



TN : SAMSUNGHA Sales Performance 09/05/2026 9:02 AM

MTD Sales
737.32 L

Brand Share %
7.73 %

Information:

MTD : 01-05-2026 To 08-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **7.73 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	367.29	4.72 %
Fridge	218.89	23.59 %
Wash-Mac	150.45	18.49 %
Oven	0.69	4.94 %
Total	737.32	7.73 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	122.43	8.19 %
TRICHY-01	108.11	7.44 %
SOUTH-01	104.22	7.56 %
SOUTH-03	101.31	8.48 %
CHENNAI-02	98.99	7.84 %
WEST-02	66.52	8.28 %
WEST-01	59.85	11.15 %
SOUTH ARCOT	47.90	6.58 %
NORTH ARCOT	28.01	4.06 %
Total	737.32	7.73 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	71.54	5.71 %
Fridge	27.77	21.44 %
Wash-Mac	22.96	21.13 %
Oven	0.16	5.29 %
Total	122.43	8.19 %

Branch *	MTD Sales L	Brand Share %
CH14	4.61	4.31 %
CH07	4.29	6.68 %
CH25	2.42	4.76 %
CH16	2.41	2.97 %
CH30	1.59	2.81 %
KNR1	0.46	1.55 %
CH39	0.45	1.53 %
SKL1	0.40	1.40 %
CH28	0.40	0.61 %
CH37	0.29	1.19 %
CH26	0.16	1.52 %
CH40		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC09		0.00 %
MC10		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	122.43	8.19 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	60.75	4.84 %
Fridge	30.81	28.19 %
Wash-Mac	16.54	18.93 %
Total	108.11	7.44 %

Branch *	MTD Sales L	Brand Share %
TRY1	13.87	5.36 %
TNJ1	5.74	6.67 %
MDI1	4.10	7.14 %
PTK1	3.25	5.24 %
JKM1	1.60	4.07 %
TVR1	1.31	3.91 %
KUM2	1.06	3.38 %
PDK1	0.58	1.57 %
NMM1	0.51	2.20 %
APM1	0.28	1.07 %
KIK1	0.21	0.48 %
NCK1	0.19	0.91 %
TRY2	0.16	0.55 %
Total	108.11	7.44 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	40.10	3.70 %
Fridge	36.61	24.85 %
Wash-Mac	27.51	19.17 %
Total	104.22	7.56 %

Branch *	MTD Sales L	Brand Share %
TUT1	7.78	5.25 %
NGR1	5.94	7.02 %
VLY1	4.13	6.20 %
KVT1	3.84	4.60 %
RND1	3.59	5.93 %
TUT2	2.15	3.02 %
SVK1	2.07	4.30 %
MAR1	1.76	5.11 %
ASM1	1.44	7.09 %
VKM1	1.26	6.84 %
KGL1	1.21	6.66 %
SKD1	0.92	4.25 %
APK1	0.63	2.53 %
PDI1	0.61	3.37 %
SNL1	0.47	2.23 %
APK2	0.47	2.46 %
ARM1	0.46	2.33 %
TKY1	0.39	2.65 %
SGT1	0.13	1.92 %
COL1		0.00 %
KSM1		0.00 %
S2SD		0.00 %
Total	104.22	7.56 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	45.14	4.67 %
Fridge	30.15	24.54 %
Wash-Mac	25.91	24.89 %
Oven	0.10	6.89 %
Total	101.31	8.48 %

Branch *	MTD Sales L	Brand Share %
DGL1	11.97	6.53 %
MDU2	5.11	7.16 %
ATG1	2.23	4.64 %
DGL2	2.13	7.42 %
DKI1	1.79	6.40 %
CBM1	1.12	7.10 %
PVI1	0.75	3.34 %
SVG1	0.67	2.16 %
CMR1	0.60	5.37 %
ODM1	0.38	2.38 %
KYK1	0.24	1.49 %
KRR1	0.24	0.39 %
SGP1	0.17	1.31 %
NTM1	0.11	1.08 %
KPT1	0.07	0.87 %
MLR1		0.00 %
SZSD		0.00 %
Total	101.31	8.48 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	55.58	5.24 %
Fridge	28.97	24.90 %
Wash-Mac	14.44	17.23 %
Total	98.99	7.84 %

