



TN : SAMSUNGHA Sales Performance 11/05/2026 9:02 AM

MTD Sales
852.53 L

Brand Share %
8.02 %

Information:

MTD : 01-05-2026 To 10-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **8.02 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	396.21	4.67 %
Fridge	271.29	23.92 %
Wash-Mac	184.13	18.49 %
Oven	0.90	5.35 %
Total	852.53	8.02 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	143.85	8.52 %
SOUTH-03	120.85	9.03 %
TRICHY-01	119.77	7.62 %
SOUTH-01	118.22	7.72 %
CHENNAI-02	114.76	8.01 %
WEST-02	76.59	8.66 %
WEST-01	69.46	11.49 %
SOUTH ARCOT	54.48	6.82 %
NORTH ARCOT	34.55	4.44 %
Total	852.53	8.02 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	77.30	5.61 %
Fridge	38.08	22.78 %
Wash-Mac	28.21	20.09 %
Oven	0.26	7.33 %
Total	143.85	8.52 %

Branch *	MTD Sales L	Brand Share %
CH07	4.96	6.85 %
CH14	4.61	3.90 %
CH25	3.02	5.19 %
CH16	2.73	3.01 %
CH30	2.48	3.97 %
CH39	0.98	3.05 %
SKL1	0.81	2.57 %
KNR1	0.46	1.32 %
CH28	0.40	0.53 %
GUD2	0.30	1.15 %
CH37	0.29	1.00 %
CH40	0.28	4.77 %
CH26	0.16	1.45 %
CZWH		0.00 %
MC09		0.00 %
MC10		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	143.85	8.52 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	49.66	4.70 %
Fridge	38.41	25.88 %
Wash-Mac	32.67	25.19 %
Oven	0.10	5.48 %
Total	120.85	9.03 %

Branch *	MTD Sales L	Brand Share %
DGL1	13.05	6.75 %
MDU6	4.21	7.93 %
ATG1	2.92	5.60 %
DGL2	2.80	7.87 %
DKI1	2.28	7.02 %
TDI1	2.14	7.74 %
CMR1	1.93	5.33 %
PVI1	1.41	5.93 %
SVG1	0.67	2.07 %
ODM1	0.38	2.29 %
KYK1	0.24	1.41 %
KRR1	0.24	0.37 %
KPT1	0.23	2.61 %
SGP1	0.17	1.28 %
NTM1	0.11	1.01 %
MLR1		0.00 %
SZSD		0.00 %
Total	120.85	9.03 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	64.15	4.79 %
Fridge	34.96	27.24 %
Wash-Mac	20.66	19.90 %
Total	119.77	7.62 %

Branch *	MTD Sales L	Brand Share %
TRY1	15.44	5.48 %
PBR2	7.01	7.76 %
TNJ1	6.52	7.09 %
MDI1	4.83	7.78 %
PTK1	3.92	5.78 %
JKM1	1.80	4.29 %
TVR1	1.31	3.74 %
KUM2	1.06	3.18 %
PDK1	0.58	1.50 %
NMM1	0.51	2.12 %
NCK1	0.48	2.14 %
APM1	0.28	1.03 %
KIK1	0.21	0.44 %
TRY2	0.16	0.53 %
Total	119.77	7.62 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	43.17	3.67 %
Fridge	42.11	23.32 %
Wash-Mac	32.83	19.37 %
Oven	0.10	2.75 %
Total	118.22	7.72 %

Branch *	MTD Sales L	Brand Share %
TUT1	10.38	6.18 %
NGR1	6.80	7.42 %
VLY1	4.94	6.90 %
RND1	4.18	6.10 %
KVT1	3.84	4.18 %
PKD1	2.96	7.73 %
SVK1	2.67	5.21 %
TUT2	2.64	3.29 %
MAR1	1.76	4.71 %
VKM1	1.49	7.08 %
ASM1	1.44	6.38 %
KGL1	1.21	6.24 %
SKD1	0.92	3.85 %
APK2	0.89	4.17 %
APK1	0.89	3.20 %
PDI1	0.76	3.85 %
SNL1	0.62	2.68 %
ARM1	0.46	2.13 %
TKY1	0.39	2.27 %
SGT1	0.13	1.78 %
COL1		0.00 %
KSM1		0.00 %
S2SD		0.00 %
Total	118.22	7.72 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	61.07	5.13 %
Fridge	35.90	26.25 %
Wash-Mac	17.79	17.06 %
Total	114.76	8.01 %

