



# TN : SAMSUNGHA Sales Performance 03/04/2026 9:02 AM

MTD Sales  
290.36 L

Brand Share %  
8.51 %

Information:

MTD : 01-04-2026 To 02-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **8.51 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	155.27	5.63 %
Fridge	82.41	25.65 %
Wash-Mac	52.33	16.07 %
Oven	0.36	4.90 %
<b>Total</b>	<b>290.36</b>	<b>8.51 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	47.60	7.84 %
SOUTH-03	47.39	9.28 %
TRICHY-01	46.62	8.44 %
WEST-01	37.32	10.34 %
WEST-02	34.30	9.75 %
CHENNAI-01	27.93	8.44 %
CHENNAI-02	24.99	7.91 %
SOUTH ARCOT	13.78	7.39 %
NORTH ARCOT	10.43	5.34 %
<b>Total</b>	<b>290.36</b>	<b>8.51 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	26.24	5.14 %
Fridge	13.12	26.63 %
Wash-Mac	8.14	17.56 %
Oven	0.10	6.64 %
<b>Total</b>	<b>47.60</b>	<b>7.84 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	2.42	4.15 %
NGR1	1.99	3.58 %
TKS2	1.93	7.08 %
KVT1	1.30	4.72 %
KGL1	1.20	7.45 %
PKD1	1.11	7.69 %
TUT2	0.95	3.48 %
SVK1	0.94	4.04 %
MMT1	0.91	6.63 %
ERL2	0.41	3.15 %
KSM1	0.36	4.94 %
SDI1	0.29	3.17 %
KYR1	0.25	2.93 %
APK2	0.23	3.13 %
UDN1	0.22	2.61 %
PDI1	0.16	1.93 %
TCN1	0.15	1.08 %
APK1		0.00 %
ARM1		0.00 %
S2SD		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TKY1		0.00 %
VKM1		0.00 %
WHTV		0.00 %
<b>Total</b>	<b>47.60</b>	<b>7.84 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	24.71	5.96 %
Fridge	11.98	26.33 %
Wash-Mac	10.61	21.34 %
Oven	0.10	7.92 %
<b>Total</b>	<b>47.39</b>	<b>9.28 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	6.03	8.30 %
MPA1	3.48	7.62 %
KKD3	1.86	8.00 %
MDU6	1.70	6.69 %
DGL2	1.20	8.02 %
MDU3	1.20	8.06 %
KRR1	0.39	1.78 %
DKI1	0.34	3.51 %
SGP1	0.32	5.38 %
MDU4	0.26	2.33 %
ATG1	0.18	1.44 %
TEN1	0.15	2.04 %
ODM1	0.10	2.30 %
KPT1		0.00 %
KYK1		0.00 %
MLR1		0.00 %
NTM1		0.00 %
PNV2		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
<b>Total</b>	<b>47.39</b>	<b>9.28 %</b>

### TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	23.33	5.06 %
Fridge	12.06	28.96 %
Wash-Mac	11.08	22.80 %
Oven	0.15	17.93 %
<b>Total</b>	<b>46.62</b>	<b>8.44 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	9.33	7.57 %
PBR2	2.96	8.01 %
PTK1	1.17	5.40 %
KIK1	0.94	7.73 %
MDI1	0.81	4.21 %
TVR1	0.76	7.91 %
KRN1	0.59	7.04 %
ORU1	0.48	7.92 %
TTP1	0.37	4.40 %
PDK1	0.25	2.32 %
TRY2	0.15	1.38 %
JKM1		0.00 %
NMM1		0.00 %
TRY3		0.00 %
TZSD		0.00 %
<b>Total</b>	<b>46.62</b>	<b>8.44 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	27.66	9.19 %
Fridge	6.28	20.58 %
Wash-Mac	3.38	11.74 %
<b>Total</b>	<b>37.32</b>	<b>10.34 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	4.95	7.15 %
SNR1	1.91	7.56 %
PLI1	0.92	3.64 %
DPM2	0.77	7.32 %
TPR4	0.27	4.24 %
SUL1	0.19	2.86 %
CBE3	0.18	4.18 %
KMR1	0.16	0.79 %
ANR1	0.15	3.05 %
KMD1	0.12	1.82 %
CBE5		0.00 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
UAM1		0.00 %
<b>Total</b>	<b>37.32</b>	<b>10.34 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	16.73	6.27 %
Fridge	11.65	30.53 %
Wash-Mac	5.92	12.74 %
<b>Total</b>	<b>34.30</b>	<b>9.75 %</b>

