

MTD Sales
3,045.82 L

Brand Share %
8.01 %

Information:

MTD : 01-04-2026 To 30-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **8.01 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,650.55	5.12 %
Fridge	900.59	29.81 %
Wash-Mac	492.31	18.30 %
Oven	2.37	4.28 %
Total	3,045.82	8.01 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	476.89	7.58 %
SOUTH-03	435.15	8.39 %
CHENNAI-01	421.56	8.70 %
TRICHY-01	395.92	7.82 %
CHENNAI-02	344.69	8.16 %
WEST-01	332.69	10.17 %
WEST-02	312.36	8.29 %
SOUTH ARCOT	199.47	7.46 %
NORTH ARCOT	127.10	4.69 %
Total	3,045.82	8.01 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	252.29	4.71 %
Fridge	139.75	29.06 %
Wash-Mac	84.60	19.22 %
Oven	0.24	2.23 %
Total	476.89	7.58 %

Branch *	MTD Sales L	Brand Share %
TVL1	51.65	7.29 %
TUT1	26.54	4.31 %
NGR1	23.88	5.20 %
VLY1	18.80	7.95 %
KVT1	18.63	6.02 %
TUT2	10.94	3.83 %
SVK1	7.72	4.04 %
PDI1	6.23	7.73 %
TYI1	6.19	6.64 %
VKM1	5.02	7.78 %
APK2	3.86	4.70 %
SNL1	3.54	3.76 %
APK1	3.00	2.95 %
KYR1	2.51	3.54 %
KGL1	2.43	2.06 %
TKY1	2.14	2.97 %
SKD1	2.12	3.37 %
S2SD	2.08	2.19 %
COL1	2.00	3.24 %
ARM1	1.97	1.82 %
SGT1	0.51	1.56 %
WHTV	-2.05	6.75 %
Total	476.89	7.58 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	230.07	5.23 %
Fridge	128.36	30.22 %
Wash-Mac	76.21	21.47 %
Oven	0.51	9.89 %
Total	435.15	8.39 %

Branch *	MTD Sales L	Brand Share %
MDU1	41.73	6.88 %
MDU2	27.48	7.89 %
MDU6	18.27	6.84 %
DGL1	17.49	6.97 %
ATG1	12.53	6.29 %
MDU4	10.91	7.88 %
DGL2	9.17	7.99 %
TPT1	5.93	4.12 %
DKI1	5.37	4.05 %
PNV2	5.01	6.86 %
SVG1	4.77	4.17 %
TDI1	2.34	2.95 %
ODM1	2.28	3.75 %
KYK1	2.27	3.57 %
KPT1	2.09	4.33 %
SZSD	1.81	4.57 %
KRR1	1.50	0.56 %
SGP1	1.14	2.17 %
MLR1	0.99	0.99 %
NTM1	0.98	2.16 %
Total	435.15	8.39 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	218.03	5.42 %
Fridge	132.77	30.77 %
Wash-Mac	70.19	18.64 %
Oven	0.57	4.88 %
Total	421.56	8.70 %

Branch *	MTD Sales L	Brand Share %
CH14	21.54	6.44 %
CH16	17.92	6.39 %
GUD1	15.28	7.83 %
CH45	12.04	7.60 %
CH38	10.35	7.51 %
CH35	8.91	7.59 %
SKL1	5.63	3.84 %
CH30	4.89	2.40 %
GUD2	2.44	3.38 %
CH39	2.01	2.42 %
CH28	1.37	0.71 %
KNR1	1.12	1.37 %
TKM1	0.99	1.74 %
CZWH	0.91	0.71 %
CH26	0.71	2.02 %
CH37	0.61	0.77 %
CH29	0.49	4.37 %
MC09		0.00 %
MC10		0.00 %
Total	421.56	8.70 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	208.26	4.72 %
Fridge	116.77	34.73 %
Wash-Mac	70.64	23.02 %
Oven	0.25	4.69 %
Total	395.92	7.82 %

Branch *	MTD Sales L	Brand Share %
TRY1	62.93	5.53 %
PTK1	12.68	6.62 %
TRY3	12.02	6.33 %
TRY4	8.43	5.29 %
MSI1	7.47	6.89 %
KUM2	4.10	5.31 %
JKM1	4.00	3.80 %
NCK1	3.28	7.45 %
TVR1	3.02	3.31 %
APM1	1.86	3.71 %
KIK1	1.69	1.26 %
TRY2	1.35	0.99 %
ORU1	1.27	2.40 %
PDK1	0.68	0.49 %
NMM1	0.32	0.64 %
WTRZ	-3.07	7.49 %
Total	395.92	7.82 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	172.60	4.84 %
Fridge	114.61	33.17 %
Wash-Mac	57.28	18.64 %
Oven	0.20	3.51 %
Total	344.69	8.16 %

