

MTD Sales
1,126.68 L

Brand Share %
8.37 %

Information:

MTD : 01-05-2026 To 16-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **8.37 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	463.27	4.53 %
Fridge	401.19	23.32 %
Wash-Mac	260.65	17.65 %
Oven	1.56	6.09 %
Total	1,126.68	8.37 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	196.17	9.04 %
SOUTH-01	161.45	8.11 %
TRICHY-01	159.48	8.21 %
CHENNAI-02	155.71	8.32 %
SOUTH-03	152.98	8.99 %
WEST-02	97.85	8.88 %
WEST-01	91.18	12.03 %
SOUTH ARCOT	68.46	7.12 %
NORTH ARCOT	43.41	4.53 %
Total	1,126.68	8.37 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	94.66	5.52 %
Fridge	60.86	24.32 %
Wash-Mac	40.28	20.16 %
Oven	0.37	7.53 %
Total	196.17	9.04 %

Branch *	MTD Sales L	Brand Share %
CH14	8.99	6.06 %
CH07	6.25	7.01 %
CH25	5.60	6.98 %
GUD1	5.43	8.03 %
CH16	5.21	3.57 %
CH30	2.90	3.91 %
SKL1	1.19	2.90 %
CH39	0.98	2.42 %
KNR1	0.58	1.43 %
CH29	0.49	7.46 %
CZWH	0.45	0.44 %
CH28	0.40	0.40 %
GUD2	0.30	0.90 %
CH37	0.29	0.86 %
CH40	0.28	4.77 %
CH26	0.16	1.11 %
MC09		0.00 %
MC10		0.00 %
TKM1		0.00 %
Total	196.17	9.04 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	62.62	22.00 %
Air-Cond	51.23	3.57 %
Wash-Mac	47.50	17.84 %
Oven	0.10	1.96 %
Total	161.45	8.11 %

Branch *	MTD Sales L	Brand Share %
TUT1	13.39	6.18 %
NGR1	9.13	7.56 %
RND1	6.79	7.69 %
VLY1	6.52	7.42 %
KVT1	5.06	4.23 %
TUT2	3.27	3.36 %
SVK1	2.83	4.54 %
KGL1	1.86	7.36 %
ASM1	1.73	5.97 %
VKM1	1.65	6.03 %
SKD1	1.19	3.82 %
PDI1	1.08	4.00 %
APK1	1.06	3.05 %
SNL1	0.88	2.79 %
APK2	0.62	2.16 %
TKY1	0.55	2.47 %
ARM1	0.46	1.60 %
COL1	0.43	4.00 %
SGT1	0.29	3.29 %
KSM1		0.00 %
S2SD		0.00 %
Total	161.45	8.11 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	71.55	4.56 %
Fridge	56.86	27.37 %
Wash-Mac	31.06	19.01 %
Total	159.48	8.21 %

Branch *	MTD Sales L	Brand Share %
TRY1	21.08	6.15 %
TNJ1	8.54	7.57 %
PTK1	6.16	7.11 %
MDI1	5.97	7.83 %
TRY4	4.45	7.87 %
JKM1	2.79	5.15 %
KUM2	1.69	3.97 %
TVR1	1.31	3.19 %
KIK1	0.91	1.56 %
NCK1	0.84	3.07 %
NMM1	0.67	2.29 %
PDK1	0.58	1.19 %
TRY2	0.32	0.92 %
APM1	0.28	0.88 %
TZSD		0.00 %
Total	159.48	8.21 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	72.83	4.85 %
Fridge	55.07	26.82 %
Wash-Mac	27.72	17.02 %
Oven	0.09	5.57 %
Total	155.71	8.32 %

Branch *	MTD Sales L	Brand Share %
CH12	10.46	6.87 %
CH06	5.90	7.74 %
MJR1	4.84	7.54 %
CH41	4.66	6.88 %
CH34	3.78	6.59 %
CH43	3.19	7.59 %
GPD1	2.30	7.21 %
CH23	1.43	3.28 %
CH31	0.87	2.43 %
UKI1	0.86	2.49 %
CH27	0.50	1.86 %
CH32	0.33	3.37 %
CH01		0.00 %
CH36		0.00 %
CH46		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	155.71	8.32 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	56.16	4.39 %
Fridge	54.87	24.23 %
Wash-Mac	41.84	21.77 %
Oven	0.10	3.37 %
Total	152.98	8.99 %

