



TN : SAMSUNGHA Sales Performance 07/04/2026 9:02 AM

MTD Sales
594.88 L

Brand Share %
8.71 %

Information:

MTD : 01-04-2026 To 06-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **8.71 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	309.24	5.60 %
Fridge	181.58	28.07 %
Wash-Mac	103.50	16.01 %
Oven	0.56	3.73 %
Total	594.88	8.71 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	99.96	8.39 %
SOUTH-03	91.10	9.83 %
TRICHY-01	81.23	7.99 %
CHENNAI-01	79.18	9.27 %
WEST-01	69.76	10.80 %
CHENNAI-02	66.40	9.24 %
WEST-02	60.03	9.14 %
SOUTH ARCOT	29.16	7.35 %
NORTH ARCOT	18.06	4.29 %
Total	594.88	8.71 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	51.96	5.23 %
Fridge	31.64	30.82 %
Wash-Mac	16.25	17.64 %
Oven	0.10	4.21 %
Total	99.96	8.39 %

Branch *	MTD Sales L	Brand Share %
NGR1	5.16	5.17 %
TUT1	5.03	4.30 %
KVT1	3.96	7.09 %
MAR1	3.83	8.20 %
ERL2	2.44	8.69 %
TUT2	2.26	4.49 %
SVK1	1.97	4.80 %
PKD1	1.68	6.72 %
TYI1	1.24	6.30 %
PDI1	1.01	6.19 %
COL1	0.99	6.51 %
UDN1	0.62	3.41 %
APK2	0.39	3.43 %
SGT1	0.36	6.53 %
APK1	0.36	1.94 %
KYR1	0.25	1.91 %
ARM1	0.17	1.11 %
SKD1	0.17	1.70 %
VKM1	0.16	1.42 %
SNL1	0.15	0.84 %
S2SD		0.00 %
TKY1		0.00 %
WHTV		0.00 %
Total	99.96	8.39 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	44.85	6.07 %
Fridge	25.59	27.74 %
Wash-Mac	20.56	22.02 %
Oven	0.10	4.81 %
Total	91.10	9.83 %

Branch *	MTD Sales L	Brand Share %
MDU1	8.86	6.60 %
MDU2	5.05	8.41 %
MDU4	2.04	8.55 %
SVG1	1.19	6.88 %
TPT1	1.07	7.58 %
ATG1	1.01	3.82 %
DKI1	0.82	4.31 %
TDI1	0.66	5.93 %
KRR1	0.56	1.32 %
PNV2	0.40	3.43 %
ODM1	0.40	4.29 %
SGP1	0.32	3.64 %
KYK1	0.15	1.41 %
KPT1	0.15	1.50 %
MLR1		0.00 %
NTM1		0.00 %
SZSD		0.00 %
WHMD	-0.56	8.56 %
Total	91.10	9.83 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	39.46	4.60 %
Fridge	23.94	32.33 %
Wash-Mac	17.67	21.26 %
Oven	0.15	10.91 %
Total	81.23	7.99 %

Branch *	MTD Sales L	Brand Share %
TRY1	16.89	7.18 %
PBR2	4.29	7.59 %
MSI1	2.09	8.63 %
TRY4	1.76	6.29 %
MDI1	1.27	4.20 %
TVR1	1.08	5.32 %
KRN1	1.06	7.53 %
KIK1	0.94	3.59 %
ORU1	0.64	6.78 %
APM1	0.52	7.08 %
TRY2	0.31	1.20 %
PDK1	0.25	1.20 %
TRY3	0.17	0.29 %
NMM1	0.15	1.40 %
JKM1	0.15	0.58 %
TZSD		0.00 %
WTRZ	-0.31	6.78 %
Total	81.23	7.99 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	40.77	6.01 %
Fridge	26.72	29.01 %
Wash-Mac	11.49	14.10 %
Oven	0.21	7.99 %
Total	79.18	9.27 %

