



TN : SAMSUNGHA Sales Performance 06/05/2026 9:02 AM

MTD Sales
569.31 L

Brand Share %
7.42 %

Information:

MTD : 01-05-2026 To 05-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **7.42 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	298.73	4.69 %
Fridge	158.30	23.24 %
Wash-Mac	111.58	18.34 %
Oven	0.69	7.44 %
Total	569.31	7.42 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	94.81	8.04 %
TRICHY-01	85.90	7.09 %
SOUTH-03	79.91	8.22 %
SOUTH-01	75.34	6.99 %
CHENNAI-02	74.97	7.68 %
WEST-02	52.50	7.83 %
WEST-01	47.02	10.30 %
SOUTH ARCOT	36.50	6.20 %
NORTH ARCOT	22.38	4.12 %
Total	569.31	7.42 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	55.60	5.55 %
Fridge	21.42	23.18 %
Wash-Mac	17.63	21.49 %
Oven	0.16	9.59 %
Total	94.81	8.04 %

Branch *	MTD Sales L	Brand Share %
CH14	4.08	4.71 %
CH25	2.02	5.00 %
CH16	1.96	3.08 %
CH07	1.92	3.88 %
GUD1	1.75	4.86 %
CH30	1.59	3.35 %
CH39	0.45	1.83 %
CH28	0.40	0.80 %
CH37	0.29	1.41 %
SKL1	0.25	1.17 %
CH26	0.16	1.84 %
KNR1	0.14	0.59 %
CH29		0.00 %
CH40		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC09		0.00 %
MC10		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	94.81	8.04 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	49.60	4.66 %
Fridge	23.01	28.03 %
Wash-Mac	13.28	20.64 %
Total	85.90	7.09 %

Branch *	MTD Sales L	Brand Share %
TRY1	10.97	5.16 %
TNJ1	4.69	6.27 %
MDI1	3.43	6.92 %
PTK1	2.62	5.42 %
TVR1	1.31	4.57 %
JKM1	0.95	2.85 %
KUM2	0.60	2.33 %
PDK1	0.58	1.97 %
NMM1	0.51	2.88 %
APM1	0.28	1.34 %
KIK1	0.21	0.62 %
NCK1	0.19	1.06 %
TRY2	0.16	0.61 %
WTRZ	-0.39	6.63 %
Total	85.90	7.09 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	38.91	4.84 %
Fridge	23.56	25.51 %
Wash-Mac	17.34	23.55 %
Oven	0.10	8.79 %
Total	79.91	8.22 %

Branch *	MTD Sales L	Brand Share %
DGL1	9.76	5.84 %
MDU2	4.06	6.34 %
MDU6	3.08	7.42 %
ATG1	1.77	5.43 %
DGL2	1.68	6.56 %
TDI1	1.15	6.51 %
DKI1	0.95	4.30 %
PVI1	0.75	4.06 %
SVG1	0.67	2.79 %
CMR1	0.60	5.58 %
ODM1	0.38	3.21 %
BNR1	0.34	5.68 %
KYK1	0.24	1.81 %
KRR1	0.24	0.47 %
SGP1	0.17	1.59 %
NTM1	0.11	1.18 %
KPT1	0.07	1.00 %
MLR1		0.00 %
SZSD		0.00 %
Total	79.91	8.22 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	30.91	3.60 %
Fridge	24.29	22.27 %
Wash-Mac	20.14	18.61 %
Total	75.34	6.99 %

