



TN : SAMSUNGHA Sales Performance 02/05/2026 9:02 AM

MTD Sales
226.64 L

Brand Share %
6.77 %

Information:

MTD : 01-05-2026 To 01-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.77 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	120.48	4.33 %
Fridge	60.70	21.59 %
Wash-Mac	45.13	16.05 %
Oven	0.33	7.79 %
Total	226.64	6.77 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	39.25	7.51 %
TRICHY-01	34.09	6.73 %
SOUTH-01	33.01	6.49 %
WEST-01	29.07	10.40 %
WEST-02	24.48	6.51 %
CHENNAI-01	24.12	6.71 %
SOUTH ARCOT	18.99	7.08 %
CHENNAI-02	14.83	5.07 %
NORTH ARCOT	8.79	3.77 %
Total	226.64	6.77 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	20.92	4.70 %
Wash-Mac	9.58	25.75 %
Fridge	8.75	21.97 %
Total	39.25	7.51 %

Branch *	MTD Sales L	Brand Share %
DGL1	4.76	4.49 %
MDU2	1.81	6.38 %
MDU7	0.89	4.97 %
CMR1	0.62	6.34 %
PVI1	0.59	6.59 %
CBM1	0.47	5.74 %
DKI1	0.44	4.21 %
ODM1	0.38	5.05 %
USL1	0.36	5.76 %
SVG1	0.31	2.80 %
TEN1	0.30	6.02 %
ATG1	0.18	1.56 %
SGP1	0.17	2.45 %
BNR1	0.17	3.97 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MLR1		0.00 %
NTM1		0.00 %
WHMD		0.00 %
Total	39.25	7.51 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	20.92	4.72 %
Fridge	8.26	24.85 %
Wash-Mac	4.92	16.20 %
Total	34.09	6.73 %

Branch *	MTD Sales L	Brand Share %
TNJ2	0.91	5.17 %
PTK1	0.90	5.12 %
PBR1	0.74	5.94 %
TRY4	0.62	4.51 %
TTP1	0.60	4.77 %
NMM1	0.51	5.39 %
ORU1	0.51	5.43 %
TNJ1	0.49	2.27 %
TVR1	0.28	2.75 %
KUM2	0.26	2.63 %
JKM1	0.25	1.40 %
KIK1	0.21	1.24 %
TRY2	0.16	1.15 %
APM1		0.00 %
NCK1		0.00 %
PDK1		0.00 %
Total	34.09	6.73 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	12.73	3.09 %
Fridge	11.84	25.33 %
Wash-Mac	8.44	16.86 %
Total	33.01	6.49 %

Branch *	MTD Sales L	Brand Share %
TVL1	3.47	5.30 %
KVT1	2.36	6.29 %
TUT1	1.92	3.73 %
NGR1	1.67	6.12 %
TUT2	1.56	6.18 %
SVK1	1.18	4.72 %
SKD1	0.35	3.19 %
PKD1	0.30	2.74 %
KGL1	0.25	3.89 %
PDI1	0.21	2.87 %
VNR1	0.16	1.98 %
MAR1	0.15	1.52 %
SNL1	0.15	1.51 %
ARM1	0.14	2.67 %
APK1		0.00 %
COL1		0.00 %
KSM1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
TKY1		0.00 %
APK2	-0.18	-2.72 %
VLY1	-0.24	-1.02 %
Total	33.01	6.49 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	14.60	6.74 %
Fridge	10.35	30.50 %
Wash-Mac	3.79	13.52 %
Oven	0.33	39.90 %
Total	29.07	10.40 %

Branch *	MTD Sales L	Brand Share %
CBE2	3.06	6.74 %
KMR1	0.42	3.17 %
CBE4	0.41	2.67 %
KGM1	0.41	5.05 %
SUL1	0.19	5.46 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
KMD1		0.00 %
PPI1		0.00 %
Total	29.07	10.40 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	13.60	4.62 %
Fridge	6.23	16.41 %
Wash-Mac	4.64	10.71 %
Total	24.48	6.51 %

Branch *	MTD Sales L	Brand Share %
ERD2	2.40	6.76 %
TRM1	0.62	6.74 %
RSP1	0.53	4.03 %
APN1	0.38	4.74 %
PDR1	0.32	4.20 %
KMM1	0.30	5.21 %
SLM2	0.24	0.90 %
DPR1	0.16	3.45 %
EDP1	0.16	1.64 %
BMD1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM3		0.00 %
TCG1		0.00 %
VKL1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
Total	24.48	6.51 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	15.42	5.08 %
Wash-Mac	5.35	18.94 %
Fridge	3.35	12.47 %
Total	24.12	6.71 %

Branch *	MTD Sales L	Brand Share %
CH16	0.83	4.51 %
CH45	0.79	6.62 %
CH14	0.72	3.57 %
CH48	0.68	4.10 %
CH22	0.67	5.56 %
CH30	0.61	3.85 %
CH25	0.59	4.88 %
CGL1	0.37	4.68 %
CH07	0.31	2.12 %
CH37	0.29	4.09 %
CH38	0.24	3.98 %
GUD1	0.15	1.46 %
KNR1	0.14	1.89 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH39		0.00 %
CH40		0.00 %
CH49		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC09		0.00 %
MC10		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	24.12	6.71 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	10.49	4.58 %
Fridge	4.43	24.69 %
Wash-Mac	4.07	19.28 %
Total	18.99	7.08 %

Branch *	MTD Sales L	Brand Share %
VCM2	0.82	6.61 %
VPM2	0.77	5.09 %
CDM1	0.76	4.62 %
NVL2	0.35	2.46 %
POY2	0.33	1.48 %
MKM1	0.32	5.64 %
STP1	0.23	3.36 %
TVM2	0.15	6.04 %
KML1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	18.99	7.08 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	8.02	3.22 %
Fridge	4.32	18.58 %
Wash-Mac	2.49	12.67 %
Total	14.83	5.07 %

Branch *	MTD Sales L	Brand Share %
CH15	2.22	6.42 %
CH03	1.46	5.72 %
CH24	1.11	6.74 %
CH21	1.05	6.40 %
CH06	0.47	2.97 %
CH12	0.40	2.60 %
CH20	0.39	2.70 %
CH18	0.33	2.82 %
MJR1	0.33	4.41 %
CH31	0.17	3.94 %
CH50	0.17	1.64 %
CH01		0.00 %
CH23		0.00 %
CH27		0.00 %
CH32		0.00 %
CH33		0.00 %
CH36		0.00 %
CH46		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	14.83	5.07 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	3.77	2.00 %
Fridge	3.18	14.83 %
Wash-Mac	1.84	7.97 %
Total	8.79	3.77 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.98	6.55 %
TRL1	0.86	4.59 %
AKM1	0.83	4.94 %
VEL2	0.38	1.87 %
VEL1	0.33	1.98 %
TRT1	0.28	2.73 %
ANI1	0.27	4.22 %
PLR1	0.19	5.55 %
PTU1	0.17	4.85 %
VSI1	0.16	1.58 %
ABR1	0.15	2.25 %
ARC2		0.00 %
BGR1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	8.79	3.77 %