

MTD Sales
1,106.36 L

Brand Share %
15.62 %

Information:

MTD : 01-10-2025 To 17-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.62 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	581.14	24.43 %
Wash-Mac	391.78	16.92 %
Air-Cond	127.75	5.44 %
Oven	5.70	13.05 %
Total	1,106.36	15.62 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	188.58	18.38 %
SOUTH-01	183.32	14.58 %
TRICHY-01	143.63	16.57 %
CHENNAI-01	139.25	14.92 %
WEST-02	114.05	14.66 %
WEST-01	113.94	19.07 %
CHENNAI-02	81.75	12.34 %
SOUTH ARCOT	81.09	16.38 %
NORTH ARCOT	47.67	11.47 %
KL-SOUTH	13.07	24.39 %
Total	1,106.36	15.62 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	106.25	27.31 %
Wash-Mac	67.58	19.06 %
Air-Cond	13.89	5.02 %
Oven	0.85	15.00 %
Total	188.58	18.38 %

Branch *	MTD Sales L	Brand Share %
MDU6	8.46	11.69 %
SVG1	4.69	15.41 %
KRR1	4.39	13.81 %
TMM1	3.82	11.96 %
USL1	2.17	12.09 %
KPT1	1.54	14.95 %
MDU4	1.48	6.08 %
BNR1	1.16	7.63 %
KKD2	0.60	8.51 %
SGP1	0.58	6.71 %
TDI1	0.53	4.45 %
TPT1	0.28	1.35 %
PKM1	0.15	1.63 %
MLR1		0.00 %
PNI1		0.00 %
Total	188.58	18.38 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	98.33	25.28 %
Wash-Mac	63.30	16.68 %
Air-Cond	20.45	4.25 %
Oven	1.25	16.46 %
Total	183.32	14.58 %

Branch *	MTD Sales L	Brand Share %
TUT1	23.52	13.81 %
RPM1	11.71	15.39 %
TUT2	8.49	13.79 %
RND1	6.57	15.31 %
KVT1	6.34	9.74 %
TKS2	3.11	6.50 %
UDN1	2.80	13.71 %
APK1	2.69	14.52 %
STU2	2.31	15.38 %
TKY1	2.23	10.34 %
ASM1	2.11	14.09 %
SKD1	1.99	14.66 %
VNR1	1.77	10.02 %
ARM1	1.58	8.21 %
KGL1	1.06	11.35 %
SNL1	0.95	4.84 %
APK2	0.90	4.12 %
VKM1	0.80	6.35 %
COL1	0.64	10.25 %
TYI1	0.60	3.83 %
KSM1	0.56	10.40 %
KYR1	0.55	4.09 %
PDI1	0.30	1.76 %
SVK1	0.30	0.77 %
Total	183.32	14.58 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	73.89	25.76 %
Wash-Mac	50.42	21.13 %
Air-Cond	18.53	5.51 %
Oven	0.79	15.88 %
Total	143.63	16.57 %

Branch *	MTD Sales L	Brand Share %
KIK1	3.44	15.00 %
PTK1	2.16	5.74 %
JKM1	1.77	7.76 %
TRY2	1.39	4.47 %
KRN1	0.69	5.06 %
NGT1	0.60	2.30 %
TYR1	0.57	2.14 %
TVR1	0.54	4.01 %
NCK1	0.47	7.03 %
PDK1	0.21	0.91 %
NMM1	0.15	1.62 %
PBR1	0.14	0.68 %
Total	143.63	16.57 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	64.19	24.11 %
Wash-Mac	46.85	18.04 %
Air-Cond	27.47	6.85 %
Oven	0.73	12.19 %
Total	139.25	14.92 %

Branch *	MTD Sales L	Brand Share %
CH19	10.55	15.08 %
CH16	9.85	14.01 %
CH14	8.16	13.72 %
CH42	7.05	12.41 %
CH07	4.76	11.44 %
CH30	3.44	9.87 %
SKL1	2.89	10.98 %
CGL1	2.37	14.29 %
CZWH	2.22	7.87 %
CH35	1.75	9.29 %
CH38	1.29	7.08 %
TKM1	0.92	7.50 %
CH29	0.30	5.36 %
CH26	0.18	4.50 %
CH37	0.16	1.55 %
CH11		0.01 %
GUD2		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	139.25	14.92 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	65.59	21.14 %
Wash-Mac	44.25	13.37 %
Air-Cond	4.08	3.08 %
Oven	0.14	3.32 %
Total	114.05	14.66 %