Branch *	MTD Sales L	Brand Share %
CH50	3.11	6.58 %
CH06	2.84	5.09 %
MJR1	2.71	5.96 %
CH41	2.44	5.22 %
CH34	2.42	6.38 %
CH43	2.22	6.53 %
GPD1	1.65	6.65 %
CH31	0.54	2.28 %
CH23	0.43	1.39 %
CH27	0.33	2.08 %
UKI1	0.29	1.10 %
CH01		0.00 %
CH32		0.00 %
CH36		0.00 %
CH46		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	98.99	7.84 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	31.80	5.31 %
Fridge	18.92	18.85 %
Wash-Mac	15.80	15.23 %
Total	66.52	8.28 %

Branch *	MTD Sales L	Brand Share %
ERD2	4.95	6.33 %
SLM2	2.08	4.41 %
RSP1	0.70	3.22 %
PDR1	0.66	5.62 %
SLM3	0.62	1.25 %
EDP1	0.56	3.59 %
DPR2	0.41	3.21 %
MTR1	0.33	1.24 %
EPI1	0.31	2.71 %
BMD1	0.21	1.59 %
SGG1	0.18	2.37 %
KAM1	0.16	1.45 %
SGI1	0.16	2.69 %
TCG1	0.15	0.63 %
HRR1	0.14	1.18 %
PMP1		0.00 %
VKL1		0.00 %
WZWH		0.00 %
WHKP	-0.16	3.50 %
Total	66.52	8.28 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	27.85	7.21 %
Fridge	20.56	26.79 %
Wash-Mac	11.01	15.39 %
Oven	0.43	19.59 %
Total	59.85	11.15 %

Branch *	MTD Sales L	Brand Share %
CBE2	7.11	6.83 %
CBE4	1.86	6.64 %
KMR1	1.60	5.13 %
GBM1	1.12	6.75 %
CBE3	0.61	4.05 %
KGM1	0.59	4.92 %
KMD1	0.37	3.66 %
ANR1	0.25	3.30 %
CBE5		0.00 %
PPI1		0.00 %
WZSD		0.00 %
Total	59.85	11.15 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	22.93	3.74 %
Fridge	14.02	23.21 %
Wash-Mac	10.94	20.22 %
Total	47.90	6.58 %

Branch *	MTD Sales L	Brand Share %
POY1	4.19	5.02 %
KKI2	3.38	7.27 %
CDM1	1.66	2.87 %
VPM2	1.58	3.99 %
KML1	1.41	3.45 %
NVL2	1.25	3.04 %
VCM2	1.01	4.30 %
POY2	0.71	1.46 %
MKM1	0.65	3.77 %
VPM1	0.63	5.64 %
STP1	0.39	2.94 %
TDM1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
Total	47.90	6.58 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	11.60	2.05 %
Fridge	11.08	17.06 %
Wash-Mac	5.33	9.35 %
Total	28.01	4.06 %

Branch *	MTD Sales L	Brand Share %
VEL2	3.99	5.54 %
KPM2	3.61	4.97 %
TRL1	3.48	6.52 %
SBR1	2.54	4.97 %
VEL1	1.92	3.84 %
TRR1	1.66	4.30 %
ABR1	1.52	5.80 %
TRT1	1.42	4.76 %
AKM1	1.36	3.41 %
VNB1	1.03	5.82 %
ANI1	0.68	3.59 %
CYR1	0.44	2.69 %
PLR1	0.37	3.29 %
VSI1	0.14	0.53 %
BGR1	0.13	2.29 %
ARC2		0.00 %
CPT1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	28.01	4.06 %