



TN : SAMSUNGHA Sales Performance 10/05/2026 9:02 AM

MTD Sales
788.34 L

Brand Share %
7.83 %

Information:

MTD : 01-05-2026 To 09-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **7.83 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	380.32	4.67 %
Fridge	244.12	23.89 %
Wash-Mac	163.21	18.32 %
Oven	0.69	4.54 %
Total	788.34	7.83 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	132.12	8.35 %
TRICHY-01	113.00	7.45 %
SOUTH-03	111.91	8.71 %
SOUTH-01	111.78	7.69 %
CHENNAI-02	104.52	7.84 %
WEST-02	69.30	8.29 %
WEST-01	64.52	11.35 %
SOUTH ARCOT	49.83	6.51 %
NORTH ARCOT	31.36	4.31 %
Total	788.34	7.83 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	74.55	5.71 %
Fridge	32.58	21.99 %
Wash-Mac	24.83	19.90 %
Oven	0.16	5.05 %
Total	132.12	8.35 %

Branch *	MTD Sales L	Brand Share %
CH14	4.61	4.13 %
CH07	4.48	6.69 %
CH25	2.82	5.32 %
CH16	2.73	3.16 %
CH30	1.86	3.21 %
CH39	0.86	2.75 %
KNR1	0.46	1.47 %
SKL1	0.40	1.35 %
CH28	0.40	0.57 %
GUD2	0.30	1.20 %
CH37	0.29	1.12 %
CH40	0.28	5.04 %
CH29	0.22	5.42 %
CH26	0.16	1.52 %
CZWH		0.00 %
MC09		0.00 %
MC10		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	132.12	8.35 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	61.65	4.74 %
Fridge	32.71	27.15 %
Wash-Mac	18.64	19.63 %
Total	113.00	7.45 %

Branch *	MTD Sales L	Brand Share %
TRY1	14.27	5.29 %
TNJ1	5.94	6.65 %
MDI1	4.42	7.39 %
PTK1	3.92	5.91 %
TRY4	3.63	7.69 %
NGT1	3.21	7.80 %
JKM1	1.80	4.51 %
TVR1	1.31	3.86 %
KUM2	1.06	3.26 %
PDK1	0.58	1.55 %
NMM1	0.51	2.17 %
APM1	0.28	1.07 %
KIK1	0.21	0.46 %
NCK1	0.19	0.91 %
TRY2	0.16	0.54 %
Total	113.00	7.45 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	48.16	4.68 %
Fridge	35.21	25.44 %
Wash-Mac	28.43	24.40 %
Oven	0.10	6.08 %
Total	111.91	8.71 %

Branch *	MTD Sales L	Brand Share %
DGL1	12.13	6.44 %
ATG1	2.62	5.15 %
DGL2	2.50	7.27 %
DKI1	2.28	7.50 %
CMR1	1.93	5.33 %
PVI1	1.23	5.26 %
CBM1	1.12	6.60 %
SVG1	0.67	2.08 %
ODM1	0.38	2.32 %
KYK1	0.24	1.49 %
KRR1	0.24	0.38 %
SGP1	0.17	1.29 %
NTM1	0.11	1.05 %
KPT1	0.07	0.83 %
MLR1		0.00 %
SZSD		0.00 %
Total	111.91	8.71 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	42.58	3.75 %
Fridge	39.29	24.37 %
Wash-Mac	29.90	19.51 %
Total	111.78	7.69 %

Branch *	MTD Sales L	Brand Share %
TUT1	8.43	5.37 %
NGR1	6.80	7.63 %
VLY1	4.43	6.42 %
KVT1	3.84	4.42 %
RND1	3.59	5.54 %
PKD1	2.77	7.57 %
SVK1	2.67	5.46 %
TUT2	2.15	2.84 %
MAR1	1.76	4.92 %
VKM1	1.49	7.63 %
ASM1	1.44	6.89 %
KGL1	1.21	6.32 %
SKD1	0.92	4.06 %
APK2	0.89	4.23 %
APK1	0.89	3.35 %
PDI1	0.76	4.17 %
SNL1	0.62	2.82 %
ARM1	0.46	2.25 %
TKY1	0.39	2.34 %
SGT1	0.13	1.89 %
COL1		0.00 %
KSM1		0.00 %
S2SD		0.00 %
Total	111.78	7.69 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	57.38	5.13 %
Fridge	31.98	25.90 %
Wash-Mac	15.15	16.71 %
Total	104.52	7.84 %

