
NMM1	0.58	3.30 %
PDK1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
<b>Total</b>	<b>127.49</b>	<b>8.35 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	57.49	6.02 %
Fridge	38.53	21.69 %
Wash-Mac	29.21	14.99 %
Oven	0.20	4.59 %
Total	125.43	9.41 %

Branch *	MTD Sales L	Brand Share %
CH50	4.58	7.99 %
CH17	4.23	7.93 %
CH18	3.95	8.07 %
CH44	3.57	8.83 %
CH41	3.50	6.00 %
CH34	3.28	7.08 %
CH06	3.05	6.24 %
CH43	2.66	6.49 %
MJR1	2.21	4.84 %
CH27	1.07	5.54 %
CH23	0.63	2.28 %
UKI1	0.56	2.00 %
CH32	0.47	4.29 %
CH46	0.36	1.25 %
CH36	0.28	1.30 %
PON1	0.15	0.52 %
CH01		0.00 %
CH31		0.00 %
MC06		0.00 %
Total	125.43	9.41 %

## WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	53.22	8.65 %
Fridge	39.05	23.92 %
Wash-Mac	23.79	13.71 %
Oven	0.53	11.04 %
Total	116.58	12.19 %

Branch *	MTD Sales L	Brand Share %
CBE2	17.25	8.20 %
CBE6	2.28	5.76 %
SUL1	2.17	7.37 %
TPR1	1.23	2.70 %
KMD1	1.10	7.98 %
PPI1	0.77	4.15 %
TPR4	0.71	4.00 %
KGM1	0.54	3.08 %
GDR1	0.53	6.66 %
ANR1	0.46	7.68 %
CBE5		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	116.58	12.19 %

**WEST-02**

Property	MTD Sales L	Brand Share %
Fridge	44.90	20.56 %
Air-Cond	34.30	4.93 %
Wash-Mac	22.24	10.29 %
<b>Total</b>	<b>101.45</b>	<b>8.94 %</b>

Branch *	MTD Sales L	Brand Share %
ERD1	7.50	9.20 %
SLM3	2.97	5.05 %
RSP1	2.37	7.40 %
PDR1	1.53	6.87 %
CMI1	1.40	8.57 %
EPI1	1.34	5.07 %
EDP1	1.21	6.10 %
DPR2	1.16	4.97 %
KVP1	1.13	5.59 %
TRM1	1.12	3.66 %
SLM2	1.02	2.58 %
BMD1	0.88	3.43 %
MTR1	0.81	2.27 %
HRR1	0.44	1.99 %
APN1	0.44	2.12 %
VKL1	0.42	2.94 %
SGI1	0.41	2.90 %
KAM1	0.23	1.49 %
KMM1	0.13	0.87 %
PMP1	0.13	0.71 %
TCG1		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>101.45</b>	<b>8.94 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Fridge	26.49	21.80 %
Air-Cond	21.76	4.35 %
Wash-Mac	18.31	17.51 %
<b>Total</b>	<b>66.56</b>	<b>9.15 %</b>

Branch *	MTD Sales L	Brand Share %
POY1	6.56	7.42 %
VPM2	4.41	9.33 %
TVM2	1.86	9.34 %
KML1	1.48	6.20 %
NVL2	1.47	3.33 %
TDM1	1.30	3.97 %
POY2	1.00	1.61 %
MKM1	0.77	3.16 %
TVM1	0.42	1.75 %
STP1	0.25	2.17 %
VCM1	0.14	0.55 %
VPM1		0.00 %
<b>Total</b>	<b>66.56</b>	<b>9.15 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	27.69	24.34 %
Air-Cond	14.09	2.63 %
Wash-Mac	13.67	11.17 %
<b>Total</b>	<b>55.45</b>	<b>7.17 %</b>

Branch *	MTD Sales L	Brand Share %
KPM2	7.27	9.03 %
TRL1	4.87	5.95 %
VNB1	2.35	9.24 %
VEL2	2.34	4.09 %
VSI1	1.32	4.43 %
VEL1	0.92	2.45 %
PTU1	0.52	5.53 %
ARC2	0.48	1.66 %
ANI1	0.33	1.79 %
WJD1	0.27	1.00 %
SLG1	0.15	0.72 %
KPM1	0.14	0.45 %
WJP1	0.14	0.66 %
UGI1	0.12	1.35 %
BGR1	0.12	1.07 %
GDM1		0.00 %
WHVL		0.00 %
<b>Total</b>	<b>55.45</b>	<b>7.17 %</b>