

MTD Sales  
**864.58 L**

Brand Share %  
**10.02 %**

Information:

**MTD :** 01-03-2026 To 15-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **10.02 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	336.61	23.60 %
Air-Cond	301.48	5.31 %
Wash-Mac	224.61	15.07 %
Oven	1.89	6.07 %
<b>Total</b>	<b>864.58</b>	<b>10.02 %</b>

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	156.79	11.47 %
CHENNAI-02	110.64	9.58 %
TRICHY-01	108.57	8.64 %
SOUTH-01	105.96	9.72 %
WEST-01	104.79	12.52 %
SOUTH-03	99.55	10.07 %
WEST-02	81.79	9.49 %
SOUTH ARCOT	55.12	10.63 %
NORTH ARCOT	41.39	7.50 %
<b>Total</b>	<b>864.58</b>	<b>10.02 %</b>

**CHENNAI-01**

Property	MTD Sales L	Brand Share %
Air-Cond	64.33	6.94 %
Fridge	57.55	26.56 %
Wash-Mac	34.62	15.93 %
Oven	0.29	4.55 %
<b>Total</b>	<b>156.79</b>	<b>11.47 %</b>

Branch *	MTD Sales L	Brand Share %
CH14	7.48	7.87 %
CH25	5.62	9.96 %
CH48	5.06	9.31 %
CH22	4.86	9.95 %
CH47	2.09	5.32 %
SKL1	2.08	7.78 %
CH39	1.57	5.70 %
CH28	0.83	1.40 %
CH30	0.76	1.78 %
CH26	0.61	5.30 %
KNR1	0.61	1.85 %
CH40	0.45	7.89 %
CZWH	0.32	1.03 %
CH37	0.30	1.19 %
TKM1	0.28	2.23 %
GUD2	0.18	0.82 %
<b>Total</b>	<b>156.79</b>	<b>11.47 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	49.33	5.97 %
Fridge	35.49	22.84 %
Wash-Mac	25.72	15.22 %
Oven	0.10	2.45 %
<b>Total</b>	<b>110.64</b>	<b>9.58 %</b>

Branch *	MTD Sales L	Brand Share %
CH18	3.84	9.16 %
CH50	3.72	7.34 %
CH41	3.38	6.67 %
CH17	2.68	5.93 %
CH44	2.63	7.45 %
CH34	2.59	6.61 %
CH06	2.47	5.60 %
CH43	2.35	6.65 %
MJR1	1.81	4.42 %
CH27	0.74	4.75 %
UKI1	0.56	2.44 %
CH23	0.48	2.04 %
CH32	0.47	6.21 %
CH46	0.36	1.58 %
CH36	0.28	1.51 %
PON1	0.15	0.59 %
CH01		0.00 %
CH31		0.00 %
MC06		0.00 %
<b>Total</b>	<b>110.64</b>	<b>9.58 %</b>

## TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	42.26	24.96 %
Air-Cond	34.67	3.70 %
Wash-Mac	31.63	21.29 %
<b>Total</b>	<b>108.57</b>	<b>8.64 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	16.57	5.12 %
TNJ1	4.43	7.49 %
MDI1	3.41	8.95 %
TRY4	3.13	6.38 %
TNJ2	2.41	4.53 %
PTK1	1.75	2.77 %
JKM1	1.73	5.18 %
KRN1	1.17	6.61 %
TRY2	1.00	4.42 %
AYR1	0.99	3.89 %
APM1	0.74	5.96 %
KIK1	0.64	2.50 %
NMM1	0.58	4.00 %
TVR1	0.54	2.28 %
PDK1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
<b>Total</b>	<b>108.57</b>	<b>8.64 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Fridge	37.94	19.27 %
Air-Cond	33.93	5.23 %
Wash-Mac	33.57	14.04 %
Oven	0.52	9.88 %
<b>Total</b>	<b>105.96</b>	<b>9.72 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	11.86	7.59 %
RPM1	3.97	10.00 %
RND1	2.86	9.10 %
PKD1	2.59	9.97 %
VL11	2.24	8.68 %
ERL2	1.74	9.23 %
PDI1	1.48	7.67 %
TUT2	1.16	2.69 %
APK1	0.76	4.19 %
APK2	0.71	3.95 %
SNL1	0.69	4.20 %
SVK1	0.58	1.51 %
VKM1	0.53	3.99 %
TYI1	0.50	4.32 %
ARM1	0.39	2.84 %
SKD1	0.39	4.33 %
KYR1	0.30	2.52 %
KGL1	0.25	1.62 %
COL1	0.13	2.60 %
KSM1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
TKY1		0.00 %
<b>Total</b>	<b>105.96</b>	<b>9.72 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	48.11	8.95 %
Fridge	35.35	24.54 %
Wash-Mac	20.81	13.76 %
Oven	0.53	13.80 %
<b>Total</b>	<b>104.79</b>	<b>12.52 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	16.75	8.36 %
SNR1	2.84	8.18 %
SUL1	2.17	8.14 %
CBE6	1.67	4.83 %
KMD1	0.81	6.65 %
PPI1	0.66	4.13 %
TPR4	0.56	3.61 %
GDR1	0.41	5.83 %
KGM1	0.40	3.09 %
ANR1	0.30	5.98 %
TPR1	0.16	0.44 %
CBE5		0.00 %
WHCB		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>104.79</b>	<b>12.52 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Fridge	40.10	23.48 %
Wash-Mac	33.39	16.59 %
Air-Cond	25.62	4.18 %
Oven	0.45	12.96 %
<b>Total</b>	<b>99.55</b>	<b>10.07 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	10.58	8.28 %
DGL1	5.31	7.47 %
MDU6	4.57	10.01 %
MDU3	3.05	5.57 %
ATG1	1.88	6.47 %
TMM1	1.80	5.87 %
SVG1	1.47	9.44 %
PNV2	1.31	9.42 %
MDU5	1.08	5.76 %
KRR1	1.01	2.67 %
KYK1	0.73	4.72 %
TDI1	0.55	5.77 %
MNM1	0.51	9.45 %
KPT1	0.42	3.96 %
DKI1	0.34	1.67 %
TPT1	0.29	1.62 %
ODM1	0.25	2.80 %
SGP1	0.15	1.62 %
MDU4	0.13	0.54 %
MLR1		0.00 %
NTM1		0.00 %
SZSD		0.00 %
<b>Total</b>	<b>99.55</b>	<b>10.07 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Fridge	39.51	21.60 %
Air-Cond	22.91	4.62 %
Wash-Mac	19.37	10.75 %
<b>Total</b>	<b>81.79</b>	<b>9.49 %</b>

Branch *	MTD Sales L	Brand Share %
ERD2	7.58	9.69 %
SLM3	2.75	6.39 %
RSP1	2.12	8.78 %
EDP1	1.21	9.06 %
CMI1	1.19	9.84 %
DPR2	1.16	6.43 %
EPI1	1.13	6.55 %
SLM2	1.02	3.18 %
TRM1	0.98	4.20 %
PDR1	0.92	4.92 %
BMD1	0.88	4.16 %
MTR1	0.81	3.64 %
APN1	0.44	3.35 %
VKL1	0.42	3.39 %
SGI1	0.41	4.00 %
KVP1	0.36	2.39 %
HRR1	0.27	1.63 %
KAM1	0.23	2.02 %
KMM1	0.13	1.17 %
PMP1	0.13	0.90 %
TCG1		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>81.79</b>	<b>9.49 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Fridge	23.85	24.71 %
Wash-Mac	15.71	18.02 %
Air-Cond	15.56	4.67 %
<b>Total</b>	<b>55.12</b>	<b>10.63 %</b>

Branch *	MTD Sales L	Brand Share %
NVL2	1.72	5.58 %
KML1	1.32	7.51 %
TDM1	1.15	4.44 %
POY2	1.00	2.57 %
MKM1	0.77	3.75 %
TVM1	0.42	3.16 %
STP1	0.25	2.96 %
VCM1	0.14	0.63 %
VPM1		0.00 %
<b>Total</b>	<b>55.12</b>	<b>10.63 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	24.56	26.26 %
Wash-Mac	9.81	10.14 %
Air-Cond	7.03	1.96 %
Total	41.39	7.50 %

Branch *	MTD Sales L	Brand Share %
SBR1	3.38	8.23 %
TRL1	3.01	6.85 %
VEL2	1.61	3.72 %
VSI1	1.32	5.88 %
VNB1	0.99	5.64 %
VEL1	0.80	2.55 %
PTU1	0.52	7.99 %
ARC2	0.48	2.72 %
WJD1	0.27	1.24 %
SLG1	0.15	0.98 %
KPM1	0.14	0.59 %
WJP1	0.14	1.04 %
ANI1	0.13	0.96 %
BGR1	0.12	1.62 %
GDM1		0.00 %
UGI1		0.00 %
WHVL		0.00 %
Total	41.39	7.50 %