

MTD Sales  
819.53 L

Brand Share %  
11.77 %

Information:

MTD : 01-09-2026 To 15-09-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **11.77 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 372.10      | 20.83 %       |
| Wash-Mac | 251.82      | 15.59 %       |
| Air-Cond | 193.50      | 5.48 %        |
| Oven     | 2.11        | 6.93 %        |
| Total    | 819.53      | 11.77 %       |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| CHENNAI-01  | 144.82      | 13.21 %       |
| SOUTH-01    | 125.47      | 10.13 %       |
| CHENNAI-02  | 110.90      | 12.70 %       |
| TRICHY-01   | 110.54      | 11.56 %       |
| SOUTH-03    | 102.77      | 12.58 %       |
| SOUTH ARCOT | 56.75       | 11.56 %       |
| NORTH ARCOT | 47.97       | 8.77 %        |
| WEST-02     | 47.67       | 12.13 %       |
| WEST-03     | 39.38       | 14.34 %       |
| WEST-01     | 33.24       | 12.10 %       |
| Total       | 819.53      | 11.77 %       |

## CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 62.70       | 23.54 %       |
| Air-Cond | 43.03       | 7.25 %        |
| Wash-Mac | 38.70       | 16.62 %       |
| Oven     | 0.39        | 9.70 %        |
| Total    | 144.82      | 13.21 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH16     | 7.56        | 10.03 %       |
| CH19     | 6.93        | 11.11 %       |
| CH30     | 5.30        | 11.33 %       |
| CH28     | 4.91        | 9.44 %        |
| CH07     | 4.58        | 10.04 %       |
| SKL1     | 2.52        | 10.47 %       |
| GUD2     | 1.45        | 6.91 %        |
| CH38     | 1.26        | 5.38 %        |
| KNR1     | 1.06        | 4.93 %        |
| CH39     | 0.73        | 3.76 %        |
| TKM1     | 0.38        | 2.93 %        |
| CH26     | 0.30        | 3.15 %        |
| CH40     |             | 0.00 %        |
| CZWH     |             | 0.00 %        |
| MC09     |             | 0.00 %        |
| Total    | 144.82      | 13.21 %       |

## SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 57.31       | 19.39 %       |
| Wash-Mac | 37.62       | 14.29 %       |
| Air-Cond | 30.08       | 4.47 %        |
| Oven     | 0.46        | 6.61 %        |
| Total    | 125.47      | 10.13 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TUT1     | 12.88       | 8.82 %        |
| NGR1     | 6.31        | 10.09 %       |
| TKS2     | 5.12        | 10.41 %       |
| TUT2     | 5.03        | 8.88 %        |
| KVT1     | 4.49        | 6.31 %        |
| PKD1     | 2.83        | 10.07 %       |
| SVK1     | 2.09        | 5.75 %        |
| UDN1     | 1.82        | 8.45 %        |
| RND2     | 1.62        | 4.22 %        |
| ERL2     | 1.46        | 4.76 %        |
| VLY1     | 1.31        | 3.11 %        |
| SNL1     | 1.31        | 5.70 %        |
| APK2     | 1.10        | 6.66 %        |
| APK1     | 1.09        | 7.02 %        |
| VKM1     | 1.08        | 8.37 %        |
| PDI1     | 0.82        | 4.85 %        |
| COL1     | 0.55        | 6.76 %        |
| KSM1     | 0.55        | 7.00 %        |
| SKD1     | 0.40        | 3.07 %        |
| SGT1     | 0.19        | 3.46 %        |
| KGL1     | 0.16        | 1.16 %        |
| ARM1     | 0.15        | 1.45 %        |
| KYR1     | 0.15        | 1.22 %        |
| TKY1     | 0.15        | 1.14 %        |
| S2SD     | -1.19       | -16.23 %      |
| Total    | 125.47      | 10.13 %       |

## CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 45.39       | 21.94 %       |
| Wash-Mac | 32.77       | 16.62 %       |
| Air-Cond | 32.38       | 6.96 %        |
| Oven     | 0.36        | 8.54 %        |
| Total    | 110.90      | 12.70 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH21     | 6.23        | 10.85 %       |
| CH24     | 4.71        | 10.47 %       |
| CH34     | 3.69        | 11.44 %       |
| GPD1     | 1.17        | 7.29 %        |
| CH36     | 0.75        | 5.89 %        |
| CH32     | 0.37        | 7.55 %        |
| CH31     | 0.33        | 5.07 %        |
| CH37     | 0.28        | 2.04 %        |
| CH46     | 0.23        | 1.56 %        |
| PON1     | 0.17        | 1.23 %        |
| MJR1     | 0.11        | 0.48 %        |
| CH01     |             | 0.00 %        |
| CH23     |             | 0.00 %        |
| CH27     |             | 0.00 %        |
| MC05     |             | 0.00 %        |
| MC06     |             | 0.00 %        |
| UKI1     |             | 0.00 %        |
| Total    | 110.90      | 12.70 %       |

### TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 53.55       | 22.80 %       |
| Wash-Mac | 35.40       | 21.53 %       |
| Air-Cond | 21.47       | 3.87 %        |
| Oven     | 0.12        | 5.10 %        |
| Total    | 110.54      | 11.56 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRY1     | 11.78       | 7.39 %        |
| PBR2     | 5.46        | 11.62 %       |
| PTK1     | 3.53        | 8.48 %        |
| KIK1     | 3.01        | 7.66 %        |
| TRY4     | 2.64        | 6.16 %        |
| JKM1     | 1.56        | 6.53 %        |
| KUM2     | 1.22        | 5.33 %        |
| ORU1     | 0.94        | 8.39 %        |
| MSI1     | 0.78        | 4.87 %        |
| APM1     | 0.73        | 9.62 %        |
| PDK1     | 0.64        | 3.55 %        |
| TVR1     | 0.35        | 1.24 %        |
| TRY2     | 0.15        | 1.31 %        |
| NMM1     |             | 0.00 %        |
| WTRZ     | -0.38       | 3.49 %        |
| Total    | 110.54      | 11.56 %       |

### SOUTH-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 48.09       | 22.26 %       |
| Wash-Mac | 32.96       | 17.23 %       |
| Air-Cond | 21.62       | 5.32 %        |
| Oven     | 0.10        | 3.13 %        |
| Total    | 102.77      | 12.58 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MDU1     | 12.58       | 10.79 %       |
| PVI1     | 4.34        | 10.90 %       |
| KKD3     | 2.10        | 6.13 %        |
| KRR1     | 1.43        | 4.67 %        |
| MNM1     | 0.85        | 9.81 %        |
| SGP1     | 0.81        | 9.31 %        |
| TMM1     | 0.71        | 3.41 %        |
| PNV2     | 0.62        | 5.88 %        |
| TEN2     | 0.38        | 3.05 %        |
| KPT1     | 0.33        | 4.96 %        |
| SVG1     | 0.30        | 1.75 %        |
| ADP1     | 0.15        | 1.77 %        |
| KYK1     | 0.15        | 1.88 %        |
| TDI1     | 0.11        | 0.73 %        |
| MLR1     |             | 0.00 %        |
| Total    | 102.77      | 12.58 %       |

## SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 23.42       | 18.05 %       |
| Wash-Mac | 22.49       | 18.44 %       |
| Air-Cond | 10.66       | 4.50 %        |
| Oven     | 0.19        | 9.27 %        |
| Total    | 56.75       | 11.56 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| POY1     | 5.15        | 10.10 %       |
| SJI2     | 3.65        | 10.69 %       |
| CDM1     | 2.71        | 7.75 %        |
| KKI2     | 2.28        | 11.65 %       |
| POY2     | 1.10        | 3.55 %        |
| VCM2     | 1.01        | 6.73 %        |
| TDM1     | 0.88        | 5.60 %        |
| VPM1     | 0.76        | 10.29 %       |
| VCM1     | 0.32        | 5.21 %        |
| KML1     | 0.15        | 0.92 %        |
| MKM1     | 0.15        | 1.23 %        |
| TVM1     |             | 0.00 %        |
| WHNV     |             | 0.00 %        |
| WHUT     | -0.45       | 7.73 %        |
| Total    | 56.75       | 11.56 %       |

## NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 24.34       | 17.15 %       |
| Wash-Mac | 16.19       | 12.36 %       |
| Air-Cond | 7.44        | 2.74 %        |
| Total    | 47.97       | 8.77 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| VEL4     | 5.19        | 10.91 %       |
| TRL1     | 3.88        | 10.40 %       |
| VEL3     | 3.69        | 9.89 %        |
| TRR1     | 3.49        | 11.63 %       |
| VEL2     | 2.97        | 7.46 %        |
| AKM1     | 1.83        | 7.61 %        |
| TRT1     | 1.46        | 9.24 %        |
| CYR1     | 1.36        | 11.60 %       |
| WJP1     | 1.20        | 7.75 %        |
| VNB1     | 1.03        | 7.55 %        |
| SBR1     | 0.81        | 2.00 %        |
| ANI1     | 0.47        | 4.83 %        |
| WJD1     | 0.46        | 3.24 %        |
| UGI1     | 0.42        | 9.13 %        |
| VEL1     | 0.31        | 2.14 %        |
| GDM1     | 0.20        | 1.07 %        |
| PTU1     | 0.16        | 4.70 %        |
| CPT1     | 0.15        | 1.51 %        |
| PLR1     | 0.15        | 1.47 %        |
| ARC2     |             | 0.00 %        |
| BGR1     |             | 0.00 %        |
| SLG1     |             | 0.00 %        |
| Total    | 47.97       | 8.77 %        |

## WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 23.72       | 18.14 %       |
| Wash-Mac | 12.68       | 9.73 %        |
| Air-Cond | 11.17       | 8.61 %        |
| Oven     | 0.10        | 4.82 %        |
| Total    | 47.67       | 12.13 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| HSR1     | 2.43        | 11.16 %       |
| SLM3     | 2.35        | 9.73 %        |
| PNG1     | 0.88        | 11.05 %       |
| SLM2     | 0.87        | 3.48 %        |
| BMD1     | 0.82        | 7.65 %        |
| DPR1     | 0.71        | 6.73 %        |
| EDP1     | 0.46        | 5.38 %        |
| KAM1     | 0.33        | 3.45 %        |
| APN1     | 0.33        | 3.49 %        |
| HRR1     | 0.33        | 4.06 %        |
| MTR1     | 0.29        | 1.81 %        |
| EPI1     | 0.16        | 1.35 %        |
| DPR2     |             | 0.00 %        |
| PMP1     |             | 0.00 %        |
| SGI1     |             | 0.00 %        |
| WHKP     |             | 0.00 %        |
| WZWH     | -0.62       | -12.24 %      |
| Total    | 47.67       | 12.13 %       |

## WEST-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 15.71       | 22.07 %       |
| Wash-Mac | 12.39       | 15.12 %       |
| Air-Cond | 11.13       | 9.21 %        |
| Oven     | 0.15        | 27.19 %       |
| Total    | 39.38       | 14.34 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| ERD2     | 5.07        | 11.31 %       |
| PDR1     | 0.80        | 8.57 %        |
| TCG1     | 0.58        | 3.75 %        |
| GBM1     | 0.45        | 3.97 %        |
| KMM1     | 0.17        | 1.91 %        |
| KGM1     |             | 0.00 %        |
| VKL1     |             | 0.00 %        |
| SGG1     | -0.12       | -1.60 %       |
| Total    | 39.38       | 14.34 %       |

## WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 17.87       | 19.24 %       |
| Wash-Mac | 10.62       | 10.51 %       |
| Air-Cond | 4.52        | 5.80 %        |
| Oven     | 0.24        | 8.01 %        |
| Total    | 33.24       | 12.10 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CBE2     | 5.56        | 9.68 %        |
| CBE6     | 2.05        | 8.90 %        |
| KMR1     | 0.99        | 3.84 %        |
| PLI1     | 0.68        | 4.00 %        |
| KGI1     | 0.46        | 10.92 %       |
| PPI1     | 0.36        | 6.13 %        |
| CBE3     | 0.30        | 5.99 %        |
| CBE5     | 0.29        | 2.87 %        |
| ANR1     | 0.16        | 6.69 %        |
| GDR1     |             | 0.00 %        |
| KMD1     |             | 0.00 %        |
| WZSD     |             | 0.00 %        |
| Total    | 33.24       | 12.10 %       |