



# TN : SAMSUNGHA Sales Performance 12/05/2026 9:02 AM

MTD Sales  
895.14 L

Brand Share %  
8.11 %

Information:

MTD : 01-05-2026 To 11-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **8.11 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	403.79	4.62 %
Fridge	292.66	23.97 %
Wash-Mac	197.64	18.59 %
Oven	1.06	5.84 %
<b>Total</b>	<b>895.14</b>	<b>8.11 %</b>

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	149.20	8.55 %
SOUTH-01	126.52	7.86 %
TRICHY-01	125.68	7.75 %
SOUTH-03	124.73	9.01 %
CHENNAI-02	120.53	8.07 %
WEST-02	82.04	8.95 %
WEST-01	74.27	11.69 %
SOUTH ARCOT	57.92	7.03 %
NORTH ARCOT	34.27	4.25 %
<b>Total</b>	<b>895.14</b>	<b>8.11 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	79.65	5.61 %
Fridge	39.70	22.66 %
Wash-Mac	29.59	19.96 %
Oven	0.26	7.00 %
<b>Total</b>	<b>149.20</b>	<b>8.55 %</b>

Branch *	MTD Sales L	Brand Share %
CH07	4.96	6.55 %
CH14	4.61	3.73 %
CH25	3.02	5.09 %
CH38	2.89	7.85 %
CH30	2.89	4.50 %
CH16	2.73	2.98 %
SKL1	1.07	3.10 %
CH39	0.98	2.97 %
KNR1	0.46	1.31 %
CZWH	0.45	0.52 %
CH28	0.40	0.52 %
GUD2	0.30	1.13 %
CH37	0.29	1.00 %
CH40	0.28	4.77 %
CH26	0.16	1.37 %
MC09		0.00 %
MC10		0.00 %
TKM1		0.00 %
WHC3		0.00 %
<b>Total</b>	<b>149.20</b>	<b>8.55 %</b>

### SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	46.00	23.30 %
Air-Cond	44.44	3.63 %
Wash-Mac	35.97	19.55 %
Oven	0.10	2.48 %
<b>Total</b>	<b>126.52</b>	<b>7.86 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	11.12	6.18 %
NGR1	7.46	7.82 %
VLY1	5.07	6.89 %
RND1	4.89	6.71 %
KVT1	4.38	4.51 %
TUT2	2.81	3.40 %
MAR1	2.68	6.56 %
SVK1	2.67	5.16 %
VKM1	1.65	7.53 %
KGL1	1.46	7.33 %
ASM1	1.44	5.90 %
SKD1	0.94	3.77 %
APK1	0.89	3.12 %
SNL1	0.88	3.43 %
PDI1	0.76	3.71 %
APK2	0.62	2.77 %
ARM1	0.46	2.00 %
TKY1	0.39	2.16 %
SGT1	0.13	1.75 %
COL1		0.00 %
KSM1		0.00 %
S2SD		0.00 %
<b>Total</b>	<b>126.52</b>	<b>7.86 %</b>

### TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	64.55	4.71 %
Fridge	38.30	27.69 %
Wash-Mac	22.83	20.50 %
<b>Total</b>	<b>125.68</b>	<b>7.75 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	15.64	5.42 %
PBR2	7.40	7.84 %
TNJ1	6.88	7.23 %
PTK1	4.83	6.81 %
MDI1	4.83	7.63 %
JKM1	1.80	4.24 %
TVR1	1.31	3.66 %
KUM2	1.06	3.04 %
PDK1	0.58	1.46 %
KIK1	0.55	1.09 %
NMM1	0.51	2.08 %
NCK1	0.48	2.10 %
APM1	0.28	0.98 %
TRY2	0.16	0.52 %
<b>Total</b>	<b>125.68</b>	<b>7.75 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	50.23	4.64 %
Fridge	40.53	25.11 %
Wash-Mac	33.87	24.52 %
Oven	0.10	5.08 %
<b>Total</b>	<b>124.73</b>	<b>9.01 %</b>

Branch *	MTD Sales L	Brand Share %
DGL1	13.55	6.93 %
MDU6	4.38	7.99 %
ATG1	2.92	5.28 %
DGL2	2.80	7.47 %
DKI1	2.43	7.40 %
CMR1	2.32	6.37 %
TDI1	2.14	7.59 %
PVI1	1.64	6.42 %
SVG1	0.84	2.45 %
ODM1	0.38	2.25 %
KYK1	0.24	1.41 %
KRR1	0.24	0.37 %
KPT1	0.23	2.54 %
SGP1	0.17	1.27 %
NTM1	0.11	0.99 %
MLR1		0.00 %
SZSD		0.00 %
<b>Total</b>	<b>124.73</b>	<b>9.01 %</b>

### CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	62.05	5.03 %
Fridge	38.69	26.62 %
Wash-Mac	19.79	17.66 %
<b>Total</b>	<b>120.53</b>	<b>8.07 %</b>

Branch *	MTD Sales L	Brand Share %
CH12	7.30	7.23 %
CH50	4.45	7.79 %
CH06	4.27	6.79 %
CH34	3.58	7.63 %
MJR1	3.32	6.01 %
CH41	3.12	5.93 %
CH43	2.40	6.13 %
GPD1	2.05	7.61 %
CH31	0.70	2.42 %
CH23	0.64	1.99 %
UKI1	0.61	1.98 %
CH27	0.33	1.67 %
CH32	0.17	2.19 %
CH01		0.00 %
CH36		0.00 %
CH46		0.00 %
MC06		0.00 %
PON1		0.00 %
<b>Total</b>	<b>120.53</b>	<b>8.07 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	35.68	5.43 %
Fridge	27.60	21.10 %
Wash-Mac	18.76	14.73 %
Total	82.04	8.95 %

Branch *	MTD Sales L	Brand Share %
ATU1	3.08	7.59 %
SLM2	2.54	4.91 %
RSP1	1.60	6.25 %
TRM1	1.42	6.89 %
APN1	1.31	6.93 %
SLM3	0.79	1.42 %
PDR1	0.66	5.05 %
EDP1	0.56	3.52 %
MTR1	0.49	1.64 %
TCG1	0.41	1.53 %
DPR2	0.41	2.83 %
BMD1	0.35	2.25 %
EPI1	0.31	2.35 %
SGG1	0.18	2.04 %
KAM1	0.16	1.24 %
SGI1	0.16	2.57 %
HRR1	0.14	1.02 %
PMP1		0.00 %
VKL1		0.00 %
WZWH		0.00 %
Total	82.04	8.95 %

## WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	30.53	7.10 %
Fridge	27.50	26.28 %
Wash-Mac	15.64	15.97 %
Oven	0.59	21.84 %
Total	74.27	11.69 %

Branch *	MTD Sales L	Brand Share %
CBE2	9.64	7.83 %
KMR1	3.18	7.69 %
GBM1	1.32	7.24 %
CBE3	0.84	5.13 %
KGM1	0.59	4.16 %
ANR1	0.43	4.85 %
KMD1	0.37	2.94 %
PPI1	0.16	1.73 %
CBE5		0.00 %
WZSD		0.00 %
Total	74.27	11.69 %

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	23.84	3.53 %
Fridge	19.72	25.37 %
Wash-Mac	14.36	20.64 %
<b>Total</b>	<b>57.92</b>	<b>7.03 %</b>

Branch *	MTD Sales L	Brand Share %
POY1	4.19	4.64 %
KKI2	3.72	6.84 %
ULP1	2.95	7.94 %
NVL2	2.82	6.22 %
CDM1	2.56	3.71 %
VPM2	2.02	4.51 %
KML1	1.41	3.30 %
VCM2	1.29	4.88 %
POY2	0.71	1.27 %
MKM1	0.65	3.27 %
VPM1	0.63	5.15 %
STP1	0.56	3.96 %
VCM1	0.28	2.23 %
TDM1		0.00 %
TVM1		0.00 %
<b>Total</b>	<b>57.92</b>	<b>7.03 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	14.63	16.25 %
Air-Cond	12.81	2.00 %
Wash-Mac	6.83	9.14 %
<b>Total</b>	<b>34.27</b>	<b>4.25 %</b>

Branch *	MTD Sales L	Brand Share %
VEL2	4.85	5.91 %
TRL1	4.56	6.55 %
KPM2	4.05	4.75 %
SBR1	3.84	6.22 %
ABR1	2.57	7.79 %
VEL1	2.50	4.32 %
TRR1	2.02	4.59 %
TRT1	1.88	5.48 %
AKM1	1.84	3.97 %
VNB1	1.18	5.81 %
ANI1	0.68	3.00 %
CYR1	0.44	2.11 %
WJD1	0.39	1.35 %
PLR1	0.37	2.75 %
UGI1	0.18	1.79 %
VSI1	0.14	0.46 %
BGR1	0.13	1.60 %
ARC2		0.00 %
CPT1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
SLG1		0.00 %
WJP1		0.00 %
WHVL	-1.06	5.47 %
<b>Total</b>	<b>34.27</b>	<b>4.25 %</b>