



TN : SAMSUNGHA Sales Performance 05/04/2026 9:02 AM

MTD Sales
438.59 L

Brand Share %
8.82 %

Information:

MTD : 01-04-2026 To 04-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **8.82 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	232.94	5.81 %
Fridge	130.01	27.16 %
Wash-Mac	75.28	15.90 %
Oven	0.36	3.17 %
Total	438.59	8.82 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	73.63	9.89 %
SOUTH-01	73.49	8.19 %
TRICHY-01	65.97	8.29 %
WEST-01	52.99	10.36 %
CHENNAI-01	47.59	9.20 %
WEST-02	47.42	9.75 %
CHENNAI-02	45.03	9.64 %
SOUTH ARCOT	19.64	7.27 %
NORTH ARCOT	12.84	4.58 %
Total	438.59	8.82 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	38.52	6.39 %
Fridge	19.30	28.43 %
Wash-Mac	15.71	21.88 %
Oven	0.10	6.08 %
Total	73.63	9.89 %

Branch *	MTD Sales L	Brand Share %
MDU1	6.98	6.78 %
MPA1	5.08	8.21 %
MDU2	4.24	8.62 %
KKD3	2.70	7.63 %
MDU6	2.66	7.78 %
DGL2	1.53	8.12 %
MDU4	1.29	7.11 %
TPT1	1.07	8.22 %
KRR1	0.56	1.79 %
SVG1	0.56	4.38 %
DKI1	0.51	3.51 %
PNV2	0.40	3.70 %
SGP1	0.32	4.08 %
ODM1	0.25	3.00 %
ATG1	0.18	0.97 %
KPT1		0.00 %
KYK1		0.00 %
MLR1		0.00 %
NTM1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
Total	73.63	9.89 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	39.31	5.23 %
Fridge	21.70	28.93 %
Wash-Mac	12.38	17.87 %
Oven	0.10	4.86 %
Total	73.49	8.19 %

Branch *	MTD Sales L	Brand Share %
TKS2	3.78	8.74 %
NGR1	3.68	5.07 %
KVT1	3.27	7.51 %
TUT1	2.96	3.47 %
KGL1	1.46	7.23 %
PKD1	1.44	8.12 %
TUT2	1.33	3.37 %
TYI1	1.24	8.17 %
SDI1	1.13	7.23 %
SVK1	1.12	3.61 %
ERL2	1.00	5.21 %
COL1	0.71	6.96 %
UDN1	0.62	4.75 %
KSM1	0.55	7.64 %
PDI1	0.49	3.83 %
SGT1	0.36	6.96 %
KYR1	0.25	2.16 %
APK2	0.23	2.44 %
ARM1	0.17	2.01 %
APK1		0.00 %
S2SD		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TKY1		0.00 %
VKM1		0.00 %
WHTV		0.00 %
Total	73.49	8.19 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	32.55	4.88 %
Fridge	18.57	30.84 %
Wash-Mac	14.70	21.85 %
Oven	0.15	10.91 %
Total	65.97	8.29 %

Branch *	MTD Sales L	Brand Share %
TRY1	13.46	7.18 %
PBR2	4.09	8.63 %
TRY4	1.76	7.33 %
MDI1	1.09	4.37 %
KIK1	0.94	5.69 %
KRN1	0.89	7.91 %
TVR1	0.76	4.93 %
TTP1	0.54	4.60 %
APM1	0.52	8.10 %
ORU1	0.48	6.89 %
PDK1	0.25	1.69 %
NMM1	0.15	1.97 %
TRY2	0.15	0.99 %
JKM1		0.00 %
TRY3		0.00 %
TZSD		0.00 %
WTRZ	-0.31	8.25 %
Total	65.97	8.29 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	38.85	9.13 %
Fridge	10.11	23.27 %
Wash-Mac	4.02	9.91 %
Total	52.99	10.36 %

