

MTD Sales
1,574.26 L

Brand Share %
11.83 %

Information:

MTD : 01-09-2026 To 30-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **11.83 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	714.76	20.99 %
Wash-Mac	501.70	15.73 %
Air-Cond	354.30	5.33 %
Oven	3.50	5.70 %
Total	1,574.26	11.83 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	287.27	12.95 %
SOUTH-01	240.18	10.25 %
CHENNAI-02	223.80	12.69 %
TRICHY-01	209.15	11.84 %
SOUTH-03	181.92	12.57 %
NORTH ARCOT	98.34	9.90 %
SOUTH ARCOT	97.88	10.55 %
WEST-02	83.03	11.77 %
WEST-03	82.84	14.68 %
WEST-01	69.86	12.18 %
Total	1,574.26	11.83 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	118.59	23.90 %
Air-Cond	89.31	7.08 %
Wash-Mac	78.77	17.46 %
Oven	0.59	6.15 %
Total	287.27	12.95 %

Branch *	MTD Sales L	Brand Share %
CH14	14.66	11.27 %
CH16	13.74	8.60 %
CH49	13.16	10.99 %
CH07	9.81	10.69 %
CH28	8.50	8.58 %
CH30	8.24	9.29 %
CH22	7.08	11.78 %
CH38	4.87	10.97 %
SKL1	4.79	10.99 %
KNR1	4.56	9.48 %
GUD2	2.08	4.84 %
CH39	1.37	3.63 %
TKM1	1.09	5.20 %
CZWH	0.91	0.92 %
CH26	0.30	1.46 %
CH40		0.00 %
MC09		0.00 %
Total	287.27	12.95 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	106.00	19.17 %
Wash-Mac	81.87	15.53 %
Air-Cond	51.38	4.11 %
Oven	0.93	6.33 %
Total	240.18	10.25 %

Branch *	MTD Sales L	Brand Share %
TVL1	31.52	11.74 %
TUT1	23.34	8.44 %
NGR1	10.59	8.97 %
KVT1	10.54	7.03 %
TUT2	8.30	7.95 %
MAR1	6.38	11.09 %
APK2	5.43	11.49 %
PKD1	4.45	8.48 %
ASM1	4.19	10.65 %
RND2	3.36	4.57 %
KSM1	3.35	10.10 %
VLY1	3.23	4.43 %
ERL2	3.15	5.56 %
SVK1	3.11	4.72 %
APK1	2.92	9.42 %
VKM1	2.30	9.51 %
SNL1	1.97	4.77 %
COL1	1.29	6.93 %
TKY1	0.99	4.11 %
PDI1	0.99	2.82 %
SKD1	0.90	3.42 %
KYR1	0.79	3.55 %
ARM1	0.76	4.51 %
SGT1	0.33	3.21 %
KGL1	0.30	1.12 %
WHTV	-0.84	6.67 %
Total	240.18	10.25 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	98.60	23.47 %
Wash-Mac	63.96	16.54 %
Air-Cond	60.61	6.39 %
Oven	0.63	7.59 %
Total	223.80	12.69 %

Branch *	MTD Sales L	Brand Share %
CH21	11.96	10.67 %
CH20	9.64	11.79 %
CH24	9.32	10.09 %
CH33	6.87	11.29 %
CH34	6.76	11.72 %
GPD1	1.65	6.66 %
CH36	0.86	3.17 %
CH31	0.83	5.56 %
CH37	0.71	2.75 %
CH46	0.71	2.07 %
CH32	0.60	4.84 %
CH01	0.60	10.44 %
PON1	0.47	0.90 %
UKI1	0.26	0.91 %
MJR1	0.11	0.23 %
CH23		0.00 %
CH27		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	223.80	12.69 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	99.59	22.52 %
Wash-Mac	69.15	19.82 %
Air-Cond	40.29	4.15 %
Oven	0.12	3.01 %
Total	209.15	11.84 %

Branch *	MTD Sales L	Brand Share %
TRY1	23.86	7.97 %
KIK1	8.46	11.17 %
PTK1	6.15	8.46 %
MDI1	5.25	9.56 %
TRY4	4.65	6.41 %
TTP1	3.46	11.21 %
TZSD	3.24	-28.00 %
JKM1	2.73	5.62 %
MSI1	2.31	7.69 %
TVR1	1.22	2.67 %
KUM2	1.22	3.07 %
PDK1	1.17	3.59 %
APM1	0.73	4.16 %
TRY2	0.61	3.07 %
NMM1		0.00 %
WTRZ	-1.08	5.92 %
Total	209.15	11.84 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	86.58	22.42 %
Wash-Mac	58.38	16.31 %
Air-Cond	36.95	5.30 %
Oven		0.00 %
Total	181.92	12.57 %

