



TN : SAMSUNGHA Sales Performance 06/04/2026 9:02 AM

MTD Sales
519.77 L

Brand Share %
8.75 %

Information:

MTD : 01-04-2026 To 05-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **8.75 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|---------------|
| Air-Cond | 270.85 | 5.65 % |
| Fridge | 158.35 | 27.90 % |
| Wash-Mac | 90.11 | 15.84 % |
| Oven | 0.46 | 3.37 % |
| Total | 519.77 | 8.75 % |

| Sales Zone | MTD Sales L | Brand Share % |
|--------------|---------------|---------------|
| SOUTH-01 | 88.10 | 8.40 % |
| SOUTH-03 | 83.10 | 9.80 % |
| TRICHY-01 | 75.65 | 8.46 % |
| WEST-01 | 62.59 | 10.59 % |
| CHENNAI-01 | 60.35 | 8.87 % |
| CHENNAI-02 | 58.06 | 9.34 % |
| WEST-02 | 53.38 | 9.39 % |
| SOUTH ARCOT | 23.23 | 7.01 % |
| NORTH ARCOT | 15.29 | 4.28 % |
| Total | 519.77 | 8.75 % |

SOUTH-01

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond | 46.08 | 5.27 % |
| Fridge | 27.40 | 30.35 % |
| Wash-Mac | 14.52 | 17.99 % |
| Oven | 0.10 | 4.21 % |
| Total | 88.10 | 8.40 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| TUT1 | 4.50 | 4.38 % |
| NGR1 | 4.05 | 4.85 % |
| KVT1 | 3.59 | 7.18 % |
| MAR1 | 3.35 | 8.47 % |
| ERL2 | 1.98 | 7.91 % |
| TUT2 | 1.83 | 4.05 % |
| KGL1 | 1.71 | 8.05 % |
| PKD1 | 1.68 | 7.06 % |
| SVK1 | 1.64 | 4.36 % |
| TYI1 | 1.24 | 7.30 % |
| COL1 | 0.71 | 5.54 % |
| UDN1 | 0.62 | 3.69 % |
| PDI1 | 0.49 | 3.33 % |
| APK2 | 0.39 | 3.81 % |
| SGT1 | 0.36 | 6.96 % |
| KYR1 | 0.25 | 2.04 % |
| ARM1 | 0.17 | 1.20 % |
| SKD1 | 0.17 | 1.82 % |
| SNL1 | 0.15 | 0.95 % |
| APK1 | | 0.00 % |
| S2SD | | 0.00 % |
| TKY1 | | 0.00 % |
| VKM1 | | 0.00 % |
| WHTV | | 0.00 % |
| Total | 88.10 | 8.40 % |

SOUTH-03

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond | 42.10 | 6.17 % |
| Fridge | 22.31 | 28.11 % |
| Wash-Mac | 18.58 | 22.17 % |
| Oven | 0.10 | 5.74 % |
| Total | 83.10 | 9.80 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| MDU1 | 7.61 | 5.96 % |
| MPA1 | 5.39 | 8.28 % |
| MDU2 | 4.39 | 7.94 % |
| MDU6 | 3.09 | 8.04 % |
| MDU4 | 1.75 | 8.02 % |
| TPT1 | 1.07 | 7.63 % |
| SVG1 | 0.92 | 6.29 % |
| KRR1 | 0.56 | 1.56 % |
| DKI1 | 0.51 | 2.98 % |
| TDI1 | 0.47 | 5.20 % |
| PNV2 | 0.40 | 3.52 % |
| SGP1 | 0.32 | 3.64 % |
| ATG1 | 0.30 | 1.34 % |
| ODM1 | 0.25 | 2.90 % |
| KYK1 | 0.15 | 1.55 % |
| KPT1 | | 0.00 % |
| MLR1 | | 0.00 % |
| NTM1 | | 0.00 % |
| SZSD | | 0.00 % |
| WHMD | -0.36 | 7.85 % |
| Total | 83.10 | 9.80 % |