Branch *	MTD Sales L	Brand Share %
CBE2	8.72	8.12 %
CBE4	3.08	7.90 %
SNR1	2.60	7.67 %
PLI1	1.69	5.71 %
DPM2	1.08	8.12 %
SUL1	0.37	3.75 %
ANR1	0.31	5.39 %
TPR4	0.27	3.54 %
CBE3	0.18	2.47 %
KMR1	0.16	0.51 %
KMD1	0.12	1.60 %
CBE5		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
WZSD		0.00 %
CNR1	-0.16	-10.39 %
WHCB	-0.33	5.86 %
Total	52.99	10.36 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	23.13	5.76 %
Fridge	16.81	28.35 %
Wash-Mac	7.64	13.96 %
Total	47.59	9.20 %

Branch *	MTD Sales L	Brand Share %
CH14	3.23	8.29 %
CH16	1.80	7.27 %
CH48	1.36	6.79 %
CH38	1.14	7.19 %
SKL1	0.77	5.02 %
CH35	0.74	5.73 %
CH30	0.46	2.19 %
GUD2	0.29	3.12 %
CH26	0.17	2.57 %
CH47	0.15	1.66 %
CH28		0.00 %
CH29		0.00 %
CH37		0.00 %
CH39		0.00 %
KNR1		0.00 %
MC09		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	47.59	9.20 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	21.86	6.02 %
Fridge	17.56	30.46 %
Wash-Mac	8.00	12.36 %
Total	47.42	9.75 %

Branch *	MTD Sales L	Brand Share %
ERD2	2.73	6.95 %
ATU1	1.34	7.80 %
SLM3	0.78	4.93 %
KVP1	0.54	8.49 %
EPI1	0.52	6.79 %
TCG1	0.47	3.29 %
SLM2	0.34	1.31 %
VKL1	0.33	4.65 %
DPR1	0.32	6.25 %
BMD1	0.29	5.19 %
TRM1	0.23	2.68 %
HRR1	0.17	6.14 %
SGG1	0.16	3.45 %
PMP1	0.15	2.10 %
APN1		0.00 %
DPR2		0.00 %
KMM1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
SGI1		0.00 %
WZWH		0.00 %
WHPD	-0.20	2.69 %
Total	47.42	9.75 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	24.60	6.55 %
Fridge	13.07	26.40 %
Wash-Mac	7.36	17.80 %
Total	45.03	9.64 %

Branch *	MTD Sales L	Brand Share %
CH41	2.24	8.26 %
CH43	1.28	8.45 %
CH50	1.18	5.01 %
CH17	1.15	5.30 %
MJR1	1.12	7.19 %
CH27	0.50	6.08 %
UKI1	0.34	4.75 %
CH06	0.31	1.64 %
CH31	0.27	3.18 %
PON1	0.17	1.99 %
CH01		0.00 %
CH23		0.00 %
CH32		0.00 %
CH36		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
Total	45.03	9.64 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	8.60	23.54 %
Air-Cond	7.46	3.63 %
Wash-Mac	3.58	12.66 %
Total	19.64	7.27 %

Branch *	MTD Sales L	Brand Share %
SJI2	1.46	8.67 %
POY1	0.81	4.00 %
NVL2	0.28	1.61 %
VPM1	0.18	5.33 %
POY2	0.16	0.61 %
KML1	0.15	1.18 %
MKM1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
WHUT		0.00 %
Total	19.64	7.27 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	6.66	3.10 %
Fridge	4.27	14.68 %
Wash-Mac	1.90	5.35 %
Total	12.84	4.58 %

Branch *	MTD Sales L	Brand Share %
SBR1	1.38	7.84 %
VNB1	0.99	6.62 %
TRL1	0.99	5.32 %
KPM2	0.86	3.77 %
AKM1	0.46	3.03 %
ARC2	0.44	4.90 %
VEL2	0.43	1.40 %
VSI1	0.28	2.79 %
ABR1	0.26	2.18 %
TRT1	0.20	1.97 %
ANI1		0.00 %
BGR1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	12.84	4.58 %