Branch *	MTD Sales L	Brand Share %
CH12	7.14	7.64 %
CH50	3.53	7.08 %
CH06	3.31	5.65 %
MJR1	2.89	6.06 %
CH41	2.44	5.15 %
CH34	2.28	5.70 %
CH43	2.22	6.32 %
GPD1	1.89	7.49 %
CH31	0.54	2.18 %
CH23	0.43	1.38 %
CH27	0.33	1.89 %
UKI1	0.29	1.03 %
CH01		0.00 %
CH32		0.00 %
CH36		0.00 %
CH46		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	104.52	7.84 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	32.20	5.20 %
Fridge	20.72	19.71 %
Wash-Mac	16.38	14.98 %
Total	69.30	8.29 %

Branch *	MTD Sales L	Brand Share %
ERD2	5.21	6.36 %
ATU1	2.77	7.63 %
SLM2	2.36	4.74 %
TRM1	1.42	7.43 %
APN1	1.31	7.67 %
CMI1	0.79	7.06 %
RSP1	0.70	3.16 %
PDR1	0.66	5.48 %
SLM3	0.62	1.20 %
EDP1	0.56	3.59 %
DPR2	0.41	3.04 %
MTR1	0.33	1.18 %
EPI1	0.31	2.62 %
BMD1	0.21	1.48 %
SGG1	0.18	2.18 %
KAM1	0.16	1.42 %
SGI1	0.16	2.74 %
TCG1	0.15	0.62 %
HRR1	0.14	1.10 %
PMP1		0.00 %
VKL1		0.00 %
WZWH		0.00 %
WHKP	-0.16	3.28 %
Total	69.30	8.29 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	28.56	7.13 %
Fridge	23.69	27.63 %
Wash-Mac	11.85	14.77 %
Oven	0.43	18.65 %
Total	64.52	11.35 %

Branch *	MTD Sales L	Brand Share %
CBE2	8.22	7.45 %
KMR1	2.61	7.58 %
CBE4	2.16	7.52 %
GBM1	1.12	6.44 %
CBE3	0.61	3.94 %
KGM1	0.59	4.85 %
KMD1	0.37	3.28 %
ANR1	0.25	3.19 %
CBE5		0.00 %
PPI1		0.00 %
WZSD		0.00 %
Total	64.52	11.35 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	23.24	3.63 %
Fridge	15.00	22.91 %
Wash-Mac	11.60	19.88 %
Total	49.83	6.51 %

Branch *	MTD Sales L	Brand Share %
POY1	4.19	4.86 %
KKI2	3.38	6.66 %
ULP1	2.75	7.75 %
CDM1	2.00	3.18 %
NVL2	1.92	4.50 %
VPM2	1.82	4.46 %
KML1	1.41	3.37 %
VCM2	1.01	4.16 %
POY2	0.71	1.37 %
MKM1	0.65	3.72 %
VPM1	0.63	5.27 %
STP1	0.39	2.94 %
VCM1	0.14	1.25 %
TDM1		0.00 %
TVM1		0.00 %
Total	49.83	6.51 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	12.94	17.52 %
Air-Cond	12.00	2.03 %
Wash-Mac	6.42	10.28 %
Total	31.36	4.31 %

Branch *	MTD Sales L	Brand Share %
VEL2	4.56	6.05 %
KPM2	4.05	5.30 %
TRL1	3.71	6.41 %
SBR1	3.07	5.64 %
VEL1	2.30	4.30 %
AKM1	1.84	4.38 %
TRR1	1.81	4.51 %
TRT1	1.59	5.17 %
ABR1	1.52	5.33 %
VNB1	1.03	5.52 %
ANI1	0.68	3.44 %
CYR1	0.44	2.60 %
WJD1	0.39	1.48 %
PLR1	0.37	3.14 %
VSI1	0.14	0.52 %
BGR1	0.13	2.29 %
ARC2		0.00 %
CPT1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	31.36	4.31 %