



TN : SAMSUNGHA Sales Performance 05/05/2026 9:02 AM

MTD Sales
510.03 L

Brand Share %
7.26 %

Information:

MTD : 01-05-2026 To 04-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **7.26 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	269.45	4.59 %
Fridge	140.82	23.11 %
Wash-Mac	99.06	18.16 %
Oven	0.69	8.16 %
Total	510.03	7.26 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	87.79	8.20 %
TRICHY-01	76.84	6.86 %
SOUTH-03	73.40	8.28 %
SOUTH-01	66.69	6.79 %
CHENNAI-02	60.30	6.87 %
WEST-02	48.64	7.66 %
WEST-01	42.78	10.19 %
SOUTH ARCOT	34.04	6.33 %
NORTH ARCOT	19.55	3.90 %
Total	510.03	7.26 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	53.06	5.80 %
Fridge	18.18	22.76 %
Wash-Mac	16.39	22.08 %
Oven	0.16	9.59 %
Total	87.79	8.20 %

Branch *	MTD Sales L	Brand Share %
CH14	4.08	5.58 %
CH25	2.02	5.62 %
CH16	1.96	3.22 %
GUD1	1.75	5.36 %
CH07	1.72	3.88 %
CH30	1.59	3.61 %
CH39	0.45	2.00 %
CH28	0.40	0.92 %
CH37	0.29	1.58 %
SKL1	0.25	1.32 %
CH26	0.16	1.97 %
KNR1	0.14	0.68 %
CH29		0.00 %
CH40		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC09		0.00 %
MC10		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	87.79	8.20 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	44.23	4.50 %
Fridge	21.05	27.60 %
Wash-Mac	11.56	19.63 %
Total	76.84	6.86 %

Branch *	MTD Sales L	Brand Share %
TRY1	10.50	5.28 %
PBR2	4.30	7.20 %
TNJ1	4.21	6.18 %
PTK1	2.19	4.83 %
TRY4	1.99	5.56 %
TVR1	1.31	5.07 %
JKM1	0.95	3.18 %
NMM1	0.51	3.18 %
KUM2	0.42	1.74 %
APM1	0.28	1.43 %
KIK1	0.21	0.65 %
NCK1	0.19	1.23 %
PDK1	0.18	0.65 %
TRY2	0.16	0.68 %
WTRZ		0.00 %
Total	76.84	6.86 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	36.26	4.92 %
Fridge	21.44	26.28 %
Wash-Mac	15.60	23.53 %
Oven	0.10	9.63 %
Total	73.40	8.28 %

Branch *	MTD Sales L	Brand Share %
DGL1	9.59	5.98 %
MDU2	3.76	6.19 %
ATG1	1.58	5.71 %
TDI1	0.98	6.09 %
DKI1	0.95	4.46 %
CBM1	0.80	6.47 %
PVI1	0.75	4.22 %
SVG1	0.67	3.07 %
CMR1	0.60	5.58 %
ODM1	0.38	3.29 %
BNR1	0.34	5.68 %
KYK1	0.24	1.86 %
SGP1	0.17	1.82 %
KPT1	0.07	1.10 %
KRR1		0.00 %
MLR1		0.00 %
NTM1		0.00 %
Total	73.40	8.28 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	26.34	3.35 %
Fridge	22.26	22.83 %
Wash-Mac	18.09	18.80 %
Total	66.69	6.79 %