Branch *	MTD Sales L	Brand Share %
CH12	7.14	7.20 %
CH06	4.27	6.97 %
CH50	4.06	7.56 %
CH34	2.96	6.79 %
CH41	2.92	5.67 %
MJR1	2.89	5.50 %
CH43	2.40	6.52 %
GPD1	2.05	7.88 %
CH31	0.54	2.10 %
UKI1	0.46	1.51 %
CH23	0.43	1.34 %
CH27	0.33	1.72 %
CH01		0.00 %
CH32		0.00 %
CH36		0.00 %
CH46		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	114.76	8.01 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	34.59	5.37 %
Fridge	23.90	20.09 %
Wash-Mac	18.10	14.99 %
Total	76.59	8.66 %

Branch *	MTD Sales L	Brand Share %
ERD2	6.47	7.39 %
ATU1	3.08	7.92 %
SLM2	2.36	4.61 %
TRM1	1.42	7.02 %
APN1	1.31	6.93 %
RSP1	0.87	3.63 %
PDR1	0.66	5.28 %
SLM3	0.62	1.13 %
EDP1	0.56	3.52 %
MTR1	0.49	1.71 %
DPR2	0.41	2.88 %
EPI1	0.31	2.44 %
BMD1	0.21	1.41 %
SGG1	0.18	2.04 %
KAM1	0.16	1.33 %
SIG1	0.16	2.62 %
TCG1	0.15	0.59 %
HRR1	0.14	1.06 %
PMP1		0.00 %
VKL1		0.00 %
WZWH		0.00 %
WHKP	-0.16	3.28 %
Total	76.59	8.66 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	29.56	7.12 %
Fridge	25.40	26.45 %
Wash-Mac	14.08	15.47 %
Oven	0.43	18.65 %
Total	69.46	11.49 %

Branch *	MTD Sales L	Brand Share %
CBE2	8.88	7.52 %
KMR1	2.81	7.60 %
GBM1	1.32	7.24 %
CBE3	0.84	5.21 %
KGM1	0.59	4.42 %
ANR1	0.43	4.85 %
KMD1	0.37	3.02 %
CBE5		0.00 %
PPI1		0.00 %
WZSD		0.00 %
Total	69.46	11.49 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	23.84	3.61 %
Fridge	17.49	24.31 %
Wash-Mac	13.16	20.13 %
Total	54.48	6.82 %

Branch *	MTD Sales L	Brand Share %
POY1	4.19	4.73 %
KKI2	3.38	6.28 %
ULP1	2.75	7.62 %
NVL2	2.66	6.00 %
CDM1	2.00	3.00 %
VPM2	1.82	4.27 %
KML1	1.41	3.30 %
VCM2	1.29	4.94 %
POY2	0.71	1.30 %
MKM1	0.65	3.41 %
VPM1	0.63	5.15 %
STP1	0.39	2.80 %
VCM1	0.28	2.33 %
TDM1		0.00 %
TVM1		0.00 %
Total	54.48	6.82 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	15.05	17.52 %
Air-Cond	12.87	2.08 %
Wash-Mac	6.63	9.31 %
Total	34.55	4.44 %

Branch *	MTD Sales L	Brand Share %
VEL2	4.85	6.06 %
TRL1	4.36	6.52 %
KPM2	4.05	4.87 %
SBR1	3.84	6.56 %
VEL1	2.50	4.47 %
ABR1	2.16	6.88 %
TRR1	2.02	4.87 %
TRT1	1.88	5.79 %
AKM1	1.84	4.11 %
VNB1	1.18	5.98 %
ANI1	0.68	3.21 %
CYR1	0.44	2.25 %
WJD1	0.39	1.38 %
PLR1	0.37	2.93 %
VSI1	0.14	0.48 %
BGR1	0.13	1.62 %
ARC2		0.00 %
CPT1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	34.55	4.44 %