



# TN : SAMSUNGHA Sales Performance 07/05/2026 9:02 AM

MTD Sales  
625.16 L

Brand Share %  
7.50 %

Information:

MTD : 01-05-2026 To 06-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **7.50 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	323.45	4.70 %
Fridge	177.06	23.14 %
Wash-Mac	123.95	18.34 %
Oven	0.69	6.45 %
<b>Total</b>	<b>625.16</b>	<b>7.50 %</b>

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	105.53	8.24 %
TRICHY-01	94.67	7.20 %
SOUTH-03	88.84	8.43 %
SOUTH-01	84.09	7.01 %
CHENNAI-02	80.15	7.57 %
WEST-02	56.43	7.82 %
WEST-01	51.38	10.67 %
SOUTH ARCOT	39.76	6.26 %
NORTH ARCOT	24.31	4.10 %
<b>Total</b>	<b>625.16</b>	<b>7.50 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	62.25	5.73 %
Fridge	23.90	22.86 %
Wash-Mac	19.22	21.67 %
Oven	0.16	7.69 %
<b>Total</b>	<b>105.53</b>	<b>8.24 %</b>

Branch *	MTD Sales L	Brand Share %
CH14	4.08	4.46 %
GUD1	2.87	6.97 %
CH07	2.15	3.99 %
CH25	2.02	4.76 %
CH16	1.96	2.91 %
CH30	1.59	3.21 %
KNR1	0.46	1.66 %
CH39	0.45	1.77 %
CH28	0.40	0.75 %
CH37	0.29	1.32 %
SKL1	0.25	1.01 %
CH26	0.16	1.84 %
CH29		0.00 %
CH40		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC09		0.00 %
MC10		0.00 %
TKM1		0.00 %
WHC3		0.00 %
WCHN	-2.18	7.17 %
<b>Total</b>	<b>105.53</b>	<b>8.24 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Air-Cond	54.37	4.74 %
Fridge	26.20	28.21 %
Wash-Mac	14.11	18.95 %
<b>Total</b>	<b>94.67</b>	<b>7.20 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	12.38	5.35 %
TNJ1	5.18	6.43 %
TNJ2	4.51	7.30 %
MDI1	3.63	6.82 %
PTK1	2.92	5.40 %
TVR1	1.31	4.35 %
JKM1	1.15	3.21 %
KUM2	0.76	2.68 %
PDK1	0.58	1.84 %
NMM1	0.51	2.48 %
APM1	0.28	1.24 %
KIK1	0.21	0.54 %
NCK1	0.19	1.01 %
TRY2	0.16	0.60 %
<b>Total</b>	<b>94.67</b>	<b>7.20 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Air-Cond	41.54	4.82 %
Fridge	26.46	25.21 %
Wash-Mac	20.74	24.40 %
Oven	0.10	8.79 %
<b>Total</b>	<b>88.84</b>	<b>8.43 %</b>

Branch *	MTD Sales L	Brand Share %
DGL1	10.51	6.02 %
MDU2	4.21	6.30 %
MDU6	3.08	6.87 %
ATG1	1.77	4.74 %
DGL2	1.68	6.31 %
DKI1	1.40	5.99 %
USL1	1.03	7.18 %
CBM1	0.96	7.28 %
PVI1	0.75	3.63 %
SVG1	0.67	2.47 %
CMR1	0.60	5.43 %
ODM1	0.38	2.43 %
KYK1	0.24	1.72 %
KRR1	0.24	0.44 %
SGP1	0.17	1.47 %
NTM1	0.11	1.13 %
KPT1	0.07	0.97 %
MLR1		0.00 %
SZSD		0.00 %
<b>Total</b>	<b>88.84</b>	<b>8.43 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	33.88	3.55 %
Fridge	28.02	22.93 %
Wash-Mac	22.19	18.50 %
<b>Total</b>	<b>84.09</b>	<b>7.01 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	5.38	4.36 %
NGR1	3.81	5.04 %
RND1	3.20	6.41 %
KVT1	2.97	4.05 %
TKS2	2.91	7.26 %
VLY1	2.31	3.97 %
SVK1	1.88	4.33 %
PKD1	1.75	6.07 %
TUT2	1.72	2.58 %
VNR1	1.23	6.46 %
MAR1	1.11	3.89 %
SKD1	1.03	5.39 %
PDI1	0.92	5.86 %
KGL1	0.90	5.86 %
VKM1	0.85	5.78 %
APK1	0.63	2.91 %
SNL1	0.47	2.60 %
APK2	0.47	2.87 %
ARM1	0.46	2.77 %
TKY1	0.39	3.19 %
SGT1	0.13	2.10 %
COL1		0.00 %
KSM1		0.00 %
S2SD		0.00 %
<b>Total</b>	<b>84.09</b>	<b>7.01 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	46.99	5.23 %
Fridge	21.73	23.91 %
Wash-Mac	11.43	16.56 %
<b>Total</b>	<b>80.15</b>	<b>7.57 %</b>

