

MTD Sales
315.06 L

Brand Share %
13.94 %

Information:

MTD : 01-11-2025 To 06-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.94 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	137.39	16.67 %
Fridge	135.69	20.19 %
Air-Cond	40.29	5.37 %
Oven	1.68	12.93 %
Total	315.06	13.94 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	48.43	15.12 %
TRICHY-01	40.51	12.79 %
SOUTH-03	39.19	14.87 %
CHENNAI-01	38.08	12.18 %
WEST-01	34.99	18.19 %
WEST-02	33.48	15.71 %
CHENNAI-02	31.60	11.59 %
SOUTH ARCOT	29.55	14.46 %
NORTH ARCOT	14.71	10.46 %
KL-SOUTH	4.50	19.66 %
Total	315.06	13.94 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	20.84	20.82 %
Wash-Mac	18.74	15.97 %
Air-Cond	8.62	8.51 %
Oven	0.23	13.59 %
Total	48.43	15.12 %

Branch *	MTD Sales L	Brand Share %
TUT1	4.85	12.17 %
KVT1	2.19	11.83 %
RPM1	1.91	13.54 %
PKD1	1.22	13.37 %
TKS2	1.15	12.28 %
APK1	0.71	7.85 %
UDN1	0.60	8.16 %
ERL2	0.58	9.65 %
SDI1	0.50	12.36 %
ASM1	0.48	8.65 %
SNL1	0.46	6.96 %
SVK1	0.45	3.96 %
KYR1	0.43	10.72 %
SGT1	0.36	11.43 %
COL1	0.27	11.33 %
KGL1	0.19	5.82 %
ARM1	0.16	3.89 %
KSM1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
TYI1		0.00 %
VKM1		0.00 %
WHTV		0.00 %
Total	48.43	15.12 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	18.01	19.41 %
Fridge	16.98	20.52 %
Air-Cond	5.30	3.78 %
Oven	0.22	25.70 %
Total	40.51	12.79 %

Branch *	MTD Sales L	Brand Share %
TRY1	7.08	13.12 %
TN11	2.31	12.00 %
KIK1	1.22	12.19 %
TTP1	0.70	10.97 %
TYR1	0.43	4.68 %
PTK1	0.42	3.70 %
AYR1	0.33	4.59 %
JKM1	0.19	3.50 %
PBR1	0.16	3.66 %
NGT1	0.13	1.64 %
ORU1	0.13	7.48 %
KRN1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TVR1		0.00 %
TZSD		0.00 %
Total	40.51	12.79 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	20.28	20.26 %
Fridge	15.60	18.78 %
Air-Cond	3.32	4.20 %
Total	39.19	14.87 %

Branch *	MTD Sales L	Brand Share %
MDU2	2.72	12.95 %
KKD3	2.69	12.00 %
MDU6	2.54	13.70 %
ATG1	1.38	11.63 %
TMM1	0.91	11.55 %
MDU3	0.90	13.90 %
DGL2	0.82	12.45 %
KRR1	0.54	9.28 %
MPA1	0.52	8.95 %
TPT1	0.47	6.93 %
KYK1	0.43	12.19 %
KPT1	0.29	10.55 %
MDU4	0.16	2.63 %
TDI1	0.14	6.04 %
PNI1	0.14	4.41 %
MLR1		0.00 %
PKM1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
WHMD		0.00 %
NTM1	-0.06	-2.90 %
CBM1	-0.10	-1.67 %
Total	39.19	14.87 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	15.04	14.33 %
Fridge	14.60	18.85 %
Air-Cond	8.34	6.50 %
Oven	0.10	5.36 %
Total	38.08	12.18 %

