



TN : SAMSUNGHA Sales Performance 03/05/2026 9:02 AM

MTD Sales
367.01 L

Brand Share %
7.08 %

Information:

MTD : 01-05-2026 To 02-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **7.08 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	189.08	4.37 %
Fridge	104.28	23.99 %
Wash-Mac	73.32	17.82 %
Oven	0.33	5.19 %
Total	367.01	7.08 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	58.70	8.10 %
TRICHY-01	55.73	6.38 %
SOUTH-03	54.57	7.83 %
SOUTH-01	47.78	6.63 %
CHENNAI-02	38.21	6.47 %
WEST-02	36.96	7.59 %
WEST-01	34.80	10.48 %
SOUTH ARCOT	26.60	6.63 %
NORTH ARCOT	13.67	3.83 %
Total	367.01	7.08 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	36.30	5.88 %
Fridge	11.41	21.34 %
Wash-Mac	10.99	20.98 %
Total	58.70	8.10 %

Branch *	MTD Sales L	Brand Share %
CH14	2.04	4.65 %
CH16	1.77	4.34 %
CH25	1.67	6.31 %
CH30	1.26	3.71 %
CH07	1.19	3.89 %
GUD1	1.15	5.41 %
CH37	0.29	2.42 %
CH26	0.16	3.04 %
KNR1	0.14	1.02 %
CH39	0.14	0.86 %
CH28		0.00 %
CH29		0.00 %
CH40		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC09		0.00 %
MC10		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	58.70	8.10 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	31.10	4.05 %
Fridge	15.85	27.49 %
Wash-Mac	8.77	18.80 %
Total	55.73	6.38 %

Branch *	MTD Sales L	Brand Share %
TRY1	8.78	5.70 %
PBR2	3.37	6.84 %
TNJ1	3.21	6.03 %
MDI1	2.80	7.02 %
TYR1	1.45	6.52 %
TRY4	1.25	4.66 %
PTK1	1.20	3.38 %
TVR1	1.06	5.74 %
TTP1	1.01	4.91 %
AYR1	0.98	4.89 %
NMM1	0.51	3.78 %
APM1	0.28	1.90 %
KUM2	0.26	1.44 %
JKM1	0.25	1.03 %
KIK1	0.21	0.90 %
NCK1	0.19	1.45 %
PDK1	0.18	0.91 %
TRY2	0.16	0.84 %
WTRZ		0.00 %
Total	55.73	6.38 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	26.45	4.48 %
Fridge	16.04	28.07 %
Wash-Mac	12.08	24.68 %
Total	54.57	7.83 %

Branch *	MTD Sales L	Brand Share %
DGL1	8.08	6.02 %
MDU2	3.30	6.60 %
ATG1	0.83	4.36 %
SVG1	0.67	4.15 %
CBM1	0.64	6.47 %
DKI1	0.64	4.12 %
PNV2	0.63	5.94 %
CMR1	0.60	6.21 %
PVI1	0.59	4.26 %
ODM1	0.38	4.67 %
USL1	0.36	4.24 %
SGP1	0.17	2.12 %
BNR1	0.17	3.38 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MLR1		0.00 %
NTM1		0.00 %
Total	54.57	7.83 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	18.89	3.24 %
Fridge	15.67	23.42 %
Wash-Mac	13.22	19.05 %
Total	47.78	6.63 %

Branch *	MTD Sales L	Brand Share %
TVL1	4.15	4.38 %
TUT1	3.14	4.02 %
KVT1	2.50	4.91 %
NGR1	2.23	5.71 %
TUT2	1.56	4.17 %
SVK1	1.44	5.05 %
VLY1	1.09	3.52 %
VNR1	0.74	5.71 %
PKD1	0.63	4.46 %
KGL1	0.50	5.04 %
APK1	0.48	4.46 %
ARM1	0.46	5.67 %
TKY1	0.39	6.31 %
SKD1	0.35	2.83 %
MAR1	0.33	2.42 %
PDI1	0.21	2.03 %
SNL1	0.15	1.14 %
COL1		0.00 %
KSM1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
APK2	-0.18	-1.67 %
Total	47.78	6.63 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	21.50	4.27 %
Fridge	11.41	23.94 %
Wash-Mac	5.30	13.59 %
Total	38.21	6.47 %

Branch *	MTD Sales L	Brand Share %
CH06	1.43	4.94 %
CH41	1.26	4.98 %
CH51	1.17	6.58 %
MJR1	1.15	6.65 %
CH20	1.12	4.95 %
CH33	1.02	5.01 %
CH43	0.83	6.12 %
CH50	0.56	2.69 %
GPD1	0.51	4.42 %
CH31	0.17	1.83 %
CH27	0.16	1.79 %
CH01		0.00 %
CH23		0.00 %
CH32		0.00 %
CH36		0.00 %
CH46		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	38.21	6.47 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	17.75	4.74 %
Fridge	9.68	18.47 %
Wash-Mac	9.53	16.16 %
Total	36.96	7.59 %

Branch *	MTD Sales L	Brand Share %
ERD2	2.71	5.99 %
ATU1	1.18	5.50 %
RSP1	0.70	4.73 %
EDP1	0.56	4.90 %
HSR1	0.51	5.24 %
PDR1	0.49	5.63 %
SLM2	0.48	1.69 %
SLM3	0.45	1.56 %
APN1	0.38	3.61 %
DPR2	0.25	2.81 %
MTR1	0.17	1.23 %
KAM1	0.16	2.04 %
TCG1	0.15	1.13 %
BMD1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KVP1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
Total	36.96	7.59 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	16.93	6.65 %
Fridge	12.06	28.82 %
Wash-Mac	5.48	15.80 %
Oven	0.33	31.40 %
Total	34.80	10.48 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.72	4.23 %
TPR4	0.68	6.46 %
CBE4	0.41	2.43 %
KGM1	0.41	4.63 %
GDR1	0.17	6.63 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
KMD1		0.00 %
PPI1		0.00 %
Total	34.80	10.48 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	13.95	4.09 %
Fridge	7.12	25.40 %
Wash-Mac	5.53	17.72 %
Total	26.60	6.63 %

Branch *	MTD Sales L	Brand Share %
POY1	2.91	6.44 %
CDM1	1.00	3.61 %
VPM2	0.96	4.30 %
VCM2	0.82	5.90 %
NVL2	0.59	2.53 %
MKM1	0.48	4.96 %
POY2	0.33	1.21 %
VPM1	0.24	3.14 %
STP1	0.23	2.60 %
KML1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
WHUT		0.00 %
Total	26.60	6.63 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	6.21	2.09 %
Fridge	5.03	17.09 %
Wash-Mac	2.43	8.00 %
Total	13.67	3.83 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.96	5.49 %
KPM2	1.83	6.96 %
SBR1	1.67	6.95 %
TRL1	1.65	5.57 %
TRR1	1.31	6.32 %
AKM1	1.12	4.78 %
TRT1	0.82	5.60 %
ANI1	0.43	3.81 %
VEL1	0.33	1.28 %
PLR1	0.19	3.94 %
VSI1	0.16	1.14 %
ABR1	0.15	1.18 %
BGR1	0.13	3.93 %
ARC2		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	13.67	3.83 %