



TN : SAMSUNGHA Sales Performance 04/05/2026 9:02 AM

MTD Sales
467.19 L

Brand Share %
7.30 %

Information:

MTD : 01-05-2026 To 03-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **7.30 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	247.02	4.62 %
Fridge	128.35	23.52 %
Wash-Mac	91.24	18.28 %
Oven	0.59	7.48 %
Total	467.19	7.30 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	78.95	8.22 %
TRICHY-01	70.28	6.84 %
SOUTH-03	68.60	8.36 %
SOUTH-01	62.43	7.08 %
CHENNAI-02	51.52	6.51 %
WEST-02	44.40	7.70 %
WEST-01	41.34	10.41 %
SOUTH ARCOT	31.68	6.39 %
NORTH ARCOT	17.99	4.00 %
Total	467.19	7.30 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	47.76	5.83 %
Fridge	16.15	22.62 %
Wash-Mac	14.87	22.00 %
Oven	0.16	10.12 %
Total	78.95	8.22 %

Branch *	MTD Sales L	Brand Share %
CH14	2.80	4.57 %
CH25	1.85	5.46 %
CH16	1.77	3.31 %
GUD1	1.45	5.13 %
CH07	1.35	3.36 %
CH30	1.26	3.10 %
CGL1	1.24	5.84 %
CH39	0.45	2.13 %
CH28	0.40	1.08 %
CH37	0.29	1.78 %
CH26	0.16	2.28 %
KNR1	0.14	0.75 %
CH29		0.00 %
CH40		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC09		0.00 %
MC10		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	78.95	8.22 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	40.54	4.49 %
Fridge	19.47	28.06 %
Wash-Mac	10.27	18.97 %
Total	70.28	6.84 %

Branch *	MTD Sales L	Brand Share %
TRY1	10.20	5.53 %
TNJ1	4.21	6.72 %
PBR2	3.76	6.61 %
TRY4	1.99	6.16 %
PTK1	1.80	4.37 %
TVR1	1.06	4.98 %
JKM1	0.95	3.29 %
NMM1	0.51	3.37 %
KUM2	0.42	2.00 %
APM1	0.28	1.64 %
KIK1	0.21	0.73 %
NCK1	0.19	1.31 %
PDK1	0.18	0.75 %
TRY2	0.16	0.69 %
WTRZ		0.00 %
Total	70.28	6.84 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	35.28	5.14 %
Fridge	18.83	25.68 %
Wash-Mac	14.49	24.19 %
Total	68.60	8.36 %

Branch *	MTD Sales L	Brand Share %
DGL1	9.44	6.29 %
MDU2	3.61	6.18 %
ATG1	1.48	6.35 %
TDI1	0.98	6.78 %
DKI1	0.95	4.97 %
SVG1	0.67	3.36 %
CMR1	0.60	5.80 %
PVI1	0.59	3.43 %
ODM1	0.38	3.43 %
BNR1	0.34	6.32 %
KYK1	0.24	2.10 %
SGP1	0.17	1.85 %
KPT1	0.07	1.27 %
KRR1		0.00 %
MLR1		0.00 %
NTM1		0.00 %
Total	68.60	8.36 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	24.73	3.50 %
Fridge	20.82	24.10 %
Wash-Mac	16.88	19.41 %
Total	62.43	7.08 %

Branch *	MTD Sales L	Brand Share %
TVL1	8.25	7.08 %
TUT1	3.93	4.28 %
NGR1	3.18	6.15 %
KVT1	3.08	5.27 %
TKS2	1.91	7.05 %
SVK1	1.88	5.65 %
VLY1	1.62	4.33 %
TUT2	1.56	3.43 %
PKD1	1.19	6.34 %
VNR1	1.08	6.39 %
VKM1	0.85	7.24 %
STU2	0.84	6.01 %
APK1	0.63	4.23 %
MAR1	0.52	2.85 %
SKD1	0.51	3.25 %
KGL1	0.50	4.58 %
ARM1	0.46	4.49 %
TKY1	0.39	5.40 %
PDI1	0.37	2.92 %
SNL1	0.15	0.96 %
APK2	0.14	1.14 %
SGT1	0.13	3.02 %
COL1		0.00 %
KSM1		0.00 %
S2SD		0.00 %
Total	62.43	7.08 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	30.67	4.49 %
Fridge	13.63	22.91 %
Wash-Mac	7.22	14.90 %
Total	51.52	6.51 %