Branch *	MTD Sales L	Brand Share %
ERD2	2.23	8.37 %
KRI1	0.95	7.97 %
WHKP	0.86	2.96 %
TCG1	0.47	4.15 %
EPI1	0.30	4.72 %
TRM1	0.23	4.25 %
VKL1	0.17	3.42 %
SGG1	0.16	5.64 %
SLM2	0.16	0.85 %
SLM3	0.16	1.57 %
PMP1	0.15	4.24 %
DPR1	0.14	5.39 %
APN1		0.00 %
BMD1		0.00 %
DPR2		0.00 %
HRR1		0.00 %
KMM1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
SGI1		0.00 %
WHPD		0.00 %
<b>Total</b>	<b>34.30</b>	<b>9.75 %</b>

### CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	13.76	5.33 %
Fridge	9.39	25.91 %
Wash-Mac	4.79	13.78 %
Total	27.93	8.44 %

Branch *	MTD Sales L	Brand Share %
CH14	1.97	7.62 %
CH05	1.24	5.46 %
CH07	1.15	7.09 %
CH19	1.11	7.01 %
CH16	0.60	4.25 %
SKL1	0.47	4.54 %
CH35	0.47	5.11 %
CH48	0.34	3.39 %
GUD2	0.29	6.78 %
CH30	0.25	1.93 %
CH47	0.15	2.38 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH37		0.00 %
CH39		0.00 %
KNR1		0.00 %
MC09		0.00 %
TKM1		0.00 %
WHC3		0.00 %
WCHN	-0.42	5.59 %
Total	27.93	8.44 %

### CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	12.45	4.88 %
Fridge	8.05	24.70 %
Wash-Mac	4.49	16.13 %
Total	24.99	7.91 %

Branch *	MTD Sales L	Brand Share %
CH17	1.15	8.13 %
CH18	1.02	7.68 %
CH20	0.89	7.50 %
CH50	0.75	4.44 %
CH12	0.72	4.08 %
CH41	0.58	3.02 %
CH27	0.50	8.22 %
CH44	0.30	4.79 %
PON1	0.17	3.09 %
CH01		0.00 %
CH06		0.00 %
CH23		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
UKI1		0.00 %
Total	24.99	7.91 %

### SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	5.93	23.41 %
Air-Cond	5.18	3.68 %
Wash-Mac	2.67	13.07 %
<b>Total</b>	<b>13.78</b>	<b>7.39 %</b>

Branch *	MTD Sales L	Brand Share %
CDM1	0.95	8.30 %
SJI2	0.87	7.17 %
POY1	0.31	1.89 %
NVL2	0.28	2.22 %
POY2	0.16	0.84 %
KML1		0.00 %
MKM1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
<b>Total</b>	<b>13.78</b>	<b>7.39 %</b>

### NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	5.22	3.48 %
Fridge	3.96	17.93 %
Wash-Mac	1.25	5.52 %
<b>Total</b>	<b>10.43</b>	<b>5.34 %</b>

Branch *	MTD Sales L	Brand Share %
KPM2	0.70	4.36 %
VNB1	0.67	5.49 %
AKM1	0.46	4.41 %
ARC2	0.44	6.88 %
VEL2	0.43	1.99 %
VSI1	0.28	3.87 %
ABR1		0.00 %
ANI1		0.00 %
BGR1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
<b>Total</b>	<b>10.43</b>	<b>5.34 %</b>