

MTD Sales
1,534.19 L

Brand Share %
14.98 %

Information:

MTD : 01-10-2025 To 30-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.98 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	1,524.11	15.78 %
Home-The	10.08	1.73 %
Total	1,534.19	14.98 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	266.91	18.36 %
TRICHY-01	203.73	16.31 %
WEST-02	199.41	14.11 %
SOUTH-01	189.34	12.15 %
WEST-01	179.10	18.11 %
CHENNAI-01	176.33	16.37 %
CHENNAI-02	122.61	12.95 %
SOUTH ARCOT	107.64	14.30 %
NORTH ARCOT	76.08	10.23 %
KL-SOUTH	13.03	23.53 %
Total	1,534.19	14.98 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	266.04	19.42 %
Home-The	0.87	1.03 %
Total	266.91	18.36 %

Branch *	MTD Sales L	Brand Share %
KRR1	7.78	14.66 %
TMM1	4.73	8.91 %
SVG1	3.08	10.04 %
DGL2	3.01	12.73 %
NKI1	2.95	10.67 %
MLR1	2.05	7.83 %
MDU4	1.41	6.10 %
PNI1	1.34	6.88 %
TDI1	1.06	4.51 %
BNR1	0.97	3.45 %
PKM1	0.73	5.05 %
MDU2	0.53	0.51 %
SGP1	0.48	2.76 %
TPT1	0.27	1.56 %
KKD2	0.27	7.36 %
SZSD		0.00 %
Total	266.91	18.36 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	202.41	16.98 %
Home-The	1.32	2.33 %
Total	203.73	16.31 %

Branch *	MTD Sales L	Brand Share %
TRY4	7.75	12.79 %
PBR2	7.30	11.58 %
PTK1	2.25	4.69 %
NCK1	1.32	7.59 %
JKM1	1.06	2.28 %
TYR1	0.79	1.53 %
TVR1	0.79	3.34 %
PBR1	0.76	3.00 %
KRN1	0.67	2.85 %
PDK1	0.64	2.29 %
NMM1	0.40	1.59 %
NGT1	0.14	0.37 %
TRY2		0.00 %
TZSD		0.00 %
Total	203.73	16.31 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	199.41	14.92 %
Total	199.41	14.11 %

Branch *	MTD Sales L	Brand Share %
SLM1	20.41	13.34 %
NKL2	8.86	14.86 %
MTR1	5.46	14.59 %
SLM3	5.08	8.01 %
KRI1	2.64	5.70 %
SGG1	1.82	8.78 %
HRR1	1.05	5.12 %
RSP1	1.01	2.69 %
VKL1	0.82	4.67 %
TCG1	0.73	2.19 %
EPI1	0.53	1.29 %
EDP1	0.50	1.75 %
PDR1	0.35	1.69 %
APN1	0.28	1.07 %
KMM1	0.13	0.62 %
BMD1		0.00 %
DPR2		0.00 %
SGI1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	199.41	14.11 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	188.08	12.82 %
Home-The	1.25	1.38 %
Total	189.34	12.15 %

Branch *	MTD Sales L	Brand Share %
TVL1	10.92	7.23 %
KVT1	9.97	13.04 %
VNR2	8.70	12.93 %
SVK1	7.44	10.57 %
MAR1	5.68	14.19 %
ASM1	3.95	14.96 %
APK1	3.62	9.43 %
SNL1	3.45	10.19 %
TUT2	2.73	4.54 %
ARM1	2.49	9.92 %
RPM1	2.31	3.95 %
UDN1	2.09	12.61 %
KGL1	1.21	5.79 %
VLY1	1.11	3.13 %
KYR1	0.89	4.93 %
APK2	0.87	3.49 %
TKS2	0.65	1.05 %
KSM1	0.48	5.89 %
NGR1	0.47	0.49 %
TYI1	0.39	2.15 %
VKM1	0.34	1.96 %
COL1	0.13	3.22 %
PDI1	0.13	0.52 %
S2SD		0.00 %
WHTV		0.00 %
Total	189.34	12.15 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	177.55	19.21 %
Home-The	1.55	2.40 %
Total	179.10	18.11 %

Branch *	MTD Sales L	Brand Share %
CBE2	22.63	12.58 %
PLI1	3.59	7.17 %
UMP1	2.25	11.23 %
GBM1	1.59	5.90 %
CNR1	1.44	8.29 %
GDR1	1.42	5.49 %
PPI1	0.84	3.71 %
KMD1	0.75	3.35 %
CBE5	0.69	4.28 %
KGM1	0.56	3.96 %
ANR1	0.55	6.01 %
KGI1	0.27	1.34 %
WHCB		0.00 %
WZSD		0.00 %
Total	179.10	18.11 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	175.42	17.18 %
Home-The	0.92	1.64 %
Total	176.33	16.37 %

Branch *	MTD Sales L	Brand Share %
CH05	9.64	13.25 %
CH48	6.02	13.58 %
CH42	5.16	12.11 %
CH35	4.39	14.10 %
CH08	3.62	5.70 %
CH38	1.88	9.40 %
CH45	1.73	4.24 %
GUD2	1.47	4.76 %
CH39	1.12	6.15 %
CH26	0.84	9.43 %
TKM1	0.57	2.88 %
CH37	0.55	2.90 %
CH29	0.40	7.79 %
CZWH	0.34	2.24 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	176.33	16.37 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	120.75	13.43 %
Home-The	1.86	3.93 %
Total	122.61	12.95 %

Branch *	MTD Sales L	Brand Share %
CH34	5.56	13.15 %
CH09	2.25	4.64 %
CH46	1.91	14.60 %
CH06	1.68	3.85 %
CH18	1.60	3.59 %
MJR1	1.05	2.32 %
UKI1	0.77	4.12 %
CH33	0.58	2.08 %
CH36	0.52	5.24 %
MC06	0.51	12.53 %
CH17	0.40	1.41 %
CH43	0.35	1.21 %
CH31	0.26	2.55 %
CH27	0.26	2.58 %
PON1	0.20	1.05 %
CH41	0.14	0.29 %
CH01		0.00 %
CH23		0.00 %
MC05		0.00 %
Total	122.61	12.95 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	105.49	15.00 %
Home-The	2.15	4.35 %
Total	107.64	14.30 %

Branch *	MTD Sales L	Brand Share %
TRK1	6.11	12.95 %
CUD1	5.99	10.53 %
KKI2	2.89	4.76 %
POY2	2.52	4.86 %
TDM1	2.44	6.62 %
STP1	2.02	13.64 %
POY1	1.18	1.92 %
TVM1	0.92	6.30 %
VCM1	0.29	1.80 %
MKM1	0.13	0.92 %
WHUT	-0.26	12.53 %
Total	107.64	14.30 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	75.93	10.98 %
Home-The	0.15	0.29 %
Total	76.08	10.23 %

Branch *	MTD Sales L	Brand Share %
PLR1	2.02	9.47 %
KPM2	1.80	2.12 %
ANI1	1.35	7.95 %
SLG1	1.20	6.19 %
BGR1	1.00	5.32 %
VEL2	0.88	2.64 %
PTU1	0.78	12.27 %
VSI1	0.78	2.09 %
CPT1	0.78	2.90 %
WJD1	0.35	1.61 %
GDM1	0.34	1.28 %
KPM1	0.33	1.41 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WJP1		0.00 %
Total	76.08	10.23 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	13.03	25.14 %
Total	13.03	23.53 %

Branch *	MTD Sales L	Brand Share %
TVSD		0.00 %
Total	13.03	23.53 %