

MTD Sales
342.99 L

Brand Share %
14.15 %

Information:

MTD : 01-11-2025 To 07-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.15 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	148.94	20.41 %
Wash-Mac	148.74	16.85 %
Air-Cond	43.39	5.44 %
Oven	1.92	13.53 %
Total	342.99	14.15 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	53.42	15.21 %
CHENNAI-01	43.78	12.90 %
TRICHY-01	43.53	12.92 %
SOUTH-03	42.92	15.23 %
WEST-01	36.84	17.86 %
WEST-02	36.59	15.89 %
CHENNAI-02	34.73	11.97 %
SOUTH ARCOT	30.98	14.52 %
NORTH ARCOT	15.45	10.35 %
KL-SOUTH	4.75	18.29 %
Total	342.99	14.15 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	23.33	21.33 %
Wash-Mac	20.62	15.90 %
Air-Cond	9.23	8.38 %
Oven	0.23	12.10 %
Total	53.42	15.21 %

Branch *	MTD Sales L	Brand Share %
TUT1	5.15	11.82 %
KVT1	2.51	11.12 %
TKS2	1.29	12.88 %
PKD1	1.22	12.96 %
APK1	0.71	7.78 %
UDN1	0.60	8.16 %
ERL2	0.58	9.14 %
SDI1	0.50	12.11 %
ASM1	0.48	8.65 %
SNL1	0.46	6.83 %
SVK1	0.45	3.62 %
KYR1	0.43	10.72 %
SGT1	0.36	10.94 %
COL1	0.27	11.33 %
KGL1	0.19	5.23 %
ARM1	0.16	3.62 %
KSM1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
TYI1		0.00 %
VKM1		0.00 %
WHTV		0.00 %
Total	53.42	15.21 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	17.46	15.27 %
Fridge	16.73	19.33 %
Air-Cond	9.50	6.95 %
Oven	0.10	5.10 %
Total	43.78	12.90 %

Branch *	MTD Sales L	Brand Share %
CH16	3.61	13.62 %
CH05	2.97	11.03 %
CH42	2.74	9.77 %
CH28	1.76	9.22 %
AVD1	1.72	12.73 %
CH07	1.53	9.32 %
CH45	1.38	11.97 %
CH39	1.16	13.85 %
CH30	0.79	10.40 %
CH11	0.61	4.42 %
TKM1	0.27	7.70 %
GUD2	0.24	3.02 %
SKL1	0.19	3.43 %
CH38	0.13	1.69 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CZWH		0.00 %
MC09		0.00 %
WHC3		0.00 %
Total	43.78	12.90 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	19.53	20.08 %
Fridge	18.06	20.10 %
Air-Cond	5.58	3.75 %
Oven	0.36	29.03 %
Total	43.53	12.92 %

Branch *	MTD Sales L	Brand Share %
TNJ1	2.66	12.69 %
KUM1	2.66	13.36 %
KIK1	1.36	12.95 %
TTP1	0.70	10.97 %
TYR1	0.59	6.28 %
PTK1	0.42	3.70 %
AYR1	0.33	4.13 %
JKM1	0.19	3.05 %
TRY2	0.16	0.95 %
PBR1	0.16	3.38 %
NGT1	0.13	1.36 %
ORU1	0.13	7.05 %
KRN1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
PDK1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
Total	43.53	12.92 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	21.79	20.26 %
Fridge	17.81	19.81 %
Air-Cond	3.32	4.01 %
Total	42.92	15.23 %

