



TN : SAMSUNGHA Sales Performance 01/04/2026 9:02 AM

MTD Sales
1,880.67 L

Brand Share %
9.14 %

Information:

MTD : 01-03-2026 To 31-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **9.14 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	791.34	5.40 %
Fridge	661.34	22.62 %
Wash-Mac	424.36	14.50 %
Oven	3.63	5.42 %
Total	1,880.67	9.14 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	297.02	9.63 %
SOUTH-01	278.26	8.36 %
SOUTH-03	251.33	10.12 %
CHENNAI-02	250.05	9.47 %
WEST-01	221.60	11.39 %
TRICHY-01	211.63	8.37 %
WEST-02	167.89	8.79 %
SOUTH ARCOT	118.08	9.26 %
NORTH ARCOT	84.82	6.13 %
Total	1,880.67	9.14 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	130.71	5.91 %
Fridge	103.32	23.84 %
Wash-Mac	62.14	14.63 %
Oven	0.85	6.20 %
Total	297.02	9.63 %

Branch *	MTD Sales L	Brand Share %
CH16	15.51	8.92 %
CH14	14.67	7.24 %
GUD1	11.02	8.74 %
CH25	8.97	7.77 %
CH22	7.10	6.28 %
CH35	6.71	7.62 %
CH47	4.66	6.99 %
GUD2	4.26	7.11 %
CH30	2.57	2.33 %
CH39	2.52	4.22 %
CH28	2.09	1.71 %
CZWH	1.08	0.94 %
KNR1	0.97	1.85 %
CH26	0.76	3.39 %
CH37	0.61	0.97 %
CH40	0.45	4.57 %
TKM1	0.28	0.95 %
MC10		0.00 %
Total	297.02	9.63 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	115.08	4.88 %
Fridge	88.05	19.57 %
Wash-Mac	74.47	14.64 %
Oven	0.66	5.47 %
Total	278.26	8.36 %

Branch *	MTD Sales L	Brand Share %
TUT1	25.66	5.13 %
NGR1	20.27	8.45 %
KVT1	14.74	9.08 %
MAR1	7.44	8.81 %
VLY1	6.21	7.99 %
ERL2	3.90	7.00 %
PDI1	3.84	7.14 %
TUT2	3.42	2.32 %
APK2	1.98	3.85 %
TYI1	1.87	3.81 %
SVK1	1.67	1.61 %
VKM1	1.52	3.77 %
ARM1	1.52	3.88 %
COL1	1.51	6.56 %
APK1	1.36	2.24 %
S2SD	0.98	1.76 %
SKD1	0.90	2.64 %
SNL1	0.84	2.29 %
SGT1	0.80	3.99 %
KYR1	0.71	1.81 %
KGL1	0.68	1.58 %
KSM1	0.50	3.01 %
TKY1	0.15	0.39 %
Total	278.26	8.36 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	95.25	5.47 %
Fridge	91.09	25.47 %
Wash-Mac	64.20	17.09 %
Oven	0.79	9.34 %
Total	251.33	10.12 %

Branch *	MTD Sales L	Brand Share %
MDU1	25.39	7.88 %
DGL1	12.14	7.34 %
DGL2	7.47	8.70 %
ATG1	6.69	8.44 %
TMM1	6.61	8.34 %
SVG1	4.54	9.08 %
BNR1	3.33	8.59 %
KRR1	2.96	3.03 %
TDI1	2.11	6.24 %
PNV2	2.10	6.28 %
TPT1	1.90	3.29 %
SZSD	1.89	8.05 %
KYK1	1.67	6.08 %
DKI1	1.61	2.51 %
ODM1	1.49	5.84 %
MNM1	1.20	4.69 %
KPT1	0.70	2.63 %
MDU4	0.43	0.71 %
SGP1	0.30	1.32 %
MLR1	0.16	0.42 %
NTM1	0.14	0.70 %
WHMD	-0.46	6.94 %
Total	251.33	10.12 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	118.11	6.03 %
Fridge	81.84	24.09 %
Wash-Mac	49.63	14.76 %
Oven	0.48	6.01 %
Total	250.05	9.47 %

Branch *	MTD Sales L	Brand Share %
CH50	10.35	9.06 %
CH20	9.47	8.06 %
CH18	9.00	7.92 %
CH17	8.38	7.98 %
CH34	6.25	7.77 %
CH41	5.75	5.45 %
CH43	5.49	7.97 %
MJR1	4.70	5.45 %
CH06	4.70	4.04 %
CH27	1.40	4.16 %
CH23	0.80	1.28 %
CH46	0.69	1.37 %
UKI1	0.56	1.07 %
CH31	0.55	0.94 %
MC06	0.52	3.73 %
CH32	0.47	2.98 %
PON1	0.46	0.84 %
CH36	0.28	0.91 %
CH01		0.00 %
MC05		0.00 %
Total	250.05	9.47 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	123.75	9.03 %
Fridge	61.65	21.99 %
Wash-Mac	35.58	12.46 %
Oven	0.62	7.30 %
Total	221.60	11.39 %

