

MTD Sales
1,183.87 L

Brand Share %
8.44 %

Information:

MTD : 01-05-2026 To 17-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **8.44 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	478.65	4.54 %
Fridge	426.86	22.98 %
Wash-Mac	276.60	17.40 %
Oven	1.77	6.46 %
Total	1,183.87	8.44 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	206.27	8.99 %
SOUTH-01	170.61	8.22 %
TRICHY-01	166.02	8.33 %
CHENNAI-02	162.65	8.21 %
SOUTH-03	161.97	9.23 %
WEST-02	101.94	8.89 %
WEST-01	96.34	12.14 %
SOUTH ARCOT	70.31	7.15 %
NORTH ARCOT	47.77	4.76 %
Total	1,183.87	8.44 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	98.30	5.47 %
Fridge	63.51	23.39 %
Wash-Mac	44.08	20.03 %
Oven	0.37	7.34 %
Total	206.27	8.99 %

Branch *	MTD Sales L	Brand Share %
CH14	9.46	6.05 %
CH07	6.86	7.01 %
CH25	5.60	6.51 %
CH16	5.21	3.35 %
GUD1	5.10	7.24 %
CGL1	4.00	8.19 %
CH30	3.53	4.42 %
CH39	1.70	3.89 %
SKL1	1.19	2.86 %
KNR1	0.58	1.33 %
CH29	0.49	6.49 %
CZWH	0.45	0.44 %
CH28	0.40	0.39 %
GUD2	0.30	0.85 %
CH37	0.29	0.79 %
CH40	0.28	4.77 %
TKM1	0.20	0.90 %
CH26	0.16	1.10 %
MC09		0.00 %
MC10		0.00 %
Total	206.27	8.99 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	67.59	22.10 %
Air-Cond	52.53	3.55 %
Wash-Mac	50.29	17.59 %
Oven	0.21	3.84 %
Total	170.61	8.22 %

Branch *	MTD Sales L	Brand Share %
TUT1	13.80	6.07 %
NGR1	9.76	7.87 %
RND1	7.18	7.93 %
VLY1	6.52	7.24 %
KVT1	6.31	5.05 %
TUT2	3.27	3.19 %
SVK1	3.15	4.78 %
KGL1	1.86	7.36 %
ASM1	1.73	5.48 %
VKM1	1.65	5.87 %
SKD1	1.19	3.60 %
SNL1	1.14	3.51 %
PDI1	1.08	3.82 %
APK1	1.06	2.97 %
COL1	0.72	6.27 %
APK2	0.62	2.07 %
TKY1	0.55	2.40 %
ARM1	0.46	1.57 %
SGT1	0.29	2.82 %
KSM1		0.00 %
S2SD		0.00 %
Total	170.61	8.22 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	72.84	4.57 %
Fridge	60.58	26.96 %
Wash-Mac	32.60	18.83 %
Total	166.02	8.33 %

Branch *	MTD Sales L	Brand Share %
TRY1	22.07	6.30 %
TNJ1	8.71	7.62 %
PTK1	6.84	7.62 %
MDI1	6.13	7.83 %
TRY4	4.45	7.50 %
JKM1	2.95	5.09 %
KUM2	1.69	3.90 %
TVR1	1.31	3.17 %
KIK1	0.91	1.52 %
NCK1	0.84	2.94 %
NMM1	0.67	2.28 %
PDK1	0.58	1.15 %
TRY2	0.32	0.90 %
APM1	0.28	0.86 %
TZSD		0.00 %
Total	166.02	8.33 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	75.05	4.76 %
Fridge	58.33	26.03 %
Wash-Mac	29.18	16.42 %
Oven	0.09	5.36 %
Total	162.65	8.21 %

Branch *	MTD Sales L	Brand Share %
CH12	10.91	6.75 %
CH20	5.96	8.35 %
CH06	5.90	7.51 %
CH41	5.52	7.56 %
MJR1	4.84	7.17 %
CH34	3.96	6.57 %
CH43	3.19	7.26 %
GPD1	2.30	6.76 %
CH23	1.71	3.56 %
CH31	0.87	2.28 %
UKI1	0.86	2.42 %
CH27	0.50	1.81 %
CH32	0.33	3.28 %
CH36	0.16	0.43 %
CH01		0.00 %
CH46		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	162.65	8.21 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	58.58	4.50 %
Fridge	58.37	23.80 %
Wash-Mac	44.82	21.89 %
Oven	0.21	6.22 %
Total	161.97	9.23 %

