

MTD Sales
899.04 L

Brand Share %
11.84 %

Information:

MTD : 01-09-2026 To 17-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **11.84 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	408.32	20.89 %
Wash-Mac	274.99	15.49 %
Air-Cond	213.38	5.57 %
Oven	2.35	6.74 %
Total	899.04	11.84 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	158.68	13.31 %
SOUTH-01	137.89	10.13 %
CHENNAI-02	124.24	12.87 %
TRICHY-01	119.16	11.53 %
SOUTH-03	110.89	12.51 %
SOUTH ARCOT	62.15	11.41 %
WEST-02	52.06	12.29 %
NORTH ARCOT	51.33	8.73 %
WEST-03	44.78	14.86 %
WEST-01	37.86	12.69 %
Total	899.04	11.84 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	69.14	23.92 %
Air-Cond	46.43	7.20 %
Wash-Mac	42.71	16.86 %
Oven	0.39	8.29 %
Total	158.68	13.31 %

Branch *	MTD Sales L	Brand Share %
CH16	8.37	10.11 %
CH19	7.82	11.78 %
CH30	5.30	10.53 %
CH28	5.27	9.36 %
CH07	4.62	9.07 %
SKL1	2.80	10.97 %
CH38	1.93	7.60 %
GUD2	1.61	6.89 %
KNR1	1.06	4.58 %
CH39	0.73	3.39 %
CZWH	0.44	1.29 %
TKM1	0.38	2.90 %
CH26	0.30	2.73 %
CH40		0.00 %
MC09		0.00 %
Total	158.68	13.31 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	63.36	19.24 %
Wash-Mac	41.39	14.06 %
Air-Cond	32.44	4.45 %
Oven	0.70	8.21 %
Total	137.89	10.13 %

Branch *	MTD Sales L	Brand Share %
TUT1	14.16	8.89 %
NGR1	6.31	9.47 %
KVT1	5.50	5.88 %
TUT2	5.03	8.33 %
PKD1	2.83	9.46 %
ERL2	2.10	6.21 %
SVK1	2.09	5.24 %
UDN1	1.82	7.62 %
SNL1	1.64	6.38 %
RND2	1.62	3.92 %
VLY1	1.61	3.53 %
APK2	1.29	7.03 %
APK1	1.09	6.88 %
VKM1	1.08	7.65 %
KSM1	1.01	10.99 %
PDI1	0.82	4.31 %
SKD1	0.73	4.62 %
COL1	0.55	6.30 %
ARM1	0.30	2.81 %
SGT1	0.19	3.11 %
KGL1	0.16	1.07 %
KYR1	0.15	1.09 %
TKY1	0.15	1.00 %
S2SD	-1.19	-16.16 %
Total	137.89	10.13 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	51.43	22.89 %
Wash-Mac	36.93	17.10 %
Air-Cond	35.52	6.83 %
Oven	0.36	7.54 %
Total	124.24	12.87 %

Branch *	MTD Sales L	Brand Share %
CH21	7.21	11.65 %
CH34	3.69	11.11 %
GPD1	1.17	6.90 %
CH36	0.75	4.69 %
CH32	0.37	6.61 %
CH31	0.33	5.17 %
CH37	0.28	1.86 %
CH46	0.23	1.44 %
PON1	0.17	1.14 %
MJR1	0.11	0.43 %
CH01		0.00 %
CH23		0.00 %
CH27		0.00 %
MC05		0.00 %
MC06		0.00 %
UKI1		0.00 %
WHC3	-8.58	-488.09 %
Total	124.24	12.87 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	56.85	22.33 %
Wash-Mac	37.66	20.70 %
Air-Cond	24.52	4.13 %
Oven	0.12	4.25 %
Total	119.16	11.53 %

Branch *	MTD Sales L	Brand Share %
TRY1	12.83	7.40 %
PBR2	5.76	10.54 %
PTK1	3.87	8.36 %
KIK1	3.43	7.64 %
TRY4	2.83	6.27 %
JKM1	1.72	6.90 %
ORU1	1.25	9.57 %
KUM2	1.22	4.88 %
MSI1	1.11	6.41 %
APM1	0.73	8.99 %
PDK1	0.64	3.37 %
TVR1	0.35	1.20 %
TRY2	0.15	1.30 %
NMM1		0.00 %
WTRZ	-0.55	4.42 %
Total	119.16	11.53 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	53.11	22.55 %
Wash-Mac	34.91	16.56 %
Air-Cond	22.77	5.21 %
Oven	0.10	2.89 %
Total	110.89	12.51 %