Branch *	MTD Sales L	Brand Share %
SLM1	9.01	13.33 %
NKL2	6.98	14.83 %
SLM3	5.59	11.93 %
EDP1	0.80	9.82 %
TCG1	0.78	4.43 %
WZWH	0.74	11.39 %
RSP1	0.66	2.85 %
PDR1	0.59	4.55 %
APN1	0.47	3.92 %
SGG1	0.40	3.33 %
HRR1	0.29	2.75 %
SLM2	0.27	0.78 %
KMM1	0.20	1.63 %
BMD1	0.12	1.12 %
DPR2		0.00 %
EPI1		0.00 %
SGI1		0.00 %
Total	114.05	14.66 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	57.08	25.25 %
Wash-Mac	42.99	16.95 %
Air-Cond	12.65	11.23 %
Oven	1.23	23.52 %
Total	113.94	19.07 %

Branch *	MTD Sales L	Brand Share %
CBE2	15.02	14.11 %
TPR2	4.85	15.56 %
PLI1	3.87	13.49 %
SNR1	1.94	10.71 %
PPI1	1.46	10.35 %
CBE5	1.34	12.14 %
KMD1	1.02	6.94 %
GDR1	0.97	10.03 %
KGI1	0.31	4.62 %
ANR1	0.17	3.80 %
KGM1		0.00 %
Total	113.94	19.07 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	44.98	23.84 %
Wash-Mac	24.96	12.78 %
Air-Cond	11.23	4.10 %
Oven	0.58	11.95 %
Total	81.75	12.34 %

Branch *	MTD Sales L	Brand Share %
CH21	5.28	14.82 %
CH24	4.49	14.31 %
CH34	3.03	10.61 %
CH09	2.27	9.02 %
CH43	1.27	3.20 %
CH41	1.24	5.13 %
CH33	1.01	3.55 %
CH06	0.67	3.09 %
CH23	0.59	5.38 %
CH20	0.55	2.27 %
CH46	0.45	2.73 %
UKI1	0.42	4.07 %
CH31	0.42	3.45 %
CH27	0.42	3.74 %
CH32	0.38	8.47 %
PON1	0.23	2.04 %
CH17	0.20	2.07 %
MJR1	0.14	0.68 %
CH01		0.00 %
CH36		0.00 %
MC05		0.00 %
Total	81.75	12.34 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	38.58	22.61 %
Wash-Mac	31.30	20.41 %
Air-Cond	11.20	6.64 %
Total	81.09	16.38 %

Branch *	MTD Sales L	Brand Share %
POY1	7.29	11.41 %
POY2	5.35	9.69 %
VPM2	2.63	10.66 %
TDM1	2.54	14.50 %
KML1	1.39	10.53 %
STP1	0.84	10.87 %
MKM1	0.69	6.90 %
VCM1	0.62	6.74 %
TVM1		0.00 %
Total	81.09	16.38 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	23.15	17.55 %
Wash-Mac	17.15	12.24 %
Air-Cond	7.37	5.23 %
Total	47.67	11.47 %

Branch *	MTD Sales L	Brand Share %
TRL1	3.90	12.48 %
SBR1	3.38	13.99 %
AKM1	2.83	10.63 %
ABR1	1.90	15.41 %
TRR1	1.83	8.80 %
VSI1	0.67	4.62 %
CPT1	0.46	5.58 %
VEL2	0.43	1.56 %
GDM1	0.38	3.84 %
SLG1	0.37	2.94 %
VEL1	0.32	1.46 %
KPM1	0.31	1.49 %
WJD1	0.17	1.42 %
BGR1	0.16	2.49 %
VNB1	0.11	1.53 %
ANI1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
WJP1		0.00 %
Total	47.67	11.47 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	9.09	45.69 %
Wash-Mac	2.98	29.00 %
Air-Cond	0.87	3.82 %
Oven	0.13	22.91 %
Total	13.07	24.39 %

Branch *	MTD Sales L	Brand Share %
Total	13.07	24.39 %