Branch *	MTD Sales L	Brand Share %
CH17	13.32	6.94 %
CH20	11.88	5.59 %
CH41	11.34	7.08 %
CH50	11.13	6.50 %
MJR1	8.72	6.46 %
CH34	7.46	5.86 %
CH06	6.61	3.62 %
CH27	2.43	4.28 %
GPD1	2.36	2.93 %
CH23	2.30	2.32 %
CH46	1.63	1.91 %
CH32	1.46	5.00 %
UKI1	1.27	1.62 %
PON1	0.97	1.07 %
CH31	0.96	1.12 %
CH36	0.32	0.49 %
CH01		0.00 %
Total	344.69	8.16 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	232.53	8.28 %
Fridge	62.93	26.49 %
Wash-Mac	37.08	16.74 %
Oven	0.16	2.57 %
Total	332.69	10.17 %

Branch *	MTD Sales L	Brand Share %
CBE2	46.31	6.85 %
TPR1	13.44	7.90 %
KMR1	11.32	6.64 %
PLI1	9.55	6.40 %
SUL1	3.82	4.35 %
TPR4	2.30	4.44 %
ANR1	2.03	6.49 %
KMD1	1.21	1.64 %
CBE5	0.63	1.08 %
CBE3	0.59	1.21 %
KGM1	0.37	0.48 %
KGI1	0.31	3.58 %
Total	332.69	10.17 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	178.94	5.73 %
Fridge	94.70	27.82 %
Wash-Mac	38.41	12.89 %
Oven	0.30	5.63 %
Total	312.36	8.29 %

Branch *	MTD Sales L	Brand Share %
RSP1	8.59	7.80 %
SLM2	5.43	3.50 %
KVP1	3.77	6.53 %
DPR1	3.71	6.34 %
TRM1	3.36	4.04 %
SLM3	3.26	1.69 %
MTR1	2.78	2.34 %
PDR1	2.09	3.33 %
TCG1	2.06	2.22 %
BMD1	1.90	4.01 %
EPI1	1.88	2.49 %
KMM1	1.73	2.81 %
PMP1	1.73	3.29 %
APN1	1.51	2.78 %
HRR1	1.31	2.59 %
WHKP	1.27	7.11 %
EDP1	1.13	2.59 %
DPR2	1.09	1.54 %
SGG1	0.83	2.47 %
VKL1	0.82	2.08 %
KAM1	0.67	1.51 %
SGI1	0.61	1.87 %
WHPD	-1.46	5.57 %
Total	312.36	8.29 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	97.80	4.33 %
Fridge	65.87	29.86 %
Wash-Mac	35.81	18.82 %
Total	199.47	7.46 %

Branch *	MTD Sales L	Brand Share %
POY1	19.06	6.28 %
VPM2	11.31	7.19 %
NVL2	9.23	6.18 %
CDM1	5.66	3.58 %
VCM2	3.78	5.83 %
POY2	3.21	1.28 %
KML1	1.86	2.03 %
MKM1	0.86	1.44 %
VCM1	0.78	1.53 %
STP1	0.62	1.37 %
VPM1	0.47	1.36 %
TDM1	0.33	0.34 %
TVM1		0.00 %
Total	199.47	7.46 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	60.03	2.60 %
Fridge	44.84	22.03 %
Wash-Mac	22.09	11.35 %
Oven	0.14	4.65 %
Total	127.10	4.69 %

Branch *	MTD Sales L	Brand Share %
KPM2	13.74	4.95 %
TRR1	12.73	6.95 %
VEL2	10.17	4.26 %
TRL1	8.71	4.22 %
AKM1	8.35	6.17 %
TRT1	6.89	5.98 %
VNB1	3.97	5.05 %
VEL1	3.20	2.18 %
PLR1	2.90	4.56 %
UGI1	1.70	4.05 %
VSI1	1.65	1.37 %
ARC2	1.13	1.20 %
SLG1	0.93	1.35 %
BGR1	0.91	1.94 %
WJD1	0.89	1.36 %
CPT1	0.69	1.22 %
PTU1	0.67	3.56 %
ANI1	0.55	0.85 %
KPM1	0.50	0.54 %
GDM1	0.31	0.29 %
WJP1	0.31	0.34 %
Total	127.10	4.69 %