Branch *	MTD Sales L	Brand Share %
CH05	2.97	11.44 %
CH16	2.83	11.56 %
CH42	2.22	8.54 %
AVD1	1.72	13.00 %
CH07	1.53	9.86 %
CH28	1.43	7.86 %
CH45	1.38	12.15 %
GUD1	1.18	12.81 %
CH39	1.16	13.85 %
CGL1	0.84	12.99 %
CH30	0.79	10.40 %
CH11	0.61	5.37 %
TKM1	0.27	7.70 %
GUD2	0.24	3.16 %
SKL1	0.19	3.53 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CZWH		0.00 %
MC09		0.00 %
WHC3		0.00 %
CH38	-0.01	-0.09 %
Total	38.08	12.18 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	17.13	24.87 %
Wash-Mac	14.34	16.43 %
Air-Cond	3.16	9.25 %
Oven	0.37	17.23 %
Total	34.99	18.19 %

Branch *	MTD Sales L	Brand Share %
PLI1	0.98	9.53 %
UMP1	0.48	7.45 %
TPR3	0.45	8.82 %
SNR1	0.44	5.48 %
GBM1	0.40	6.80 %
KMD1	0.28	6.64 %
CBE5	0.25	8.41 %
KGM1	0.21	4.78 %
PPI1	0.11	4.12 %
CNR1	0.10	2.84 %
ANR1		0.00 %
WZSD		0.00 %
Total	34.99	18.19 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	17.86	23.42 %
Wash-Mac	13.79	13.84 %
Air-Cond	1.83	5.03 %
Total	33.48	15.71 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.83	8.09 %
SLM3	1.23	11.62 %
HSR2	0.90	6.35 %
TCG1	0.61	10.51 %
SLM2	0.34	3.67 %
EPI1	0.33	7.75 %
PDR1	0.26	5.99 %
HRR1	0.19	9.70 %
APN1	0.15	5.83 %
BMD1		0.00 %
DPR2		0.00 %
KMM1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	33.48	15.71 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	15.72	16.95 %
Fridge	10.70	14.22 %
Air-Cond	4.75	4.64 %
Oven	0.43	19.30 %
Total	31.60	11.59 %

Branch *	MTD Sales L	Brand Share %
CH06	1.30	11.59 %
CH24	0.82	5.10 %
CH34	0.70	6.93 %
CH41	0.54	4.92 %
MJR1	0.39	3.23 %
CH27	0.19	4.78 %
CH33	0.18	1.88 %
CH09	0.13	1.66 %
CH20		0.00 %
CH23		0.00 %
CH31		0.00 %
CH43		0.00 %
CH46		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	31.60	11.59 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	12.94	20.09 %
Fridge	12.58	22.95 %
Air-Cond	4.04	4.80 %
Total	29.55	14.46 %

Branch *	MTD Sales L	Brand Share %
NVL2	1.66	13.78 %
VPM2	1.56	13.90 %
KML1	0.88	8.23 %
POY2	0.84	3.03 %
ULP1	0.37	4.27 %
STP1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
MKM1	-0.03	-1.62 %
Total	29.55	14.46 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	7.27	16.51 %
Wash-Mac	6.58	11.69 %
Air-Cond	0.61	1.55 %
Oven	0.24	32.77 %
Total	14.71	10.46 %

Branch *	MTD Sales L	Brand Share %
TRL1	1.38	9.03 %
SBR1	1.34	13.76 %
VEL2	0.87	7.03 %
TRR1	0.81	9.76 %
ARC2	0.61	9.54 %
CYR1	0.61	12.33 %
VSI1	0.44	11.54 %
CPT1	0.34	12.87 %
ABR1	0.33	8.01 %
VNB1	0.17	5.87 %
SLG1	0.16	3.97 %
VEL1	0.11	1.30 %
WJD1	0.09	1.76 %
ANI1		0.00 %
BGR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	14.71	10.46 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	2.13	22.35 %
Wash-Mac	1.97	23.00 %
Air-Cond	0.32	6.78 %
Oven	0.09	100.00 %
Total	4.50	19.66 %

Branch *	MTD Sales L	Brand Share %
Total	4.50	19.66 %