



TN : SAMSUNGHA Sales Performance 08/05/2026 9:02 AM

MTD Sales
686.16 L

Brand Share %
7.63 %

Information:

MTD : 01-05-2026 To 07-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **7.63 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	349.30	4.73 %
Fridge	198.43	23.25 %
Wash-Mac	137.74	18.36 %
Oven	0.69	5.69 %
Total	686.16	7.63 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	112.43	8.06 %
TRICHY-01	101.86	7.30 %
SOUTH-03	98.97	8.70 %
SOUTH-01	94.77	7.32 %
CHENNAI-02	91.76	7.88 %
WEST-02	60.74	7.94 %
WEST-01	55.58	10.88 %
SOUTH ARCOT	43.90	6.37 %
NORTH ARCOT	26.16	4.06 %
Total	686.16	7.63 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	66.98	5.69 %
Fridge	24.28	20.95 %
Wash-Mac	21.01	21.37 %
Oven	0.16	6.03 %
Total	112.43	8.06 %

Branch *	MTD Sales L	Brand Share %
CH14	4.35	4.33 %
CH07	3.16	5.42 %
GUD1	2.87	6.35 %
CH16	2.24	2.92 %
CH25	2.18	4.70 %
CH30	1.59	2.99 %
KNR1	0.46	1.59 %
CH39	0.45	1.56 %
CH28	0.40	0.65 %
CH37	0.29	1.25 %
SKL1	0.25	0.92 %
CH26	0.16	1.62 %
CH40		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC09		0.00 %
MC10		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	112.43	8.06 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	57.02	4.71 %
Fridge	29.24	28.81 %
Wash-Mac	15.61	19.07 %
Total	101.86	7.30 %

Branch *	MTD Sales L	Brand Share %
TRY1	13.07	5.27 %
TNJ1	5.36	6.31 %
MDI1	3.79	6.97 %
PTK1	3.09	5.21 %
JKM1	1.60	4.21 %
TVR1	1.31	4.01 %
KUM2	1.06	3.41 %
PDK1	0.58	1.66 %
NMM1	0.51	2.41 %
APM1	0.28	1.19 %
KIK1	0.21	0.51 %
NCK1	0.19	0.95 %
TRY2	0.16	0.56 %
Total	101.86	7.30 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	44.84	4.86 %
Fridge	30.17	25.73 %
Wash-Mac	23.85	24.69 %
Oven	0.10	7.99 %
Total	98.97	8.70 %

Branch *	MTD Sales L	Brand Share %
DGL1	11.36	6.28 %
MDU2	4.96	7.24 %
DGL2	2.13	7.53 %
ATG1	1.77	4.26 %
DKI1	1.55	6.14 %
CBM1	1.12	7.49 %
PVI1	0.75	3.50 %
SVG1	0.67	2.29 %
CMR1	0.60	5.43 %
ODM1	0.38	2.38 %
KYK1	0.24	1.51 %
KRR1	0.24	0.39 %
SGP1	0.17	1.38 %
NTM1	0.11	1.08 %
KPT1	0.07	0.92 %
MLR1		0.00 %
SZSD		0.00 %
Total	98.97	8.70 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	38.07	3.72 %
Fridge	31.70	23.48 %
Wash-Mac	25.00	18.76 %
Total	94.77	7.32 %

Branch *	MTD Sales L	Brand Share %
TUT1	5.95	4.40 %
NGR1	4.74	5.78 %
VLY1	3.64	5.71 %
RND1	3.42	6.13 %
KVT1	3.21	4.12 %
SVK1	2.07	4.50 %
TUT2	1.89	2.76 %
MAR1	1.76	5.53 %
SKD1	0.92	4.71 %
KGL1	0.90	5.43 %
VKM1	0.85	5.04 %
APK1	0.63	2.72 %
PDI1	0.61	3.60 %
SNL1	0.47	2.41 %
APK2	0.47	2.61 %
ARM1	0.46	2.63 %
TKY1	0.39	2.97 %
SGT1	0.13	1.96 %
COL1		0.00 %
KSM1		0.00 %
S2SD		0.00 %
Total	94.77	7.32 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	52.42	5.34 %
Fridge	26.41	25.25 %
Wash-Mac	12.93	16.58 %
Total	91.76	7.88 %