Branch *	MTD Sales L	Brand Share %
MDU1	18.31	10.52 %
KKD3	8.39	7.51 %
DKI1	5.47	8.88 %
MDU7	3.83	8.05 %
DGL2	3.32	11.07 %
TMM1	1.84	4.68 %
KRR1	1.73	3.49 %
TDI1	1.71	6.32 %
TEN2	1.46	5.34 %
PNV2	1.44	7.51 %
MNM1	1.00	6.37 %
SZSD	0.93	-17.58 %
SGP1	0.91	5.44 %
KPT1	0.82	7.29 %
SVG1	0.69	2.49 %
KYK1	0.51	3.58 %
MLR1	0.48	2.04 %
ADP1	0.15	0.94 %
WHMD	-0.68	7.17 %
Total	181.92	12.57 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	49.08	18.54 %
Wash-Mac	35.86	13.87 %
Air-Cond	13.40	2.87 %
Total	98.34	9.90 %

Branch *	MTD Sales L	Brand Share %
VEL4	8.64	11.31 %
VEL2	4.08	6.33 %
AKM1	3.80	8.89 %
KPM1	2.98	10.44 %
PLR1	2.29	8.23 %
VNB1	1.72	7.36 %
WJP1	1.52	5.47 %
SBR1	1.27	1.70 %
UGI1	1.09	11.51 %
VEL1	0.93	3.62 %
GDM1	0.82	2.67 %
ANI1	0.81	4.17 %
PTU1	0.47	8.05 %
CPT1	0.47	2.64 %
WJD1	0.46	1.79 %
SLG1	0.36	2.92 %
ARC2		0.00 %
BGR1		0.00 %
WHVL	-0.50	6.10 %
Total	98.34	9.90 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	46.14	18.48 %
Wash-Mac	35.47	15.63 %
Air-Cond	16.07	3.60 %
Oven	0.19	5.02 %
Total	97.88	10.55 %

Branch *	MTD Sales L	Brand Share %
TRK1	7.01	11.36 %
KKI2	4.06	10.65 %
CDM1	3.75	6.13 %
VCM2	1.69	5.31 %
POY2	1.59	2.63 %
TDM1	1.47	3.27 %
MKM1	1.18	5.17 %
STP1	1.12	7.87 %
VPM1	0.76	5.27 %
KML1	0.71	2.23 %
VCM1	0.56	4.94 %
TVM1	0.39	1.76 %
WHUT	-0.45	4.20 %
Total	97.88	10.55 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	42.85	17.29 %
Wash-Mac	26.25	10.72 %
Air-Cond	13.75	6.60 %
Oven	0.18	4.20 %
Total	83.03	11.77 %

Branch *	MTD Sales L	Brand Share %
SLM3	4.11	9.22 %
HSR1	3.76	9.40 %
DPR1	1.61	8.45 %
SLM2	1.21	2.82 %
PMP1	1.00	8.54 %
BMD1	0.97	5.97 %
PNG1	0.88	6.81 %
KAM1	0.88	4.52 %
EPI1	0.87	3.65 %
APN1	0.73	3.72 %
EDP1	0.69	4.43 %
HRR1	0.63	4.14 %
MTR1	0.44	1.65 %
DPR2		0.00 %
SGI1		0.00 %
WHKP	-0.50	11.59 %
Total	83.03	11.77 %

WEST-03

Property	MTD Sales L	Brand Share %
Fridge	32.51	21.13 %
Wash-Mac	27.58	15.73 %
Air-Cond	22.38	9.59 %
Oven	0.37	19.49 %
Total	82.84	14.68 %

Branch *	MTD Sales L	Brand Share %
NKL2	8.49	11.58 %
RSP1	3.04	11.08 %
GBM1	1.88	9.73 %
TCG1	0.98	3.48 %
SGG1	0.92	6.69 %
KMM1	0.86	4.99 %
KGM1	0.42	3.03 %
VKL1		0.00 %
WHPD	-0.96	8.39 %
Total	82.84	14.68 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	34.82	18.23 %
Wash-Mac	24.41	11.50 %
Air-Cond	10.14	6.15 %
Oven	0.49	8.97 %
Total	69.86	12.18 %

Branch *	MTD Sales L	Brand Share %
CBE2	13.14	10.60 %
KMR1	3.79	7.32 %
CBE6	3.65	7.76 %
PLI1	2.87	7.36 %
CNR1	1.16	11.75 %
UAM1	1.07	7.07 %
WZSD	0.63	-72.38 %
KGI1	0.62	9.63 %
CBE3	0.62	5.65 %
PPI1	0.54	5.33 %
ANR1	0.33	4.57 %
CBE5	0.29	1.52 %
GDR1		0.00 %
KMD1		0.00 %
Total	69.86	12.18 %