Branch *	MTD Sales L	Brand Share %
DGL1	15.22	7.07 %
ATG1	4.32	6.17 %
DKI1	3.35	8.30 %
DGL2	2.95	6.96 %
CMR1	2.62	6.81 %
PVI1	2.39	7.03 %
MNM1	1.45	6.86 %
SVG1	1.03	2.67 %
KPT1	0.81	6.53 %
KYK1	0.42	1.83 %
ODM1	0.38	0.88 %
MLR1	0.26	0.87 %
KRR1	0.24	0.34 %
SGP1	0.17	0.98 %
NTM1	0.11	0.83 %
SZSD		0.00 %
Total	152.98	8.99 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	41.38	5.44 %
Fridge	33.47	19.09 %
Wash-Mac	22.84	13.95 %
Oven	0.16	7.16 %
Total	97.85	8.88 %

Branch *	MTD Sales L	Brand Share %
ATU1	3.83	8.36 %
RSP1	2.72	8.29 %
SLM2	2.54	4.12 %
KMM1	1.52	8.02 %
TRM1	1.42	5.92 %
APN1	1.31	5.85 %
SLM3	1.03	1.65 %
MTR1	0.80	2.25 %
EPI1	0.77	4.27 %
TCG1	0.66	2.13 %
PMP1	0.66	4.82 %
PDR1	0.66	3.76 %
EDP1	0.56	3.02 %
DPR2	0.41	2.29 %
BMD1	0.35	1.75 %
HRR1	0.35	2.00 %
SGG1	0.18	1.84 %
KAM1	0.16	1.04 %
SIG1	0.16	1.47 %
VKL1		0.00 %
WZWH		0.00 %
WHKP	-0.48	4.81 %
Total	97.85	8.88 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	35.35	7.32 %
Fridge	33.29	24.15 %
Wash-Mac	21.80	16.27 %
Oven	0.73	20.57 %
Total	91.18	12.03 %

Branch *	MTD Sales L	Brand Share %
CBE2	12.34	8.36 %
KMR1	3.94	8.29 %
GBM1	1.32	5.85 %
CBE3	0.84	4.91 %
KGM1	0.59	3.40 %
ANR1	0.43	4.48 %
KMD1	0.37	2.40 %
PPI1	0.16	1.61 %
CBE5		0.00 %
WZSD		0.00 %
Total	91.18	12.03 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	25.74	3.41 %
Fridge	23.83	21.75 %
Wash-Mac	18.88	19.83 %
Total	68.46	7.12 %

Branch *	MTD Sales L	Brand Share %
POY1	4.31	4.46 %
KKI2	3.90	6.07 %
NVL2	3.67	6.80 %
CDM1	2.92	3.40 %
VPM2	2.68	5.24 %
VCM2	1.95	5.65 %
KML1	1.58	3.26 %
POY2	1.22	1.89 %
VPM1	0.81	5.67 %
MKM1	0.65	2.73 %
STP1	0.56	3.39 %
VCM1	0.40	2.68 %
TDM1		0.00 %
TVM1		0.00 %
Total	68.46	7.12 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	20.31	16.46 %
Air-Cond	14.38	1.96 %
Wash-Mac	8.72	8.79 %
Total	43.41	4.53 %

Branch *	MTD Sales L	Brand Share %
TRL1	5.09	6.32 %
VEL2	5.01	5.32 %
KPM2	4.94	4.88 %
SBR1	4.31	6.10 %
VEL1	2.84	4.22 %
TRR1	2.73	4.80 %
TRT1	2.50	6.15 %
AKM1	2.12	4.03 %
VNB1	1.35	5.13 %
ANI1	0.68	2.69 %
CYR1	0.60	2.45 %
WJD1	0.52	1.64 %
KPM1	0.50	1.29 %
PLR1	0.49	2.56 %
GDM1	0.35	1.37 %
BGR1	0.34	2.76 %
VSI1	0.28	0.83 %
UGI1	0.18	1.46 %
ARC2		0.00 %
CPT1		0.00 %
SLG1		0.00 %
WJP1		0.00 %
WHVL	-1.24	4.55 %
Total	43.41	4.53 %