TRICHY-01

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond | 37.00 | 4.94 % |
| Fridge | 21.94 | 32.42 % |
| Wash-Mac | 16.56 | 21.87 % |
| Oven | 0.15 | 10.91 % |
| Total | 75.65 | 8.46 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| TRY1 | 15.80 | 7.68 % |
| PBR2 | 4.29 | 8.08 % |
| TRY4 | 1.76 | 6.51 % |
| MDI1 | 1.09 | 3.89 % |
| TVR1 | 1.08 | 5.62 % |
| KIK1 | 0.94 | 4.56 % |
| KRN1 | 0.89 | 6.85 % |
| TTP1 | 0.83 | 6.11 % |
| ORU1 | 0.64 | 7.83 % |
| APM1 | 0.52 | 7.89 % |
| TRY2 | 0.31 | 1.81 % |
| PDK1 | 0.25 | 1.45 % |
| TRY3 | 0.17 | 0.31 % |
| NMM1 | 0.15 | 1.73 % |
| JKM1 | | 0.00 % |
| TZSD | | 0.00 % |
| WTRZ | -0.31 | 6.78 % |
| Total | 75.65 | 8.46 % |

WEST-01

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| Air-Cond | 43.92 | 9.01 % |
| Fridge | 12.73 | 25.08 % |
| Wash-Mac | 5.95 | 11.75 % |
| Total | 62.59 | 10.59 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| CBE2 | 9.68 | 7.52 % |
| CBE4 | 3.85 | 8.56 % |
| SNR1 | 3.12 | 8.13 % |
| PLI1 | 1.95 | 6.04 % |
| SUL1 | 0.37 | 3.16 % |
| ANR1 | 0.31 | 4.74 % |
| TPR4 | 0.27 | 2.94 % |
| CBE3 | 0.18 | 2.23 % |
| KMR1 | 0.16 | 0.47 % |
| KMD1 | 0.12 | 1.51 % |
| CBE5 | | 0.00 % |
| GDR1 | | 0.00 % |
| KGI1 | | 0.00 % |
| KGM1 | | 0.00 % |
| WZSD | | 0.00 % |
| CNR1 | -0.16 | -10.39 % |
| Total | 62.59 | 10.59 % |

CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond | 29.23 | 5.48 % |
| Fridge | 21.80 | 28.57 % |
| Wash-Mac | 9.21 | 13.59 % |
| Oven | 0.10 | 4.68 % |
| Total | 60.35 | 8.87 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| CH14 | 3.77 | 7.48 % |
| CH16 | 3.08 | 8.63 % |
| GUD1 | 2.36 | 8.08 % |
| CH38 | 1.83 | 8.21 % |
| CH48 | 1.52 | 6.05 % |
| CH35 | 1.07 | 5.83 % |
| SKL1 | 0.77 | 4.20 % |
| CH30 | 0.62 | 2.34 % |
| CH28 | 0.50 | 1.72 % |
| CH39 | 0.47 | 2.97 % |
| GUD2 | 0.29 | 2.59 % |
| CH26 | 0.17 | 1.91 % |
| CH47 | 0.15 | 1.58 % |
| CH29 | | 0.00 % |
| CH37 | | 0.00 % |
| KNR1 | | 0.00 % |
| MC09 | | 0.00 % |
| TKM1 | | 0.00 % |
| WHC3 | | 0.00 % |
| Total | 60.35 | 8.87 % |

CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 30.98 | 6.16 % |
| Fridge | 17.04 | 27.96 % |
| Wash-Mac | 10.05 | 17.56 % |
| Total | 58.06 | 9.34 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH41 | 2.61 | 8.10 % |
| CH34 | 1.62 | 7.62 % |
| CH43 | 1.56 | 8.36 % |
| CH50 | 1.50 | 4.80 % |
| CH17 | 1.48 | 5.48 % |
| MJR1 | 1.12 | 4.65 % |
| CH27 | 0.64 | 6.52 % |
| CH46 | 0.46 | 3.19 % |
| UKI1 | 0.34 | 3.63 % |
| CH06 | 0.31 | 1.38 % |
| CH31 | 0.27 | 2.40 % |
| PON1 | 0.17 | 1.31 % |
| GPD1 | 0.15 | 0.96 % |
| CH01 | | 0.00 % |
| CH23 | | 0.00 % |
| CH32 | | 0.00 % |
| CH36 | | 0.00 % |
| Total | 58.06 | 9.34 % |

WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 24.69 | 5.78 % |
| Fridge | 20.31 | 31.36 % |
| Wash-Mac | 8.39 | 11.05 % |
| Total | 53.38 | 9.39 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| ERD2 | 3.48 | 6.76 % |
| ATU1 | 1.34 | 6.95 % |
| SLM3 | 0.94 | 4.90 % |
| KVP1 | 0.54 | 7.75 % |
| EPI1 | 0.52 | 5.89 % |
| KAM1 | 0.52 | 7.08 % |
| SLM2 | 0.50 | 1.67 % |
| TCG1 | 0.47 | 2.65 % |
| VKL1 | 0.33 | 4.65 % |
| DPR1 | 0.32 | 5.93 % |
| BMD1 | 0.29 | 4.09 % |
| TRM1 | 0.23 | 2.15 % |
| PDR1 | 0.22 | 2.56 % |
| APN1 | 0.18 | 2.48 % |
| HRR1 | 0.17 | 5.32 % |
| SGG1 | 0.16 | 2.51 % |
| PMP1 | 0.15 | 1.89 % |
| DPR2 | | 0.00 % |
| KMM1 | | 0.00 % |
| MTR1 | | 0.00 % |
| SGI1 | | 0.00 % |
| WZWH | | 0.00 % |
| WHPD | -0.20 | 2.58 % |
| Total | 53.38 | 9.39 % |

SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Fridge | 9.56 | 23.54 % |
| Air-Cond | 9.36 | 3.65 % |
| Wash-Mac | 4.31 | 12.71 % |
| Total | 23.23 | 7.01 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| POY1 | 2.14 | 7.12 % |
| CDM1 | 1.68 | 8.60 % |
| SJI2 | 1.46 | 7.39 % |
| NVL2 | 0.54 | 2.96 % |
| VCM1 | 0.27 | 3.00 % |
| VPM1 | 0.18 | 4.90 % |
| POY2 | 0.16 | 0.50 % |
| KML1 | 0.15 | 0.90 % |
| MKM1 | | 0.00 % |
| STP1 | | 0.00 % |
| TDM1 | | 0.00 % |
| TVM1 | | 0.00 % |
| WHUT | | 0.00 % |
| Total | 23.23 | 7.01 % |

NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond | 7.50 | 2.72 % |
| Fridge | 5.24 | 14.23 % |
| Wash-Mac | 2.55 | 5.89 % |
| Total | 15.29 | 4.28 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| SBR1 | 1.69 | 6.87 % |
| TRL1 | 1.14 | 4.70 % |
| AKM1 | 1.07 | 4.88 % |
| KPM2 | 1.01 | 3.20 % |
| VNB1 | 0.99 | 6.08 % |
| VEL2 | 0.74 | 2.10 % |
| TRT1 | 0.54 | 3.68 % |
| ARC2 | 0.44 | 3.46 % |
| ABR1 | 0.43 | 2.79 % |
| WJD1 | 0.33 | 3.38 % |
| VSI1 | 0.28 | 2.18 % |
| ANI1 | | 0.00 % |
| BGR1 | | 0.00 % |
| CPT1 | | 0.00 % |
| CYR1 | | 0.00 % |
| GDM1 | | 0.00 % |
| KPM1 | | 0.00 % |
| PTU1 | | 0.00 % |
| SLG1 | | 0.00 % |
| UGI1 | | 0.00 % |
| VEL1 | | 0.00 % |
| WJP1 | | 0.00 % |
| WHVL | -0.09 | 1.99 % |
| Total | 15.29 | 4.28 % |