

MTD Sales
283.48 L

Brand Share %
13.68 %

Information:

MTD : 01-11-2025 To 05-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.68 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	124.16	20.19 %
Wash-Mac	121.87	16.09 %
Air-Cond	35.91	5.22 %
Oven	1.53	12.49 %
Total	283.48	13.68 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	42.13	14.49 %
TRICHY-01	36.99	12.81 %
CHENNAI-01	35.09	12.39 %
SOUTH-03	33.38	13.76 %
WEST-01	32.07	17.80 %
WEST-02	30.43	15.31 %
CHENNAI-02	29.17	11.94 %
SOUTH ARCOT	26.45	14.00 %
NORTH ARCOT	13.55	10.12 %
KL-SOUTH	4.21	19.33 %
Total	283.48	13.68 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	18.42	20.28 %
Wash-Mac	16.63	15.32 %
Air-Cond	6.85	7.62 %
Oven	0.23	16.74 %
Total	42.13	14.49 %

Branch *	MTD Sales L	Brand Share %
TUT1	4.10	11.73 %
KVT1	1.57	9.51 %
RND1	1.43	12.02 %
TKS2	1.15	12.99 %
PKD1	1.03	12.87 %
UDN1	0.60	9.03 %
ERL2	0.58	9.65 %
SDI1	0.50	13.26 %
ASM1	0.48	9.08 %
SNL1	0.46	7.08 %
KYR1	0.43	10.99 %
COL1	0.27	11.33 %
APK1	0.24	2.73 %
SVK1	0.21	2.18 %
KGL1	0.19	6.70 %
ARM1	0.16	4.45 %
KSM1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
TYI1		0.00 %
VKM1		0.00 %
WHTV		0.00 %
Total	42.13	14.49 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	16.59	19.45 %
Fridge	15.44	20.76 %
Air-Cond	4.74	3.70 %
Oven	0.22	29.73 %
Total	36.99	12.81 %

Branch *	MTD Sales L	Brand Share %
TRY1	6.15	12.30 %
TN11	2.13	11.97 %
KIK1	1.22	12.49 %
TTP1	0.70	11.80 %
TYR1	0.43	4.86 %
PTK1	0.42	3.85 %
AYR1	0.33	4.71 %
JKM1	0.19	3.69 %
PBR1	0.16	3.96 %
NGT1	0.13	1.92 %
ORU1	0.13	7.48 %
KRN1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TVR1		0.00 %
TZSD		0.00 %
Total	36.99	12.81 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	13.88	14.88 %
Fridge	13.15	18.51 %
Air-Cond	7.96	6.82 %
Oven	0.10	5.05 %
Total	35.09	12.39 %

Branch *	MTD Sales L	Brand Share %
CH05	2.97	11.88 %
CH16	2.73	12.12 %
CH42	2.22	8.65 %
CH14	2.00	13.38 %
CH07	1.53	10.86 %
AVD1	1.49	13.01 %
CH45	1.38	13.15 %
CH28	1.20	7.41 %
CH30	0.79	10.21 %
CGL1	0.74	11.84 %
CH35	0.73	12.61 %
CH11	0.61	5.84 %
TKM1	0.27	8.12 %
GUD2	0.24	3.53 %
SKL1	0.19	3.68 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CZWH		0.00 %
MC09		0.00 %
CH38	-0.15	-3.08 %
Total	35.09	12.39 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	16.51	18.33 %
Fridge	13.54	17.96 %
Air-Cond	3.32	4.39 %
Total	33.38	13.76 %

Branch *	MTD Sales L	Brand Share %
MDU2	2.55	13.66 %
KKD3	2.37	10.88 %
MDU6	1.72	10.65 %
ATG1	1.38	12.01 %
TEN2	0.56	13.38 %
PVI1	0.53	13.50 %
MPA1	0.52	9.41 %
TPT1	0.47	7.15 %
MNM1	0.41	13.52 %
KRR1	0.30	5.41 %
KYK1	0.22	6.64 %
KPT1	0.18	10.65 %
MDU4	0.16	2.68 %
PNI1	0.14	4.41 %
NTM1	0.13	5.90 %
MLR1		0.00 %
PKM1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
WHMD		0.00 %
CBM1	-0.28	-5.04 %
Total	33.38	13.76 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	16.48	25.62 %
Wash-Mac	13.14	15.85 %
Air-Cond	2.09	6.75 %
Oven	0.37	18.32 %
Total	32.07	17.80 %

Branch *	MTD Sales L	Brand Share %
CBE6	1.28	13.40 %
PLI1	0.98	9.53 %
TPR3	0.45	9.71 %
SNR1	0.44	5.33 %
UMP1	0.30	4.95 %
CBE5	0.25	7.77 %
KGM1	0.21	5.53 %
KMD1	0.17	4.14 %
PPI1	0.11	4.46 %
CNR1	0.10	2.96 %
ANR1		0.00 %
GBM1		0.00 %
WZSD		0.00 %
Total	32.07	17.80 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	16.98	23.56 %
Wash-Mac	11.63	12.66 %
Air-Cond	1.83	5.38 %
Total	30.43	15.31 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.48	6.81 %
HSR2	0.90	6.67 %
SLM3	0.89	9.02 %
TCG1	0.61	10.51 %
SLM2	0.34	4.01 %
PDR1	0.26	5.99 %
EPI1	0.19	4.65 %
HRR1	0.19	9.70 %
APN1	0.15	7.34 %
BMD1		0.00 %
DPR2		0.00 %
KMM1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	30.43	15.31 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	14.52	17.25 %
Fridge	9.78	14.47 %
Air-Cond	4.45	4.92 %
Oven	0.43	20.94 %
Total	29.17	11.94 %

Branch *	MTD Sales L	Brand Share %
CH06	1.30	11.92 %
CH24	0.82	5.36 %
CH34	0.70	6.93 %
CH41	0.54	5.06 %
MJR1	0.39	3.38 %
CH27	0.19	4.78 %
CH33	0.18	2.11 %
CH09	0.13	1.85 %
CH20		0.00 %
CH23		0.00 %
CH31		0.00 %
CH43		0.00 %
CH46		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	29.17	11.94 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	11.36	23.45 %
Wash-Mac	11.06	18.91 %
Air-Cond	4.04	5.00 %
Total	26.45	14.00 %

Branch *	MTD Sales L	Brand Share %
VPM2	1.30	12.86 %
KML1	0.88	8.23 %
POY2	0.72	2.71 %
ULP1	0.37	4.63 %
STP1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
MKM1	-0.03	-1.62 %
Total	26.45	14.00 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	6.90	16.50 %
Wash-Mac	6.25	11.49 %
Air-Cond	0.30	0.82 %
Oven	0.09	19.54 %
Total	13.55	10.12 %

Branch *	MTD Sales L	Brand Share %
TRL1	1.23	8.14 %
SBR1	1.04	11.55 %
TRR1	0.81	9.99 %
ARC2	0.61	11.03 %
CYR1	0.61	13.64 %
VEL2	0.50	4.43 %
VSI1	0.44	12.48 %
CPT1	0.34	13.58 %
ABR1	0.33	8.65 %
SLG1	0.16	4.11 %
VEL1	0.11	1.30 %
WJD1	0.09	1.99 %
ANI1		0.00 %
BGR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	13.55	10.12 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	2.13	23.58 %
Wash-Mac	1.68	20.29 %
Air-Cond	0.32	7.26 %
Oven	0.09	100.00 %
Total	4.21	19.33 %

Branch *	MTD Sales L	Brand Share %
Total	4.21	19.33 %