Branch *	MTD Sales L	Brand Share %
CH21	4.02	6.84 %
CH20	1.72	5.99 %
CH41	1.63	5.26 %
MJR1	1.58	6.06 %
CH33	1.58	6.08 %
CH34	1.53	6.31 %
CH06	1.43	3.75 %
CH50	1.03	3.70 %
CH43	0.96	4.82 %
GPD1	0.51	3.59 %
CH31	0.17	1.23 %
CH27	0.16	1.51 %
CH23	0.14	0.83 %
CH01		0.00 %
CH32		0.00 %
CH36		0.00 %
CH46		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	51.52	6.51 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	22.39	5.04 %
Fridge	11.20	17.64 %
Wash-Mac	10.81	15.86 %
Total	44.40	7.70 %

Branch *	MTD Sales L	Brand Share %
ERD2	3.01	5.91 %
SLM2	1.72	5.57 %
ATU1	1.18	4.91 %
KMM1	0.73	6.08 %
RSP1	0.70	4.31 %
EDP1	0.56	4.26 %
PDR1	0.49	5.10 %
SLM3	0.45	1.43 %
KVP1	0.40	3.87 %
CMI1	0.39	6.24 %
APN1	0.38	2.79 %
DPR2	0.25	2.48 %
MTR1	0.17	0.85 %
KAM1	0.16	1.76 %
TCG1	0.15	0.96 %
HRR1	0.14	1.40 %
BMD1		0.00 %
EPI1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
Total	44.40	7.70 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	19.94	6.59 %
Fridge	13.69	27.36 %
Wash-Mac	7.29	16.84 %
Oven	0.43	34.82 %
Total	41.34	10.41 %

Branch *	MTD Sales L	Brand Share %
CBE2	5.03	7.17 %
KMR1	0.93	4.37 %
CBE4	0.41	1.90 %
KGM1	0.41	4.56 %
CBE3	0.28	2.18 %
GDR1	0.17	6.63 %
ANR1		0.00 %
CBE5		0.00 %
KMD1		0.00 %
PPI1		0.00 %
Total	41.34	10.41 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	16.94	3.98 %
Fridge	8.35	24.20 %
Wash-Mac	6.38	18.32 %
Total	31.68	6.39 %

Branch *	MTD Sales L	Brand Share %
POY1	3.53	6.35 %
VCM2	1.01	6.58 %
CDM1	1.00	2.51 %
VPM2	0.96	3.79 %
POY2	0.71	2.15 %
MKM1	0.65	5.43 %
NVL2	0.59	2.12 %
VPM1	0.24	3.02 %
KML1	0.23	0.86 %
STP1	0.23	2.33 %
TDM1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
Total	31.68	6.39 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	8.76	2.33 %
Fridge	6.20	16.48 %
Wash-Mac	3.03	8.47 %
Total	17.99	4.00 %

Branch *	MTD Sales L	Brand Share %
VEL2	2.67	5.87 %
KPM2	2.16	6.31 %
TRL1	2.15	5.96 %
SBR1	1.67	5.45 %
TRR1	1.49	5.39 %
TRT1	1.26	5.70 %
AKM1	1.12	4.04 %
ABR1	0.86	4.88 %
VNB1	0.78	5.73 %
VEL1	0.57	1.72 %
ANI1	0.43	3.29 %
PLR1	0.19	3.32 %
VSI1	0.16	0.98 %
BGR1	0.13	2.96 %
ARC2		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	17.99	4.00 %