Branch *	MTD Sales L	Brand Share %
CBE2	42.53	9.11 %
KMR1	7.57	7.01 %
SNR1	6.75	8.42 %
PLI1	6.37	8.50 %
CBE6	5.72	7.52 %
TPR1	4.61	5.06 %
SUL1	2.81	4.53 %
CBE3	2.25	8.48 %
PPI1	1.35	4.43 %
KMD1	1.10	3.97 %
ANR1	1.06	7.26 %
TPR4	1.00	3.03 %
KGM1	0.54	1.42 %
CBE5		0.00 %
WHCB	-0.54	4.72 %
Total	221.60	11.39 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	81.53	25.11 %
Air-Cond	77.09	4.02 %
Wash-Mac	52.87	18.72 %
Oven	0.14	3.22 %
Total	211.63	8.37 %

Branch *	MTD Sales L	Brand Share %
TRY1	32.30	5.06 %
TNJ1	10.39	7.67 %
TNJ2	9.29	7.70 %
MDI1	7.18	8.87 %
TRY4	7.13	6.88 %
PTK1	5.54	5.13 %
AYR1	3.66	7.61 %
TRY2	2.53	4.06 %
JKM1	2.52	4.50 %
KIK1	1.50	2.78 %
APM1	1.05	4.45 %
NMM1	0.74	2.54 %
TVR1	0.69	1.56 %
PDK1	0.53	1.00 %
WTRZ	-0.74	4.89 %
Total	211.63	8.37 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	72.11	20.79 %
Air-Cond	60.82	5.00 %
Wash-Mac	34.96	10.20 %
Total	167.89	8.79 %

Branch *	MTD Sales L	Brand Share %
SLM3	4.62	4.58 %
RSP1	4.16	8.08 %
DPR1	2.84	8.72 %
CMI1	2.22	7.93 %
EPI1	2.03	4.71 %
PDR1	2.01	4.98 %
SLM2	1.99	2.91 %
EDP1	1.81	6.15 %
TRM1	1.49	3.07 %
WZWH	1.30	6.26 %
TCG1	1.28	2.51 %
KVP1	1.28	4.98 %
DPR2	1.16	3.27 %
VKL1	1.10	4.33 %
HRR1	0.98	3.07 %
MTR1	0.96	1.56 %
BMD1	0.88	2.42 %
APN1	0.76	2.35 %
SGI1	0.41	2.00 %
PMP1	0.28	1.07 %
KMM1	0.28	0.99 %
KAM1	0.23	1.01 %
WHKP	-0.15	8.15 %
Total	167.89	8.79 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	45.04	22.06 %
Air-Cond	40.87	4.58 %
Wash-Mac	32.07	18.30 %
Oven	0.09	2.97 %
Total	118.08	9.26 %

Branch *	MTD Sales L	Brand Share %
POY1	12.90	7.90 %
NVL2	2.74	3.87 %
POY2	2.25	2.07 %
KML1	1.83	4.31 %
TDM1	1.57	2.77 %
MKM1	1.43	3.58 %
VPM1	0.65	2.96 %
STP1	0.51	1.98 %
TVM1	0.42	1.09 %
VCM1	0.14	0.29 %
WHUT	-0.53	5.79 %
Total	118.08	9.26 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	36.72	19.59 %
Air-Cond	29.67	2.97 %
Wash-Mac	18.43	9.44 %
Total	84.82	6.13 %

Branch *	MTD Sales L	Brand Share %
KPM2	9.78	7.32 %
TRL1	7.61	5.63 %
VEL2	5.15	4.29 %
AKM1	5.11	8.31 %
ABR1	4.66	8.18 %
VNB1	3.38	8.26 %
PLR1	3.20	9.09 %
CPT1	2.14	8.06 %
VSI1	1.94	4.10 %
VEL1	1.64	2.09 %
PTU1	0.72	4.68 %
WJD1	0.68	1.53 %
SLG1	0.66	2.13 %
ARC2	0.65	1.20 %
ANI1	0.50	1.72 %
UGI1	0.28	1.53 %
KPM1	0.14	0.28 %
WJP1	0.14	0.33 %
BGR1	0.12	0.52 %
GDM1		0.00 %
Total	84.82	6.13 %