Branch *	MTD Sales L	Brand Share %
TVL1	8.78	7.09 %
TUT1	4.09	4.15 %
NGR1	3.44	5.98 %
KVT1	3.33	5.47 %
TKS2	1.91	6.72 %
SVK1	1.88	4.85 %
TUT2	1.72	3.33 %
VLY1	1.62	3.25 %
PKD1	1.19	5.64 %
VNR1	1.08	5.86 %
VKM1	0.85	6.62 %
APK1	0.63	3.59 %
PDI1	0.52	3.87 %
MAR1	0.52	2.30 %
SKD1	0.51	3.06 %
KGL1	0.50	4.21 %
ARM1	0.46	3.65 %
TKY1	0.39	4.06 %
SNL1	0.32	1.90 %
APK2	0.14	1.00 %
SGT1	0.13	2.32 %
COL1		0.00 %
KSM1		0.00 %
S2SD		0.00 %
Total	66.69	6.79 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	36.24	4.81 %
Fridge	15.77	22.84 %
Wash-Mac	8.28	15.43 %
Total	60.30	6.87 %

Branch *	MTD Sales L	Brand Share %
CH06	2.18	4.96 %
CH20	1.92	5.97 %
CH41	1.79	5.37 %
MJR1	1.58	5.77 %
CH33	1.58	5.67 %
CH34	1.53	6.17 %
CH43	1.22	5.57 %
CH50	1.03	3.43 %
GPD1	0.84	5.07 %
CH23	0.43	2.19 %
CH31	0.17	1.16 %
CH27	0.16	1.32 %
CH01		0.00 %
CH32		0.00 %
CH36		0.00 %
CH46		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	60.30	6.87 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	24.67	5.04 %
Fridge	12.32	17.31 %
Wash-Mac	11.64	15.71 %
Total	48.64	7.66 %

Branch *	MTD Sales L	Brand Share %
ERD2	3.01	5.08 %
SLM2	1.88	5.39 %
ATU1	1.67	6.37 %
KMM1	0.73	6.08 %
RSP1	0.70	3.90 %
APN1	0.68	4.66 %
EDP1	0.56	4.07 %
PDR1	0.49	4.95 %
SLM3	0.45	1.17 %
MTR1	0.33	1.51 %
DPR2	0.25	2.39 %
KAM1	0.16	1.66 %
TCG1	0.15	0.84 %
HRR1	0.14	1.33 %
BMD1		0.00 %
EPI1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
Total	48.64	7.66 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	20.69	6.49 %
Fridge	14.22	26.38 %
Wash-Mac	7.44	16.29 %
Oven	0.43	34.82 %
Total	42.78	10.19 %

Branch *	MTD Sales L	Brand Share %
CBE2	5.03	6.69 %
KMR1	0.93	4.14 %
KGM1	0.59	5.92 %
CBE4	0.41	1.90 %
CBE3	0.28	2.07 %
GDR1	0.17	5.62 %
ANR1		0.00 %
CBE5		0.00 %
KMD1		0.00 %
PPI1		0.00 %
Total	42.78	10.19 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	18.81	4.07 %
Fridge	8.51	22.16 %
Wash-Mac	6.72	18.43 %
Total	34.04	6.33 %

Branch *	MTD Sales L	Brand Share %
POY1	3.53	5.93 %
VPM2	1.28	4.52 %
VCM2	1.01	6.58 %
CDM1	1.00	2.39 %
NVL2	0.74	2.48 %
POY2	0.71	1.86 %
MKM1	0.65	4.90 %
VPM1	0.24	2.58 %
KML1	0.23	0.81 %
STP1	0.23	2.27 %
TDM1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
Total	34.04	6.33 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	9.16	2.19 %
Fridge	7.06	16.95 %
Wash-Mac	3.33	8.34 %
Total	19.55	3.90 %

Branch *	MTD Sales L	Brand Share %
VEL2	2.67	5.28 %
KPM2	2.16	5.29 %
TRL1	2.15	5.65 %
SBR1	1.95	5.71 %
TRR1	1.49	5.01 %
AKM1	1.36	4.40 %
TRT1	1.26	5.41 %
ABR1	1.18	6.02 %
VNB1	0.78	5.28 %
VEL1	0.76	2.02 %
ANI1	0.43	2.97 %
PLR1	0.19	3.03 %
BGR1	0.13	2.80 %
ARC2		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
VSI1	-0.14	-0.70 %
Total	19.55	3.90 %