Branch *	MTD Sales L	Brand Share %
TVL1	9.52	7.35 %
TUT1	5.02	4.51 %
NGR1	3.59	5.40 %
KVT1	2.97	4.40 %
SVK1	1.88	4.54 %
TUT2	1.72	3.01 %
VLV1	1.63	3.05 %
PKD1	1.43	5.57 %
VNR1	1.08	5.78 %
MAR1	0.87	3.56 %
VKM1	0.85	6.32 %
PDI1	0.68	5.01 %
APK1	0.63	3.09 %
SKD1	0.51	2.96 %
KGL1	0.50	3.77 %
SNL1	0.47	2.71 %
ARM1	0.46	3.15 %
TKY1	0.39	3.65 %
APK2	0.14	0.89 %
SGT1	0.13	2.32 %
COL1		0.00 %
KSM1		0.00 %
S2SD		0.00 %
Total	75.34	6.99 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	44.42	5.33 %
Fridge	19.88	24.54 %
Wash-Mac	10.66	17.08 %
Total	74.97	7.68 %

Branch *	MTD Sales L	Brand Share %
CH20	2.24	6.53 %
CH06	2.18	4.65 %
CH33	2.17	7.16 %
CH41	1.96	5.25 %
CH34	1.91	6.96 %
MJR1	1.86	5.59 %
CH50	1.54	4.48 %
GPD1	1.15	5.85 %
CH31	0.54	2.81 %
CH23	0.43	1.70 %
CH27	0.16	1.27 %
CH01		0.00 %
CH32		0.00 %
CH36		0.00 %
CH46		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	74.97	7.68 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	26.83	5.22 %
Fridge	13.39	17.66 %
Wash-Mac	12.28	15.45 %
Total	52.50	7.83 %

Branch *	MTD Sales L	Brand Share %
ERD2	3.36	5.28 %
SLM2	1.88	4.93 %
KVP1	0.80	7.34 %
RSP1	0.70	3.78 %
APN1	0.68	4.61 %
EDP1	0.56	3.88 %
PDR1	0.49	4.62 %
SLM3	0.45	1.06 %
MTR1	0.33	1.46 %
DPR2	0.25	2.30 %
BMD1	0.21	1.99 %
KAM1	0.16	1.66 %
TCG1	0.15	0.80 %
HRR1	0.14	1.30 %
EPI1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
WHKP	-0.16	5.79 %
Total	52.50	7.83 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	22.84	6.68 %
Fridge	15.80	26.81 %
Wash-Mac	7.95	14.58 %
Oven	0.43	31.85 %
Total	47.02	10.30 %

Branch *	MTD Sales L	Brand Share %
CBE2	5.19	6.23 %
CBE6	1.54	7.25 %
KMR1	0.93	3.74 %
KGM1	0.59	5.92 %
CBE4	0.41	1.79 %
KMD1	0.37	4.73 %
CBE3	0.28	2.00 %
GDR1	0.17	5.00 %
ANR1		0.00 %
CBE5		0.00 %
PPI1		0.00 %
Total	47.02	10.30 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	19.41	3.85 %
Fridge	9.04	21.12 %
Wash-Mac	8.05	19.70 %
Total	36.50	6.20 %

Branch *	MTD Sales L	Brand Share %
POY1	3.53	5.37 %
KKI2	2.64	7.25 %
VPM2	1.58	5.06 %
VCM2	1.01	5.36 %
CDM1	1.00	2.13 %
NVL2	0.74	2.18 %
POY2	0.71	1.78 %
MKM1	0.65	4.34 %
STP1	0.39	3.68 %
VPM1	0.39	4.11 %
KML1	0.23	0.70 %
TDM1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
Total	36.50	6.20 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	10.22	2.25 %
Fridge	7.92	17.01 %
Wash-Mac	4.24	9.88 %
Total	22.38	4.12 %

Branch *	MTD Sales L	Brand Share %
VEL2	2.96	5.35 %
TRL1	2.72	6.49 %
SBR1	2.27	5.81 %
KPM2	2.16	4.53 %
TRR1	1.49	4.56 %
VEL1	1.47	3.66 %
TRT1	1.42	5.77 %
AKM1	1.36	4.06 %
ABR1	1.34	6.45 %
VNB1	0.78	5.28 %
ANI1	0.43	2.78 %
PLR1	0.19	2.65 %
VSI1	0.14	0.62 %
BGR1	0.13	2.96 %
ARC2		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	22.38	4.12 %