

MTD Sales
66.77 L

Brand Share %
15.67 %

Information:

MTD : 01-10-2025 To 01-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.67 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	29.23	22.67 %
Wash-Mac	28.59	21.49 %
Air-Cond	8.73	5.38 %
Oven	0.22	11.47 %
Total	66.77	15.67 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	13.43	17.41 %
SOUTH-03	10.46	21.79 %
CHENNAI-01	9.97	15.29 %
TRICHY-01	7.54	16.65 %
WEST-02	6.65	15.14 %
SOUTH ARCOT	5.64	16.62 %
WEST-01	5.29	17.72 %
CHENNAI-02	4.39	8.19 %
NORTH ARCOT	3.10	11.06 %
KL-SOUTH	0.29	26.95 %
Total	66.77	15.67 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	5.83	30.58 %
Wash-Mac	4.90	21.19 %
Air-Cond	2.70	7.90 %
Total	13.43	17.41 %

Branch *	MTD Sales L	Brand Share %
RPM1	1.73	15.45 %
VNR2	0.41	11.91 %
TYI1	0.27	11.15 %
RND1	0.23	9.05 %
APK2	0.16	8.82 %
ASM1	0.15	7.67 %
TUT2	0.14	7.07 %
TKS1	0.14	7.92 %
KGL1		0.00 %
KSM1		0.00 %
KVT1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
STU2		0.00 %
SVK1		0.00 %
TKS2		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
Total	13.43	17.41 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	4.43	27.32 %
Wash-Mac	4.39	28.59 %
Air-Cond	1.65	10.08 %
Total	10.46	21.79 %

Branch *	MTD Sales L	Brand Share %
KKD3	0.31	11.71 %
SVG1	0.15	13.34 %
DKI1	0.15	10.46 %
USL1	0.14	8.23 %
BNR1		0.00 %
DGL1		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU4		0.00 %
MDU6		0.00 %
MLR1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
TDI1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
Total	10.46	21.79 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	4.17	22.36 %
Wash-Mac	3.51	22.91 %
Air-Cond	2.29	7.41 %
Total	9.97	15.29 %

Branch *	MTD Sales L	Brand Share %
CH16	0.98	15.39 %
CH14	0.67	14.17 %
CH28	0.43	9.16 %
CH30	0.39	15.35 %
CH42	0.24	8.53 %
SKL1	0.24	12.15 %
CH07	0.21	6.57 %
AVD1		0.00 %
CGL1		0.00 %
CH11		0.00 %
CH26		0.00 %
CH29		0.00 %
CH35		0.00 %
CH38		0.00 %
GUD2		0.00 %
TKM1		0.00 %
Total	9.97	15.29 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	3.94	27.54 %
Fridge	3.33	24.84 %
Air-Cond	0.27	1.54 %
Total	7.54	16.65 %

Branch *	MTD Sales L	Brand Share %
TNJ1	0.98	11.79 %
TVR2	0.59	15.52 %
NGT1	0.14	8.16 %
JKM1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	7.54	16.65 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	4.04	21.32 %
Fridge	2.61	15.52 %
Total	6.65	15.14 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.25	7.08 %
ATU1	0.22	9.82 %
HRR1	0.17	15.35 %
APN1		0.00 %
BMD1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HSR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TCG1		0.00 %
VKL1		0.00 %
Total	6.65	15.14 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	3.04	27.09 %
Fridge	2.02	19.58 %
Air-Cond	0.58	4.67 %
Total	5.64	16.62 %

Branch *	MTD Sales L	Brand Share %
POY2	0.39	7.95 %
POY1	0.34	7.96 %
KLM1	0.21	13.13 %
TDM1	0.14	11.71 %
ULP1	0.14	9.04 %
VPM2	0.14	6.24 %
KML1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
Total	5.64	16.62 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	2.53	21.49 %
Wash-Mac	1.93	16.69 %
Air-Cond	0.69	10.91 %
Oven	0.13	100.00 %
Total	5.29	17.72 %

Branch *	MTD Sales L	Brand Share %
MPM1	0.21	10.59 %
TPR4	0.15	13.38 %
ANR1		0.00 %
CBE1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
Total	5.29	17.72 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	3.09	22.06 %
Wash-Mac	0.94	6.33 %
Air-Cond	0.27	1.11 %
Oven	0.09	32.20 %
Total	4.39	8.19 %

Branch *	MTD Sales L	Brand Share %
CH15	0.60	6.65 %
CH21	0.32	9.59 %
CH24	0.28	9.92 %
CH46	0.27	4.56 %
CH12	0.17	3.99 %
CH06		0.00 %
CH09		0.00 %
CH17		0.00 %
CH20		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	4.39	8.19 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	1.91	24.17 %
Fridge	0.92	11.46 %
Air-Cond	0.27	2.26 %
Total	3.10	11.06 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.41	12.80 %
TRL1	0.38	14.22 %
SBR1	0.20	13.57 %
WJD1	0.17	7.42 %
ABR1	0.14	10.47 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
WJP1		0.00 %
Total	3.10	11.06 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	0.29	46.48 %
Total	0.29	26.95 %

Branch *	MTD Sales L	Brand Share %
TVP1		0.00 %
Total	0.29	26.95 %