



TN : SAMSUNGHA Sales Performance 02/04/2026 9:02 AM

MTD Sales
199.04 L

Brand Share %
7.89 %

Information:

MTD : 01-04-2026 To 01-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **7.89 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	107.89	5.32 %
Fridge	52.12	21.77 %
Wash-Mac	38.67	15.40 %
Oven	0.36	7.12 %
Total	199.04	7.89 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	32.75	8.18 %
SOUTH-01	30.28	7.17 %
TRICHY-01	28.83	8.44 %
WEST-01	28.16	10.53 %
WEST-02	24.56	9.53 %
CHENNAI-01	20.03	7.55 %
CHENNAI-02	17.17	6.84 %
SOUTH ARCOT	9.73	6.10 %
NORTH ARCOT	7.52	4.76 %
Total	199.04	7.89 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	17.43	5.34 %
Fridge	8.35	24.09 %
Wash-Mac	6.86	17.90 %
Oven	0.10	11.32 %
Total	32.75	8.18 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.97	6.55 %
MDU6	1.54	7.12 %
MPA1	1.53	4.80 %
KKD3	1.11	6.08 %
DGL2	0.75	5.73 %
MDU3	0.61	5.01 %
DKI1	0.34	4.17 %
SGP1	0.32	5.96 %
PKM1	0.31	7.30 %
MDU5	0.30	5.42 %
ATG1	0.18	1.86 %
KRR1	0.17	1.06 %
TEN1	0.15	2.58 %
KPT1		0.00 %
KYK1		0.00 %
MDU4		0.00 %
MLR1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNV2		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
Total	32.75	8.18 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	17.32	4.87 %
Fridge	7.11	22.24 %
Wash-Mac	5.75	16.85 %
Oven	0.10	11.89 %
Total	30.28	7.17 %

Branch *	MTD Sales L	Brand Share %
NGR1	1.99	5.63 %
TUT1	1.58	3.45 %
MMT1	0.91	7.80 %
PKD1	0.78	7.79 %
SVK1	0.72	4.30 %
KVT1	0.71	3.95 %
TKS2	0.69	4.13 %
MAR1	0.57	3.88 %
ERL2	0.41	5.95 %
COL1	0.35	7.17 %
SDI1	0.29	3.93 %
STU2	0.29	3.83 %
KYR1	0.25	3.78 %
APK2	0.23	6.15 %
TUT2	0.23	1.50 %
UDN1	0.22	3.44 %
KSM1	0.20	3.02 %
TCN1	0.15	1.28 %
APK1		0.00 %
ARM1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TKY1		0.00 %
VKM1		0.00 %
WHTV		0.00 %
Total	30.28	7.17 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	13.09	4.80 %
Wash-Mac	8.06	22.19 %
Fridge	7.54	23.35 %
Oven	0.15	28.32 %
Total	28.83	8.44 %

Branch *	MTD Sales L	Brand Share %
PBR2	1.59	6.95 %
TYR1	0.89	7.55 %
MSI1	0.68	6.74 %
TVR1	0.52	6.03 %
TTP1	0.37	5.11 %
PDK1	0.25	3.53 %
MDI1	0.25	1.50 %
APM1	0.15	3.05 %
ORU1	0.15	3.23 %
TRY2	0.15	1.52 %
JKM1		0.00 %
KRN1		0.00 %
NMM1		0.00 %
TRY3		0.00 %
Total	28.83	8.44 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	21.01	9.44 %
Fridge	4.12	17.97 %
Wash-Mac	3.02	14.27 %
Total	28.16	10.53 %

Branch *	MTD Sales L	Brand Share %
CBE2	3.63	6.67 %
DPM2	0.46	5.24 %
PDM1	0.31	5.65 %
TPR4	0.27	4.31 %
SUL1	0.19	4.52 %
CBE3	0.18	6.52 %
ANR1	0.15	3.26 %
KMD1	0.12	1.82 %
CBE5		0.00 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMR1		0.00 %
PLI1		0.00 %
UAM1		0.00 %
Total	28.16	10.53 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	10.44	5.48 %
Fridge	8.46	27.69 %
Wash-Mac	5.66	15.67 %
Total	24.56	9.53 %

Branch *	MTD Sales L	Brand Share %
TCG1	0.31	3.36 %
RSP1	0.31	4.06 %
EPI1	0.30	5.28 %
WHKP	0.27	4.47 %
SLM2	0.16	0.97 %
SLM3	0.16	2.16 %
PMP1	0.15	5.36 %
DPR1	0.14	6.04 %
APN1		0.00 %
BMD1		0.00 %
DPR2		0.00 %
HRR1		0.00 %
KMM1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
Total	24.56	9.53 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	11.19	5.32 %
Fridge	5.06	19.05 %
Wash-Mac	3.78	13.88 %
Total	20.03	7.55 %

Branch *	MTD Sales L	Brand Share %
CH14	1.13	6.38 %
CH05	1.09	5.36 %
CH07	0.98	7.36 %
CH49	0.74	7.62 %
CH22	0.67	6.89 %
CH16	0.51	4.11 %
CH35	0.47	6.41 %
SKL1	0.31	3.83 %
GUD2	0.29	6.78 %
CH30	0.25	2.13 %
CH47	0.15	2.65 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH37		0.00 %
CH39		0.00 %
CH48		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC09		0.00 %
TKM1		0.00 %
WCHN	-0.17	3.26 %
Total	20.03	7.55 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	9.20	4.48 %
Fridge	4.41	19.11 %
Wash-Mac	3.56	15.87 %
Total	17.17	6.84 %

Branch *	MTD Sales L	Brand Share %
CH12	0.72	5.17 %
CH18	0.42	4.40 %
CH50	0.42	3.14 %
CH27	0.34	7.45 %
CH41	0.30	1.64 %
CH44	0.30	6.11 %
CH20	0.16	1.56 %
CH01		0.00 %
CH06		0.00 %
CH23		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	17.17	6.84 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	4.52	21.85 %
Air-Cond	3.71	3.04 %
Wash-Mac	1.50	8.90 %
Total	9.73	6.10 %

Branch *	MTD Sales L	Brand Share %
CDM1	0.66	6.33 %
SJI2	0.49	6.13 %
POY1	0.31	2.18 %
POY2	0.16	0.93 %
KML1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	9.73	6.10 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	4.49	3.67 %
Fridge	2.55	15.28 %
Wash-Mac	0.48	2.60 %
Total	7.52	4.76 %

Branch *	MTD Sales L	Brand Share %
AKM1	0.46	4.81 %
PLR1	0.34	7.69 %
VNB1	0.29	2.88 %
VSI1	0.28	3.95 %
VEL2	0.27	2.34 %
KPM2	0.20	1.71 %
ABR1		0.00 %
ANI1		0.00 %
BGR1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	7.52	4.76 %