Branch *	MTD Sales L	Brand Share %
CH50	3.11	6.97 %
CH33	2.70	6.73 %
CH06	2.52	4.84 %
MJR1	2.51	6.11 %
CH41	2.44	5.48 %
CH43	2.22	6.91 %
CH34	2.05	6.32 %
GPD1	1.65	6.81 %
CH31	0.54	2.62 %
CH23	0.43	1.52 %
CH27	0.33	2.12 %
UKI1	0.29	1.12 %
CH01		0.00 %
CH32		0.00 %
CH36		0.00 %
CH46		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	91.76	7.88 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	29.97	5.21 %
Fridge	16.41	17.62 %
Wash-Mac	14.35	15.00 %
Total	60.74	7.94 %

Branch *	MTD Sales L	Brand Share %
ERD2	4.74	6.33 %
ATU1	2.21	6.68 %
SLM2	1.88	4.11 %
RSP1	0.70	3.41 %
PDR1	0.66	5.70 %
EDP1	0.56	3.77 %
SLM3	0.45	0.97 %
DPR2	0.41	3.21 %
MTR1	0.33	1.26 %
BMD1	0.21	1.71 %
SGG1	0.18	2.37 %
KAM1	0.16	1.48 %
EPI1	0.15	1.44 %
TCG1	0.15	0.68 %
HRR1	0.14	1.26 %
PMP1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
WZWH		0.00 %
WHKP	-0.16	3.76 %
Total	60.74	7.94 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	26.84	7.21 %
Fridge	18.46	25.87 %
Wash-Mac	9.85	14.99 %
Oven	0.43	24.77 %
Total	55.58	10.88 %

Branch *	MTD Sales L	Brand Share %
CBE2	6.49	6.73 %
CBE4	1.86	6.94 %
GBM1	1.12	6.94 %
KMR1	1.09	3.75 %
CBE3	0.61	4.05 %
KGM1	0.59	5.14 %
KMD1	0.37	4.16 %
ANR1	0.25	3.30 %
CBE5		0.00 %
PPI1		0.00 %
Total	55.58	10.88 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	21.96	3.77 %
Fridge	11.93	21.45 %
Wash-Mac	10.01	20.19 %
Total	43.90	6.37 %

Branch *	MTD Sales L	Brand Share %
POY1	4.19	5.23 %
KKI2	2.64	6.39 %
VPM2	1.58	4.24 %
CDM1	1.54	2.89 %
VCM2	1.01	4.51 %
KML1	1.00	2.55 %
NVL2	0.74	1.85 %
POY2	0.71	1.58 %
MKM1	0.65	3.83 %
STP1	0.39	3.18 %
VPM1	0.39	3.75 %
TDM1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
Total	43.90	6.37 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	11.20	2.10 %
Fridge	9.83	16.65 %
Wash-Mac	5.13	9.99 %
Total	26.16	4.06 %

Branch *	MTD Sales L	Brand Share %
VEL2	4.01	5.84 %
TRL1	3.48	7.03 %
SBR1	2.54	5.14 %
KPM2	2.52	4.03 %
VEL1	1.75	3.77 %
TRR1	1.66	4.53 %
ABR1	1.52	5.99 %
TRT1	1.42	4.92 %
AKM1	1.36	3.60 %
VNB1	1.03	6.15 %
ANI1	0.43	2.41 %
PLR1	0.37	3.63 %
CYR1	0.28	1.78 %
VSI1	0.14	0.56 %
BGR1	0.13	2.41 %
ARC2		0.00 %
CPT1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	26.16	4.06 %