

MTD Sales  
1,792.01 L

Brand Share %  
8.60 %

Information:

MTD : 01-04-2026 To 16-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **8.60 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	982.17	5.65 %
Fridge	523.45	30.05 %
Wash-Mac	285.40	17.11 %
Oven	0.99	2.96 %
<b>Total</b>	<b>1,792.01</b>	<b>8.60 %</b>

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	279.87	9.73 %
SOUTH-01	266.92	8.06 %
TRICHY-01	231.47	8.25 %
SOUTH-03	231.02	8.62 %
CHENNAI-02	216.75	9.24 %
WEST-01	196.88	11.24 %
WEST-02	190.74	9.08 %
SOUTH ARCOT	110.26	7.57 %
NORTH ARCOT	68.09	4.49 %
<b>Total</b>	<b>1,792.01</b>	<b>8.60 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	148.35	6.28 %
Fridge	89.23	33.73 %
Wash-Mac	42.00	17.49 %
Oven	0.30	3.93 %
<b>Total</b>	<b>279.87</b>	<b>9.73 %</b>

Branch *	MTD Sales L	Brand Share %
CH14	15.34	7.65 %
CH16	11.93	7.34 %
GUD1	10.19	8.34 %
CH48	9.35	8.18 %
CH35	4.87	6.61 %
CH30	2.76	2.33 %
SKL1	2.74	4.13 %
CH39	1.29	2.56 %
CZWH	0.91	2.13 %
GUD2	0.83	1.68 %
CH28	0.80	0.67 %
KNR1	0.55	1.18 %
CH37	0.39	0.72 %
CH26	0.32	1.46 %
TKM1	0.29	0.80 %
CH29		0.00 %
MC09		0.00 %
MC10		0.00 %
WCHN	-4.73	7.29 %
<b>Total</b>	<b>279.87</b>	<b>9.73 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Air-Cond	135.38	4.91 %
Fridge	86.73	30.45 %
Wash-Mac	44.57	17.17 %
Oven	0.24	3.45 %
<b>Total</b>	<b>266.92</b>	<b>8.06 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	14.15	4.00 %
NGR1	11.41	5.26 %
RND1	10.26	8.43 %
KVT1	8.85	5.94 %
TUT2	7.32	4.44 %
SVK1	5.92	5.61 %
TY11	4.16	7.67 %
UDN1	4.01	7.25 %
PDI1	3.52	8.45 %
VKM1	2.16	6.47 %
KGL1	2.11	3.62 %
APK2	1.35	3.72 %
SNL1	1.08	2.55 %
ARM1	1.05	2.13 %
COL1	0.99	3.00 %
TKY1	0.94	2.58 %
APK1	0.89	1.79 %
SKD1	0.49	1.40 %
KYR1	0.39	1.00 %
SGT1	0.36	2.24 %
S2SD	0.29	0.55 %
WHTV	-0.74	4.92 %
<b>Total</b>	<b>266.92</b>	<b>8.06 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Air-Cond	117.72	4.87 %
Fridge	72.69	37.76 %
Wash-Mac	40.92	21.26 %
Oven	0.15	5.19 %
<b>Total</b>	<b>231.47</b>	<b>8.25 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	39.01	6.06 %
PTK1	8.19	7.94 %
MDI1	6.84	7.92 %
TRY4	4.63	6.02 %
MSI1	4.25	7.19 %
TRY3	3.86	3.03 %
NCK1	2.59	8.32 %
JKM1	2.03	3.29 %
TVR1	1.95	3.53 %
KIK1	1.54	1.99 %
APM1	1.10	4.11 %
ORU1	0.96	3.44 %
TRY2	0.80	1.02 %
PDK1	0.53	0.74 %
NMM1	0.32	1.00 %
TZSD		0.00 %
<b>Total</b>	<b>231.47</b>	<b>8.25 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	116.00	5.25 %
Fridge	69.45	28.59 %
Wash-Mac	45.47	20.34 %
Oven	0.10	3.59 %
<b>Total</b>	<b>231.02</b>	<b>8.62 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	26.22	7.48 %
MDU2	14.90	8.54 %
MPA1	10.60	8.45 %
MDU6	9.01	6.34 %
ATG1	5.50	5.86 %
DGL2	4.97	7.56 %
SVG1	2.99	5.08 %
TPT1	2.89	3.32 %
DKI1	2.62	4.34 %
MNM1	2.54	8.10 %
PNV2	1.88	5.08 %
TDI1	1.73	4.81 %
KRR1	1.15	0.73 %
KPT1	1.08	3.74 %
KYK1	1.07	3.23 %
ODM1	0.95	3.01 %
SGP1	0.48	1.83 %
MLR1	0.44	0.85 %
NTM1		0.00 %
SZSD		0.00 %
<b>Total</b>	<b>231.02</b>	<b>8.62 %</b>

### CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	119.60	6.09 %
Fridge	62.44	33.09 %
Wash-Mac	34.62	18.42 %
Oven	0.10	3.32 %
<b>Total</b>	<b>216.75</b>	<b>9.24 %</b>

Branch *	MTD Sales L	Brand Share %
CH20	7.99	6.92 %
CH17	7.97	7.19 %
CH41	7.66	7.80 %
CH50	5.33	5.40 %
CH34	5.25	6.26 %
MJR1	3.68	4.65 %
CH06	3.61	4.40 %
GPD1	1.21	2.52 %
CH27	1.12	3.20 %
UKI1	1.07	2.54 %
CH46	1.02	1.99 %
CH23	1.02	1.85 %
MC06	0.92	7.78 %
CH32	0.78	5.33 %
CH31	0.60	1.39 %
PON1	0.42	0.80 %
CH36	0.15	0.37 %
CH01		0.00 %
<b>Total</b>	<b>216.75</b>	<b>9.24 %</b>

### WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	140.59	9.63 %
Fridge	34.58	23.96 %
Wash-Mac	21.62	15.06 %
Oven	0.10	2.36 %
<b>Total</b>	<b>196.88</b>	<b>11.24 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	25.35	6.82 %
KMR1	6.11	6.69 %
PLI1	5.95	7.60 %
SUL1	1.38	3.07 %
TPR4	1.21	5.00 %
ANR1	0.64	3.45 %
CBE3	0.43	1.94 %
KMD1	0.40	1.35 %
GDR1	0.34	4.89 %
CBE5	0.33	0.97 %
CNR1	0.25	7.11 %
KGI1		0.00 %
KGM1		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>196.88</b>	<b>11.24 %</b>

### WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	108.06	6.33 %
Fridge	57.57	29.50 %
Wash-Mac	25.11	12.80 %
<b>Total</b>	<b>190.74</b>	<b>9.08 %</b>

Branch *	MTD Sales L	Brand Share %
ERD2	17.80	8.53 %
HSR1	5.99	8.20 %
RSP1	5.40	8.33 %
SLM2	2.73	3.24 %
KVP1	2.54	6.76 %
SLM3	2.17	2.41 %
MTR1	1.98	4.04 %
DPR1	1.46	4.38 %
EPI1	1.30	3.13 %
PMP1	1.24	3.53 %
TCG1	1.18	2.12 %
BMD1	1.12	4.12 %
PDR1	0.84	2.23 %
TRM1	0.82	1.92 %
APN1	0.82	2.71 %
KAM1	0.67	2.75 %
EDP1	0.63	2.47 %
HRR1	0.58	2.91 %
VKL1	0.50	2.11 %
SGG1	0.33	1.67 %
KMM1	0.32	0.88 %
SGI1	0.16	0.71 %
DPR2	0.16	0.42 %
WZWH		0.00 %
WHPD	-0.79	6.41 %
<b>Total</b>	<b>190.74</b>	<b>9.08 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	58.46	4.78 %
Fridge	33.02	26.34 %
Wash-Mac	18.78	17.57 %
<b>Total</b>	<b>110.26</b>	<b>7.57 %</b>

Branch *	MTD Sales L	Brand Share %
POY1	9.74	5.76 %
VPM2	7.05	7.59 %
NVL2	6.30	7.34 %
CDM1	4.02	5.08 %
TVM2	2.83	8.26 %
POY2	1.64	1.09 %
VCM1	0.59	1.79 %
KML1	0.53	1.03 %
VPM1	0.32	1.74 %
MKM1	0.16	0.42 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
WHUT	-1.11	8.10 %
<b>Total</b>	<b>110.26</b>	<b>7.57 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	38.03	2.94 %
Fridge	17.75	17.17 %
Wash-Mac	12.32	10.45 %
<b>Total</b>	<b>68.09</b>	<b>4.49 %</b>

Branch *	MTD Sales L	Brand Share %
KPM2	9.13	6.27 %
ABR1	5.64	6.69 %
AKM1	5.04	6.21 %
TRL1	4.42	4.12 %
TRT1	2.84	5.01 %
VNB1	2.51	4.29 %
VEL2	2.22	1.58 %
PLR1	1.90	6.15 %
VEL1	1.49	1.68 %
ARC2	0.61	1.16 %
WJD1	0.60	1.42 %
VSI1	0.60	0.99 %
WJP1	0.31	0.59 %
UGI1	0.29	1.88 %
PTU1	0.16	1.81 %
ANI1	0.16	0.44 %
GDM1	0.15	0.23 %
CPT1	0.13	0.43 %
BGR1		0.00 %
KPM1		0.00 %
SLG1		0.00 %
WHVL	-1.04	7.48 %
<b>Total</b>	<b>68.09</b>	<b>4.49 %</b>