Branch *	MTD Sales L	Brand Share %
CH14	4.06	6.83 %
CH16	3.08	7.17 %
CH25	2.85	8.07 %
GUD1	2.36	6.59 %
SKL1	1.63	7.48 %
CH48	1.52	5.24 %
CH35	1.07	5.13 %
CH30	0.83	2.79 %
CH39	0.65	3.82 %
CH28	0.50	1.38 %
CZWH	0.45	8.55 %
GUD2	0.29	2.19 %
CH26	0.17	1.84 %
CH29		0.00 %
CH37		0.00 %
KNR1		0.00 %
MC09		0.00 %
TKM1		0.00 %
WHC3		0.00 %
WCHN	-1.95	7.78 %
Total	79.18	9.27 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	47.82	9.02 %
Fridge	14.87	26.47 %
Wash-Mac	7.07	12.41 %
Total	69.76	10.80 %

Branch *	MTD Sales L	Brand Share %
CBE2	10.33	7.41 %
SNR1	3.43	8.63 %
CBE6	2.62	8.39 %
PLI1	1.95	5.62 %
KMR1	0.58	1.52 %
SUL1	0.53	3.86 %
TPR4	0.42	4.54 %
CBE3	0.33	3.84 %
ANR1	0.31	4.74 %
KMD1	0.12	1.32 %
CBE5		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
WZSD		0.00 %
CNR1	-0.16	-9.53 %
Total	69.76	10.80 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	35.02	6.02 %
Fridge	19.64	29.04 %
Wash-Mac	11.74	17.39 %
Total	66.40	9.24 %

Branch *	MTD Sales L	Brand Share %
CH41	2.82	7.96 %
CH17	2.30	7.08 %
CH34	1.82	7.20 %
CH50	1.72	4.79 %
MJR1	1.12	4.11 %
CH27	0.81	7.25 %
CH46	0.46	2.71 %
PON1	0.42	2.60 %
UKI1	0.34	3.09 %
CH32	0.32	5.97 %
CH06	0.31	1.21 %
CH31	0.27	2.28 %
CH23	0.15	1.02 %
GPD1	0.15	0.82 %
CH01		0.00 %
CH36		0.00 %
Total	66.40	9.24 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	27.56	5.55 %
Fridge	23.39	31.47 %
Wash-Mac	9.08	10.77 %
Total	60.03	9.14 %

Branch *	MTD Sales L	Brand Share %
ERD2	4.51	7.16 %
ATU1	1.76	8.33 %
SLM3	0.94	4.32 %
EPI1	0.68	6.40 %
EDP1	0.63	8.27 %
KVP1	0.54	6.79 %
KAM1	0.52	6.52 %
SLM2	0.50	1.59 %
TCG1	0.47	2.34 %
VKL1	0.33	3.97 %
DPR1	0.32	3.83 %
BMD1	0.29	3.63 %
TRM1	0.23	1.75 %
PDR1	0.22	2.56 %
APN1	0.18	2.17 %
HRR1	0.17	3.23 %
SGG1	0.16	2.01 %
KMM1	0.16	1.16 %
MTR1	0.15	1.03 %
PMP1	0.15	1.64 %
DPR2		0.00 %
SGI1		0.00 %
WZWH		0.00 %
WHPD	-0.20	2.58 %
Total	60.03	9.14 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	12.58	4.06 %
Fridge	10.07	21.74 %
Wash-Mac	6.51	16.11 %
Total	29.16	7.35 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.71	3.47 %
VCM1	0.27	2.48 %
VPM1	0.18	4.90 %
POY2	0.16	0.41 %
KML1	0.15	0.85 %
MKM1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
WHUT		0.00 %
Total	29.16	7.35 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	9.20	2.77 %
Fridge	5.73	13.85 %
Wash-Mac	3.13	6.62 %
Total	18.06	4.29 %

Branch *	MTD Sales L	Brand Share %
AKM1	1.74	7.04 %
SBR1	1.69	5.70 %
TRL1	1.47	5.17 %
ABR1	1.14	6.46 %
KPM2	1.01	2.72 %
VNB1	0.99	5.16 %
PLR1	0.94	7.92 %
TRT1	0.89	5.10 %
VEL2	0.74	1.87 %
CYR1	0.56	5.08 %
ARC2	0.44	2.94 %
WJD1	0.33	2.39 %
VSI1	0.28	1.83 %
ANI1		0.00 %
BGR1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
WJP1		0.00 %
WHVL	-0.09	1.56 %
Total	18.06	4.29 %