



TN : SAMSUNGHA Sales Performance 04/04/2026 9:02 AM

MTD Sales
368.44 L

Brand Share %
8.82 %

Information:

MTD : 01-04-2026 To 03-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **8.82 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	198.32	5.89 %
Fridge	105.08	26.51 %
Wash-Mac	64.68	16.03 %
Oven	0.36	4.17 %
Total	368.44	8.82 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	61.49	9.80 %
SOUTH-01	61.43	8.27 %
TRICHY-01	55.42	8.03 %
WEST-01	45.51	10.28 %
WEST-02	42.16	10.09 %
CHENNAI-01	37.83	9.11 %
CHENNAI-02	36.86	9.54 %
SOUTH ARCOT	16.11	7.33 %
NORTH ARCOT	11.64	4.98 %
Total	368.44	8.82 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	32.24	6.35 %
Fridge	15.59	27.83 %
Wash-Mac	13.56	21.98 %
Oven	0.10	6.68 %
Total	61.49	9.80 %

Branch *	MTD Sales L	Brand Share %
MDU1	6.83	8.38 %
MPA1	4.37	7.61 %
MDU2	3.70	8.53 %
MDU6	2.66	8.75 %
KKD3	2.17	7.83 %
DGL2	1.37	7.68 %
TPT1	1.07	8.22 %
MDU4	0.72	5.40 %
KRR1	0.56	2.14 %
DKI1	0.34	2.69 %
SGP1	0.32	4.95 %
ATG1	0.18	1.16 %
SVG1	0.18	1.93 %
PNV2	0.16	1.68 %
ODM1	0.10	1.27 %
KPT1		0.00 %
KYK1		0.00 %
MLR1		0.00 %
NTM1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
Total	61.49	9.80 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	33.44	5.37 %
Fridge	18.02	29.12 %
Wash-Mac	9.87	17.17 %
Oven	0.10	6.19 %
Total	61.43	8.27 %

Branch *	MTD Sales L	Brand Share %
NGR1	3.25	4.89 %
TUT1	2.80	3.79 %
TKS2	2.62	8.06 %
KVT1	2.14	6.04 %
TUT2	1.33	4.13 %
KGL1	1.20	6.75 %
PKD1	1.11	7.06 %
ERL2	1.00	5.85 %
SVK1	0.94	3.53 %
COL1	0.71	8.79 %
TCN1	0.70	4.12 %
UDN1	0.62	5.85 %
PDI1	0.49	4.49 %
SGT1	0.36	8.59 %
KSM1	0.36	4.77 %
KYR1	0.25	2.59 %
APK2	0.23	2.71 %
APK1		0.00 %
ARM1		0.00 %
S2SD		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TKY1		0.00 %
VKM1		0.00 %
WHTV		0.00 %
Total	61.43	8.27 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	26.91	4.65 %
Fridge	15.03	29.57 %
Wash-Mac	13.32	22.51 %
Oven	0.15	14.02 %
Total	55.42	8.03 %

Branch *	MTD Sales L	Brand Share %
TRY1	10.86	6.32 %
PBR2	3.61	8.64 %
MVM1	3.23	8.19 %
PTK1	2.15	7.82 %
TRY4	1.60	7.60 %
MDI1	1.09	4.69 %
KIK1	0.94	6.95 %
TVR1	0.76	5.70 %
KRN1	0.59	5.70 %
TTP1	0.54	5.68 %
APM1	0.52	8.10 %
ORU1	0.48	7.45 %
PDK1	0.25	2.04 %
NMM1	0.15	2.22 %
TRY2	0.15	1.26 %
JKM1		0.00 %
TRY3		0.00 %
TZSD		0.00 %
Total	55.42	8.03 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	33.32	9.08 %
Fridge	8.53	22.20 %
Wash-Mac	3.67	10.13 %
Total	45.51	10.28 %

Branch *	MTD Sales L	Brand Share %
CBE2	6.98	7.91 %
CBE4	2.51	7.92 %
SNR1	1.91	6.22 %
PLI1	1.39	5.03 %
DPM2	0.77	6.57 %
SUL1	0.37	4.15 %
TPR4	0.27	4.06 %
CBE3	0.18	2.86 %
KMR1	0.16	0.60 %
ANR1	0.15	2.64 %
KMD1	0.12	1.60 %
CBE5		0.00 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	45.51	10.28 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	20.68	6.64 %
Fridge	14.72	30.03 %
Wash-Mac	6.77	11.87 %
Total	42.16	10.09 %

Branch *	MTD Sales L	Brand Share %
ERD2	2.23	6.77 %
SLM3	0.78	6.05 %
EPI1	0.52	7.88 %
TCG1	0.47	3.46 %
SLM2	0.34	1.55 %
TRM1	0.23	3.26 %
VKL1	0.17	2.57 %
HRR1	0.17	7.83 %
SGG1	0.16	4.55 %
PMP1	0.15	2.85 %
DPR1	0.14	4.86 %
APN1		0.00 %
BMD1		0.00 %
DPR2		0.00 %
KMM1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
SGI1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	42.16	10.09 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	19.08	5.91 %
Fridge	11.89	25.82 %
Wash-Mac	6.86	15.36 %
Total	37.83	9.11 %

Branch *	MTD Sales L	Brand Share %
CH25	1.62	8.71 %
CH16	1.04	5.22 %
SKL1	0.47	3.70 %
CH35	0.47	4.16 %
CH48	0.34	2.26 %
GUD2	0.29	3.98 %
CH30	0.25	1.58 %
CH47	0.15	1.85 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH37		0.00 %
CH39		0.00 %
KNR1		0.00 %
MC09		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	37.83	9.11 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	21.08	6.74 %
Fridge	10.10	26.06 %
Wash-Mac	5.68	16.60 %
Total	36.86	9.54 %

Branch *	MTD Sales L	Brand Share %
CH41	2.04	8.64 %
CH50	1.18	5.69 %
CH17	1.15	6.91 %
MJR1	1.12	8.47 %
CH43	1.11	7.88 %
CH27	0.50	6.62 %
UKI1	0.34	5.45 %
PON1	0.17	2.39 %
CH01		0.00 %
CH06		0.00 %
CH23		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
Total	36.86	9.54 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	7.08	23.05 %
Air-Cond	5.77	3.52 %
Wash-Mac	3.26	13.24 %
Total	16.11	7.33 %

Branch *	MTD Sales L	Brand Share %
POY1	0.48	2.92 %
NVL2	0.28	1.98 %
VPM1	0.18	5.84 %
POY2	0.16	0.68 %
KML1	0.15	1.55 %
MKM1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
WHUT		0.00 %
Total	16.11	7.33 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	5.81	3.24 %
Fridge	4.12	16.66 %
Wash-Mac	1.70	5.96 %
Total	11.64	4.98 %

Branch *	MTD Sales L	Brand Share %
VNB1	0.99	7.26 %
TRL1	0.99	6.96 %
KPM2	0.86	4.22 %
AKM1	0.46	3.58 %
ARC2	0.44	6.44 %
VEL2	0.43	1.67 %
VSI1	0.28	3.11 %
ABR1		0.00 %
ANI1		0.00 %
BGR1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	11.64	4.98 %