Branch *	MTD Sales L	Brand Share %
KKD3	2.87	11.74 %
MDU6	2.73	13.49 %
ATG1	1.38	11.14 %
DKI1	1.36	14.06 %
TMM1	0.91	10.28 %
MDU3	0.90	13.51 %
DGL2	0.82	11.94 %
KRR1	0.54	8.53 %
MPA1	0.52	8.16 %
TPT1	0.47	6.93 %
KPT1	0.29	10.55 %
MDU4	0.16	2.53 %
TDI1	0.14	5.80 %
PNI1	0.14	4.41 %
MLR1		0.00 %
PKM1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
WHMD		0.00 %
NTM1	-0.06	-2.90 %
CBM1	-0.10	-1.53 %
Total	42.92	15.23 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	18.03	23.95 %
Wash-Mac	14.70	16.17 %
Air-Cond	3.64	9.70 %
Oven	0.46	18.76 %
Total	36.84	17.86 %

Branch *	MTD Sales L	Brand Share %
CBE6	1.48	13.70 %
PLI1	0.98	8.77 %
UMP1	0.48	6.58 %
TPR3	0.45	8.55 %
SNR1	0.44	5.26 %
GBM1	0.40	6.65 %
KMD1	0.28	6.87 %
CNR1	0.26	6.90 %
CBE5	0.25	8.06 %
KGM1	0.21	4.59 %
PPI1	0.11	4.12 %
ANR1		0.00 %
WZSD		0.00 %
Total	36.84	17.86 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	20.03	24.07 %
Wash-Mac	14.73	13.84 %
Air-Cond	1.83	4.60 %
Total	36.59	15.89 %

Branch *	MTD Sales L	Brand Share %
SLM1	2.08	8.32 %
SLM3	1.23	11.02 %
HSR2	0.90	5.79 %
TCG1	0.61	10.18 %
SLM2	0.34	3.34 %
EPI1	0.33	6.92 %
PDR1	0.26	5.99 %
HRR1	0.19	8.52 %
RSP1	0.15	3.32 %
BMD1		0.00 %
DPR2		0.00 %
KMM1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	36.59	15.89 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	16.67	16.70 %
Fridge	12.32	15.22 %
Air-Cond	5.31	4.96 %
Oven	0.43	19.30 %
Total	34.73	11.97 %

Branch *	MTD Sales L	Brand Share %
CH06	1.30	11.34 %
CH24	0.82	4.77 %
CH36	0.82	13.26 %
CH34	0.70	6.36 %
CH41	0.54	4.80 %
CH20	0.44	2.80 %
UKI1	0.43	7.94 %
MJR1	0.39	3.02 %
CH27	0.19	4.19 %
CH33	0.18	1.82 %
CH09	0.13	1.60 %
CH23		0.00 %
CH31		0.00 %
CH43		0.00 %
CH46		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	34.73	11.97 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	14.29	20.94 %
Fridge	12.65	22.18 %
Air-Cond	4.04	4.64 %
Total	30.98	14.52 %

Branch *	MTD Sales L	Brand Share %
NVL2	1.66	12.95 %
VPM2	1.56	13.73 %
KML1	0.99	8.72 %
POY2	0.84	2.94 %
ULP1	0.37	3.81 %
STP1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
MKM1	-0.03	-1.62 %
Total	30.98	14.52 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	7.61	16.00 %
Wash-Mac	6.98	11.76 %
Air-Cond	0.61	1.48 %
Oven	0.24	32.77 %
Total	15.45	10.35 %

Branch *	MTD Sales L	Brand Share %
TRL1	1.38	8.90 %
SBR1	1.34	13.19 %
TRR1	1.04	11.72 %
VEL2	0.87	6.71 %
ARC2	0.61	9.54 %
CYR1	0.61	12.33 %
ABR1	0.51	11.50 %
VSI1	0.44	11.54 %
CPT1	0.34	10.51 %
VNB1	0.17	5.01 %
SLG1	0.16	3.97 %
VEL1	0.11	1.19 %
WJD1	0.09	1.59 %
ANI1		0.00 %
BGR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	15.45	10.35 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	2.38	23.53 %
Wash-Mac	1.97	21.56 %
Air-Cond	0.32	4.86 %
Oven	0.09	63.66 %
Total	4.75	18.29 %

Branch *	MTD Sales L	Brand Share %
Total	4.75	18.29 %