Branch *	MTD Sales L	Brand Share %
CH20	2.81	7.49 %
CH50	2.51	6.42 %
CH06	2.18	4.45 %
CH33	2.17	6.25 %
MJR1	2.14	5.90 %
CH41	1.96	4.67 %
CH34	1.91	6.47 %
GPD1	1.15	5.46 %
CH31	0.54	2.64 %
CH23	0.43	1.60 %
UKI1	0.29	1.17 %
CH27	0.16	1.16 %
CH01		0.00 %
CH32		0.00 %
CH36		0.00 %
CH46		0.00 %
MC06		0.00 %
PON1		0.00 %
<b>Total</b>	<b>80.15</b>	<b>7.57 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	28.46	5.18 %
Fridge	14.51	17.35 %
Wash-Mac	13.46	15.42 %
<b>Total</b>	<b>56.43</b>	<b>7.82 %</b>

Branch *	MTD Sales L	Brand Share %
ERD2	4.01	5.76 %
ATU1	2.21	7.20 %
SLM2	1.88	4.36 %
RSP1	0.70	3.56 %
PDR1	0.66	5.95 %
EDP1	0.56	3.83 %
SLM3	0.45	1.01 %
MTR1	0.33	1.42 %
DPR2	0.25	2.13 %
BMD1	0.21	1.83 %
SGG1	0.18	2.68 %
KAM1	0.16	1.66 %
EPI1	0.15	1.49 %
TCG1	0.15	0.71 %
HRR1	0.14	1.23 %
PMP1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
WHKP	-0.16	4.70 %
<b>Total</b>	<b>56.43</b>	<b>7.82 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	24.69	6.93 %
Fridge	16.91	26.47 %
Wash-Mac	9.35	15.55 %
Oven	0.43	29.38 %
<b>Total</b>	<b>51.38</b>	<b>10.67 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	6.01	6.61 %
GBM1	1.12	7.20 %
KMR1	0.93	3.53 %
CBE4	0.72	3.03 %
CBE3	0.61	4.14 %
KGM1	0.59	5.57 %
KMD1	0.37	4.51 %
ANR1	0.25	3.58 %
CBE5		0.00 %
PPI1		0.00 %
<b>Total</b>	<b>51.38</b>	<b>10.67 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	20.40	3.76 %
Fridge	10.50	21.53 %
Wash-Mac	8.87	20.12 %
<b>Total</b>	<b>39.76</b>	<b>6.26 %</b>

Branch *	MTD Sales L	Brand Share %
POY1	3.53	4.80 %
KKI2	2.64	6.74 %
VPM2	1.58	4.55 %
CDM1	1.30	2.64 %
VCM2	1.01	4.86 %
POY2	0.81	1.96 %
NVL2	0.74	1.99 %
MKM1	0.65	4.23 %
KML1	0.60	1.66 %
STP1	0.39	3.47 %
VPM1	0.39	3.84 %
TDM1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
<b>Total</b>	<b>39.76</b>	<b>6.26 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	10.88	2.21 %
Fridge	8.83	16.57 %
Wash-Mac	4.59	9.73 %
<b>Total</b>	<b>24.31</b>	<b>4.10 %</b>

Branch *	MTD Sales L	Brand Share %
VEL2	3.52	5.70 %
TRL1	3.13	6.85 %
SBR1	2.54	5.55 %
KPM2	2.34	4.39 %
TRR1	1.49	4.25 %
VEL1	1.47	3.33 %
TRT1	1.42	5.26 %
AKM1	1.36	3.84 %
ABR1	1.34	5.92 %
VNB1	1.03	6.40 %
ANI1	0.43	2.56 %
CYR1	0.28	2.08 %
PLR1	0.19	2.08 %
VSI1	0.14	0.59 %
BGR1	0.13	2.96 %
ARC2		0.00 %
CPT1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
<b>Total</b>	<b>24.31</b>	<b>4.10 %</b>