

MTD Sales
1,114.46 L

Brand Share %
14.44 %

Information:

MTD : 01-09-2025 To 30-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.44 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	538.15	24.02 %
Wash-Mac	427.52	20.28 %
Air-Cond	141.44	4.25 %
Oven	7.35	17.23 %
Total	1,114.46	14.44 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	214.92	14.00 %
CHENNAI-01	169.62	14.00 %
SOUTH-03	145.84	16.08 %
TRICHY-01	114.61	13.69 %
WEST-01	107.50	20.06 %
CHENNAI-02	102.95	10.84 %
WEST-02	95.27	15.23 %
SOUTH ARCOT	76.78	14.32 %
NORTH ARCOT	59.64	13.01 %
KL-SOUTH	27.33	22.61 %
Total	1,114.46	14.44 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	105.14	25.67 %
Wash-Mac	77.72	21.56 %
Air-Cond	30.51	4.03 %
Oven	1.55	21.70 %
Total	214.92	14.00 %

Branch *	MTD Sales L	Brand Share %
TVL1	26.50	13.43 %
RPM1	12.79	14.18 %
KVT1	12.26	12.26 %
NGR1	11.16	14.16 %
TUT2	9.86	12.24 %
MAR1	6.09	11.62 %
UDN1	3.19	10.97 %
APK2	2.75	14.03 %
TKS2	2.58	5.72 %
SKD1	2.44	14.14 %
APK1	2.07	9.78 %
SVK1	1.94	4.82 %
S2SD	1.94	13.64 %
SNL1	1.85	8.86 %
VKM1	1.49	8.47 %
TYI1	0.98	3.37 %
ARM1	0.97	9.99 %
PDI1	0.67	3.07 %
KYR1	0.33	2.35 %
KSM1		0.00 %
Total	214.92	14.00 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	83.45	26.92 %
Wash-Mac	58.16	18.70 %
Air-Cond	26.63	4.57 %
Oven	1.38	18.44 %
Total	169.62	14.00 %

Branch *	MTD Sales L	Brand Share %
CH08	12.56	14.23 %
CH42	10.63	13.64 %
WHC3	8.99	13.60 %
CH14	7.86	9.49 %
CH48	6.24	13.94 %
CH30	5.04	11.06 %
AVD1	4.77	12.02 %
CH22	3.93	10.33 %
GUD1	3.64	8.64 %
CH11	2.43	5.59 %
SKL1	2.37	9.57 %
CH38	1.83	7.00 %
CZWH	1.56	8.52 %
CH35	1.48	6.36 %
TKM1	0.88	5.91 %
GUD2	0.39	1.64 %
CH26	0.32	3.30 %
CH37		0.00 %
MC10		0.00 %
Total	169.62	14.00 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	72.36	23.54 %
Wash-Mac	60.78	24.06 %
Air-Cond	12.01	3.50 %
Oven	0.69	16.28 %
Total	145.84	16.08 %

Branch *	MTD Sales L	Brand Share %
KKD3	9.03	13.11 %
MDU2	8.44	13.55 %
CBM1	2.98	14.13 %
TMM1	2.90	11.01 %
KRR1	2.08	13.80 %
BNR1	2.01	12.85 %
USL1	1.87	12.28 %
KYK1	1.62	10.35 %
SVG1	1.58	10.04 %
KKD2	1.49	10.83 %
MDU4	1.29	5.70 %
PKM1	1.13	12.13 %
TDI1	1.11	10.38 %
TPT1	0.41	2.03 %
PNI1	0.39	5.48 %
MLR1		0.00 %
SGP1		0.00 %
Total	145.84	16.08 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	57.42	23.48 %
Wash-Mac	43.86	22.85 %
Air-Cond	12.69	3.19 %
Oven	0.64	23.50 %
Total	114.61	13.69 %

Branch *	MTD Sales L	Brand Share %
TRY1	15.73	8.03 %
PTK1	3.39	8.11 %
NGT1	2.18	6.43 %
AYR1	1.50	9.19 %
JKM1	1.10	7.14 %
TRY2	0.77	3.84 %
TVR1	0.71	4.24 %
PBR1	0.70	4.79 %
NCK1	0.58	5.16 %
KRN1	0.49	5.96 %
TYR1	0.32	1.49 %
NMM1	0.25	2.32 %
PDK1		0.00 %
Total	114.61	13.69 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	52.27	27.30 %
Wash-Mac	43.56	20.96 %
Air-Cond	11.05	8.46 %
Oven	0.62	10.70 %
Total	107.50	20.06 %