Branch *	MTD Sales L	Brand Share %
MDU1	12.77	10.14 %
PVI1	4.82	11.19 %
MDU7	2.97	11.29 %
DKI1	2.75	11.75 %
KKD3	2.50	6.67 %
CBM1	2.04	11.81 %
KRR1	1.43	4.27 %
TEN2	1.29	9.05 %
MNM1	1.00	10.95 %
ODM1	0.85	11.83 %
SGP1	0.81	8.62 %
TMM1	0.71	3.11 %
PNV2	0.62	5.15 %
KPT1	0.33	4.59 %
SVG1	0.30	1.56 %
TDI1	0.26	1.61 %
MLR1	0.16	1.05 %
ADP1	0.15	1.69 %
KYK1	0.15	1.78 %
SZSD	-0.16	10.61 %
Total	110.89	12.51 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	25.54	17.49 %
Wash-Mac	24.57	18.31 %
Air-Cond	11.85	4.51 %
Oven	0.19	8.47 %
Total	62.15	11.41 %

Branch *	MTD Sales L	Brand Share %
POY1	5.70	10.16 %
SJI2	4.07	11.23 %
CDM1	2.71	7.19 %
KKI2	2.28	11.20 %
TDM1	1.47	5.75 %
POY2	1.10	3.27 %
VCM2	1.01	6.14 %
VPM1	0.76	9.68 %
KML1	0.32	1.83 %
MKM1	0.32	2.49 %
VCM1	0.32	5.21 %
TVM1		0.00 %
WHNV		0.00 %
WHUT	-0.45	7.35 %
Total	62.15	11.41 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	25.61	17.82 %
Wash-Mac	13.55	9.68 %
Air-Cond	12.81	9.28 %
Oven	0.10	4.82 %
Total	52.06	12.29 %

Branch *	MTD Sales L	Brand Share %
SLM3	2.80	10.98 %
HSR1	2.43	10.26 %
PNG1	0.88	9.83 %
SLM2	0.87	3.34 %
BMD1	0.82	6.46 %
DPR1	0.71	6.22 %
KAM1	0.50	4.94 %
EDP1	0.46	4.98 %
PMP1	0.42	8.24 %
APN1	0.33	3.02 %
HRR1	0.33	3.92 %
MTR1	0.29	1.72 %
EPI1	0.16	1.22 %
DPR2		0.00 %
SGI1		0.00 %
WHKP		0.00 %
WZWH	-0.62	-10.75 %
Total	52.06	12.29 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	25.60	16.77 %
Wash-Mac	17.07	11.98 %
Air-Cond	8.66	2.98 %
Total	51.33	8.73 %

Branch *	MTD Sales L	Brand Share %
VEL4	5.50	10.44 %
TRL1	3.88	9.64 %
VEL3	3.69	8.96 %
TRR1	3.65	11.62 %
VEL2	2.97	7.10 %
AKM1	1.83	7.36 %
TRT1	1.46	8.47 %
WJP1	1.20	7.14 %
VNB1	1.03	7.47 %
SBR1	0.96	2.21 %
ANI1	0.66	6.62 %
WJD1	0.46	2.93 %
UGI1	0.42	9.13 %
GDM1	0.35	1.79 %
VEL1	0.31	2.08 %
PLR1	0.30	2.83 %
PTU1	0.16	4.35 %
CPT1	0.15	1.41 %
ARC2		0.00 %
BGR1		0.00 %
SLG1		0.00 %
WHVL	-0.35	10.69 %
Total	51.33	8.73 %

WEST-03

Property	MTD Sales L	Brand Share %
Fridge	17.07	22.19 %
Wash-Mac	14.28	15.59 %
Air-Cond	13.28	10.05 %
Oven	0.15	18.50 %
Total	44.78	14.86 %

Branch *	MTD Sales L	Brand Share %
ERD2	5.87	11.74 %
RSP1	2.06	11.19 %
PDR1	0.95	8.83 %
TCG1	0.58	3.52 %
GBM1	0.45	3.79 %
KMM1	0.17	1.67 %
KGM1		0.00 %
VKL1		0.00 %
SGG1	-0.12	-1.50 %
Total	44.78	14.86 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	20.60	20.27 %
Wash-Mac	11.91	10.75 %
Air-Cond	5.11	6.17 %
Oven	0.24	7.54 %
Total	37.86	12.69 %

Branch *	MTD Sales L	Brand Share %
CBE2	7.49	11.69 %
CBE6	2.05	8.79 %
KMR1	1.44	5.23 %
PLI1	1.31	6.84 %
KGI1	0.46	10.57 %
PPI1	0.36	5.61 %
CBE3	0.30	5.51 %
CBE5	0.29	2.51 %
ANR1	0.16	7.17 %
GDR1		0.00 %
KMD1		0.00 %
WZSD		0.00 %
Total	37.86	12.69 %