Branch *	MTD Sales L	Brand Share %
DGL1	15.53	7.05 %
ATG1	4.32	5.99 %
DKI1	3.35	8.19 %
DGL2	3.30	7.71 %
TDI1	2.95	8.20 %
CMR1	2.93	7.49 %
PVI1	2.56	7.30 %
MNM1	1.61	7.24 %
SVG1	1.03	2.59 %
KPT1	0.81	6.26 %
KYK1	0.42	1.78 %
ODM1	0.38	0.88 %
MLR1	0.26	0.83 %
KRR1	0.24	0.34 %
SGP1	0.17	0.94 %
NTM1	0.11	0.80 %
SZSD		0.00 %
Total	161.97	9.23 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	42.19	5.43 %
Fridge	35.97	18.96 %
Wash-Mac	23.61	13.36 %
Oven	0.16	6.46 %
Total	101.94	8.89 %

Branch *	MTD Sales L	Brand Share %
SLM2	2.81	4.43 %
RSP1	2.72	7.80 %
KMM1	1.52	7.90 %
TRM1	1.42	5.64 %
APN1	1.31	5.67 %
SLM3	1.03	1.62 %
EPI1	0.93	4.57 %
MTR1	0.80	2.17 %
TCG1	0.66	2.06 %
PMP1	0.66	4.82 %
PDR1	0.66	3.57 %
EDP1	0.56	2.97 %
DPR2	0.41	2.14 %
BMD1	0.35	1.70 %
HRR1	0.35	1.84 %
SGG1	0.18	1.84 %
KAM1	0.16	1.01 %
SGI1	0.16	1.40 %
VKL1		0.00 %
WZWH		0.00 %
WHKP	-0.48	4.81 %
Total	101.94	8.89 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	36.69	24.63 %
Air-Cond	36.16	7.30 %
Wash-Mac	22.75	15.60 %
Oven	0.73	19.34 %
Total	96.34	12.14 %

Branch *	MTD Sales L	Brand Share %
CBE2	12.60	8.20 %
GBM1	1.32	5.53 %
CBE3	0.84	4.84 %
KGM1	0.74	4.22 %
PPI1	0.68	6.27 %
ANR1	0.62	6.06 %
KMD1	0.37	2.35 %
CBE5	0.16	1.58 %
WZSD		0.00 %
Total	96.34	12.14 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	26.41	3.44 %
Fridge	24.36	21.15 %
Wash-Mac	19.54	19.59 %
Total	70.31	7.15 %

Branch *	MTD Sales L	Brand Share %
POY1	4.31	4.39 %
KKI2	3.90	6.07 %
NVL2	3.67	6.65 %
CDM1	2.92	3.36 %
VPM2	2.68	5.08 %
VCM2	2.32	6.62 %
KML1	1.58	3.23 %
POY2	1.22	1.88 %
VPM1	0.81	5.44 %
MKM1	0.80	3.31 %
STP1	0.56	3.30 %
VCM1	0.40	2.68 %
TDM1		0.00 %
TVM1		0.00 %
Total	70.31	7.15 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	21.46	16.27 %
Air-Cond	16.58	2.17 %
Wash-Mac	9.73	9.16 %
Total	47.77	4.76 %

Branch *	MTD Sales L	Brand Share %
KPM2	5.98	5.59 %
TRL1	5.95	7.06 %
VEL2	5.18	5.39 %
SBR1	4.31	5.85 %
TRT1	3.21	7.32 %
VEL1	2.84	4.06 %
TRR1	2.73	4.62 %
AKM1	2.12	3.84 %
VNB1	1.35	4.94 %
VSI1	0.73	1.91 %
ANI1	0.68	2.61 %
CYR1	0.60	2.42 %
WJD1	0.52	1.55 %
KPM1	0.50	1.21 %
PLR1	0.49	2.42 %
GDM1	0.35	1.32 %
BGR1	0.34	2.63 %
UGI1	0.18	1.42 %
CPT1	0.16	0.71 %
ARC2		0.00 %
SLG1		0.00 %
WJP1		0.00 %
WHVL	-1.24	4.35 %
Total	47.77	4.76 %