Branch *	MTD Sales L	Brand Share %
CBE2	15.20	14.26 %
CBE6	3.19	13.42 %
UMP1	2.50	13.60 %
PLI1	1.97	10.18 %
KMD1	1.25	9.71 %
CBE5	0.98	12.00 %
PPI1	0.76	9.92 %
ANR1	0.50	11.62 %
KGI1	0.37	4.68 %
KGM1		0.00 %
Total	107.50	20.06 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	42.60	20.70 %
Wash-Mac	36.86	15.44 %
Air-Cond	22.38	4.49 %
Oven	1.11	18.94 %
Total	102.95	10.84 %

Branch *	MTD Sales L	Brand Share %
CH21	7.74	13.02 %
CH18	7.41	12.65 %
CH44	3.95	13.70 %
CH06	3.40	7.89 %
CH34	3.35	9.41 %
CH24	2.92	6.55 %
CH31	1.33	8.38 %
CH43	1.26	4.03 %
MJR1	1.12	3.45 %
CH36	0.81	5.95 %
MC06	0.76	9.15 %
CH46	0.74	4.00 %
CH20	0.71	1.72 %
CH09	0.57	1.66 %
CH33	0.54	1.42 %
CH41	0.43	1.25 %
CH23	0.36	1.82 %
CH17	0.32	1.07 %
CH32	0.32	3.49 %
PON1	0.31	1.42 %
CH27	0.17	1.16 %
CH01		0.00 %
UKI1		0.00 %
Total	102.95	10.84 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	47.52	21.38 %
Wash-Mac	43.74	18.30 %
Air-Cond	3.54	2.20 %
Oven	0.47	14.63 %
Total	95.27	15.23 %

Branch *	MTD Sales L	Brand Share %
NKL2	6.26	13.52 %
HSR1	4.37	14.26 %
SLM3	1.84	7.08 %
OML1	1.47	8.67 %
MTR1	1.14	6.19 %
SLM2	0.91	4.46 %
SGI1	0.83	7.14 %
VKL1	0.82	7.70 %
HRR1	0.53	6.75 %
APN1	0.50	6.38 %
KMM1	0.48	6.42 %
RSP1	0.42	2.43 %
SGG1	0.27	8.14 %
EDP1	0.16	1.89 %
BMD1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
PDR1		0.00 %
TCG1		0.00 %
Total	95.27	15.23 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	34.91	22.73 %
Wash-Mac	31.94	22.53 %
Air-Cond	9.55	3.99 %
Oven	0.38	20.28 %
Total	76.78	14.32 %

Branch *	MTD Sales L	Brand Share %
POY1	6.46	9.19 %
POY2	5.15	10.13 %
ULP1	4.60	14.09 %
CDM1	3.66	11.96 %
KML1	1.57	11.18 %
VCM1	0.70	4.84 %
MKM1	0.62	7.00 %
STP1	0.54	9.97 %
TVM1	0.37	2.65 %
WHNV		0.00 %
Total	76.78	14.32 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	26.72	18.99 %
Wash-Mac	20.24	15.34 %
Air-Cond	12.45	6.82 %
Oven	0.23	7.43 %
Total	59.64	13.01 %

Branch *	MTD Sales L	Brand Share %
TRL1	4.71	12.95 %
TRR1	2.39	10.24 %
ABR1	2.36	10.86 %
ARC2	1.65	11.07 %
BGR1	1.26	11.18 %
AKM1	1.13	6.60 %
VEL2	0.65	2.38 %
VEL1	0.61	2.28 %
VNB1	0.48	4.46 %
SLG1	0.33	4.64 %
WJD1	0.33	2.03 %
UGI1	0.32	6.11 %
ANI1	0.30	2.20 %
KPM1	0.25	1.08 %
CPT1	0.17	2.35 %
WJP1	0.16	1.39 %
GDM1		0.00 %
NASD		0.00 %
PTU1		0.00 %
VSI1		0.00 %
Total	59.64	13.01 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	15.77	28.69 %
Wash-Mac	10.66	32.55 %
Air-Cond	0.63	1.96 %
Oven	0.29	22.13 %
Total	27.33	22.61 %

Branch *	MTD Sales L	Brand Share %
Total	27.33	22.61 %