

MTD Sales
171.80 L

Brand Share %
11.22 %

Information:

MTD : 01-10-2026 To 03-10-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **11.22 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	66.49	18.66 %
Wash-Mac	54.89	16.84 %
Air-Cond	50.31	5.97 %
Oven	0.10	1.56 %
Total	171.80	11.22 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	36.01	13.45 %
SOUTH-01	27.00	11.44 %
SOUTH-03	26.33	10.61 %
CHENNAI-02	18.03	9.70 %
TRICHY-01	16.91	10.16 %
WEST-03	11.47	13.10 %
NORTH ARCOT	10.28	10.66 %
SOUTH ARCOT	10.11	10.87 %
WEST-01	9.69	11.36 %
WEST-02	5.98	9.26 %
Total	171.80	11.22 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	15.06	9.38 %
Fridge	12.45	22.60 %
Wash-Mac	8.50	16.52 %
Total	36.01	13.45 %

Branch *	MTD Sales L	Brand Share %
CH14	2.14	11.14 %
CH05	2.12	9.12 %
CH48	1.07	7.65 %
CH16	1.03	5.57 %
CH07	0.99	9.36 %
CH28	0.81	5.48 %
GUD2	0.50	8.81 %
GUD1	0.48	4.77 %
CH30	0.17	1.55 %
CH08		0.00 %
CH22		0.00 %
CH26		0.00 %
CH39		0.00 %
CH40		0.00 %
CZWH		0.00 %
MC09		0.00 %
TKM1		0.00 %
Total	36.01	13.45 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	9.73	7.20 %
Wash-Mac	8.69	19.40 %
Fridge	8.58	15.52 %
Total	27.00	11.44 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.59	5.60 %
TKS2	1.10	9.26 %
KVT1	0.99	10.16 %
NGR1	0.75	4.67 %
MAR1	0.52	8.24 %
PKD1	0.36	8.74 %
VNR2	0.29	6.00 %
VLY1	0.19	3.66 %
MMT1	0.15	8.15 %
KGL1	0.15	2.62 %
KSM1	0.14	4.72 %
APK1		0.00 %
ARM1		0.00 %
KYR1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SNL1		0.00 %
TKY1		0.00 %
VKM1		0.00 %
WHTV		0.00 %
Total	27.00	11.44 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	11.81	20.83 %
Wash-Mac	9.90	21.28 %
Air-Cond	4.62	3.20 %
Total	26.33	10.61 %

Branch *	MTD Sales L	Brand Share %
MDU8	6.41	6.42 %
MDU6	0.42	6.89 %
KKD3	0.28	5.57 %
BNR1	0.18	10.71 %
DKI1	0.18	8.80 %
TPT1	0.16	4.97 %
TMM1	0.14	4.32 %
ADP1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU7		0.00 %
MLR1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TEN2		0.00 %
WHMD		0.00 %
Total	26.33	10.61 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	7.58	20.24 %
Air-Cond	6.36	5.79 %
Wash-Mac	4.08	10.97 %
Total	18.03	9.70 %

Branch *	MTD Sales L	Brand Share %
CH15	1.73	7.88 %
CH21	1.16	10.61 %
CH20	0.83	9.85 %
CH50	0.80	7.96 %
CH33	0.33	5.91 %
CH35	0.31	6.33 %
CH24	0.31	3.66 %
CH06	0.19	2.89 %
CH01		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
CH37		0.00 %
CH44		0.00 %
CH46		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	18.03	9.70 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	6.46	20.99 %
Fridge	5.45	14.52 %
Air-Cond	5.00	5.14 %
Total	16.91	10.16 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.94	10.03 %
TRY4	0.99	10.42 %
KUM1	0.93	7.11 %
TNJ1	0.83	7.26 %
TNJ2	0.52	8.06 %
TVR2	0.41	9.71 %
AYR1	0.31	9.59 %
PBR1	0.26	9.03 %
MDI1	0.18	5.71 %
JKM1	0.16	2.84 %
APM1		0.00 %
KIK1		0.00 %
KUM2		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TVR1		0.00 %
WTRZ	-0.18	6.58 %
TZSD	-0.20	7.47 %
Total	16.91	10.16 %

WEST-03

Property	MTD Sales L	Brand Share %
Fridge	5.17	25.81 %
Wash-Mac	3.80	17.30 %
Air-Cond	2.49	5.48 %
Total	11.47	13.10 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.99	7.74 %
NKL2	0.79	11.10 %
TCG1	0.23	10.87 %
GBM1	0.15	5.57 %
CMI1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
TPR4		0.00 %
VKL1		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	11.47	13.10 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	5.08	18.04 %
Wash-Mac	3.06	11.64 %
Air-Cond	2.14	5.20 %
Total	10.28	10.66 %

Branch *	MTD Sales L	Brand Share %
VEL3	0.62	7.10 %
WJD1	0.31	8.56 %
ABR1	0.30	10.02 %
VSI1	0.28	6.91 %
VEL4	0.26	3.97 %
VEL1	0.25	5.98 %
SBR1	0.18	3.58 %
VNB1	0.16	7.96 %
AKM1	0.15	3.66 %
VEL2	0.11	1.48 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
Total	10.28	10.66 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	5.52	24.73 %
Air-Cond	2.65	5.19 %
Wash-Mac	1.83	9.51 %
Oven	0.10	31.51 %
Total	10.11	10.87 %

Branch *	MTD Sales L	Brand Share %
POY2	0.56	3.46 %
VCM2	0.40	9.79 %
ULP1	0.26	6.30 %
KKI2		0.00 %
KML1		0.00 %
MKM1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	10.11	10.87 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	4.84	19.71 %
Fridge	3.87	15.86 %
Air-Cond	0.98	2.75 %
Total	9.69	11.36 %

Branch *	MTD Sales L	Brand Share %
CBE6	0.65	10.88 %
PDM1	0.18	9.20 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	9.69	11.36 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	3.72	16.13 %
Air-Cond	1.29	5.89 %
Fridge	0.98	5.07 %
Total	5.98	9.26 %

Branch *	MTD Sales L	Brand Share %
KRI1	0.38	8.39 %
ATU1	0.29	5.62 %
MTR1	0.25	6.40 %
MCR1	0.20	8.17 %
TRM1	0.20	8.31 %
PLC1	0.17	10.14 %
APN1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
VPD1		0.00 %
Total	5.98	9.26 %