



# TN : SAMSUNGAV Sales Performance 31/03/2026 9:03 AM

MTD Sales  
719.97 L

Brand Share %  
15.48 %

Information:

MTD : 01-03-2026 To 30-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **15.48 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	708.73	16.14 %
Home-The	11.24	4.37 %
Total	719.97	15.48 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	117.97	19.56 %
SOUTH-03	104.26	18.50 %
TRICHY-01	93.90	15.49 %
SOUTH-01	92.78	11.31 %
CHENNAI-02	81.90	13.95 %
WEST-01	73.90	19.25 %
WEST-02	61.45	14.19 %
SOUTH ARCOT	50.40	15.12 %
NORTH ARCOT	43.40	13.63 %
Total	719.97	15.48 %

## CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	115.38	20.05 %
Home-The	2.60	9.36 %
Total	117.97	19.56 %

Branch *	MTD Sales L	Brand Share %
CH45	3.88	13.92 %
CH05	1.45	3.24 %
CH28	1.30	6.60 %
CH48	1.18	5.49 %
CH30	1.10	3.62 %
TKM1	0.89	9.72 %
CH39	0.66	7.00 %
GUD1	0.43	1.73 %
CH08	0.43	2.12 %
KNR1	0.28	3.08 %
CH29	0.20	11.98 %
CH37		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC09		0.00 %
WHC3	-0.79	-16.62 %
Total	117.97	19.56 %

### SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	103.00	19.48 %
Home-The	1.26	3.61 %
<b>Total</b>	<b>104.26</b>	<b>18.50 %</b>

Branch *	MTD Sales L	Brand Share %
TEN1	3.52	15.33 %
TMM1	2.20	10.45 %
SVG1	0.94	5.62 %
ODM1	0.81	11.90 %
MLR1	0.81	8.97 %
DGL2	0.65	5.75 %
PKM1	0.59	8.85 %
MNM1	0.41	6.42 %
KYK1	0.27	3.78 %
SGP1	0.22	2.64 %
PNI1	0.14	1.61 %
KPT1	0.14	1.71 %
SZSD	0.03	0.71 %
KRR1		0.00 %
MDU4		0.00 %
NTM1		0.00 %
TPT1		0.00 %
<b>Total</b>	<b>104.26</b>	<b>18.50 %</b>

### TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	92.79	16.03 %
Home-The	1.11	4.07 %
<b>Total</b>	<b>93.90</b>	<b>15.49 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	7.81	9.27 %
PTK1	3.71	13.05 %
MDI1	2.50	12.73 %
TTP1	1.46	9.79 %
TRY4	1.29	6.42 %
NCK1	1.16	14.09 %
PBR1	0.95	8.56 %
JKM1	0.83	4.22 %
NMM1	0.57	3.88 %
KIK1	0.57	3.48 %
AYR1	0.53	4.19 %
NGT1	0.42	1.80 %
APM1	0.38	6.35 %
PDK1	0.28	2.52 %
TVR1	0.25	1.48 %
TRY2	0.15	2.38 %
TZSD		0.00 %
WTRZ		0.00 %
<b>Total</b>	<b>93.90</b>	<b>15.49 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
LED TV	91.89	11.96 %
Home-The	0.89	1.71 %
<b>Total</b>	<b>92.78</b>	<b>11.31 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	22.28	14.20 %
TVL1	8.16	9.05 %
KVT1	4.81	12.93 %
VNR2	4.36	11.21 %
ERL2	2.40	13.89 %
RPM1	1.61	6.03 %
PDI1	1.16	7.56 %
SVK1	1.04	4.00 %
TKS1	0.84	3.29 %
SKD1	0.82	9.44 %
SNL1	0.79	7.08 %
NGR1	0.78	1.95 %
VLV1	0.56	2.96 %
TUT2	0.55	1.78 %
KSM1	0.50	6.60 %
KGL1	0.45	9.54 %
APK2	0.42	3.61 %
ARM1	0.33	4.43 %
APK1	0.27	2.09 %
TKY1	0.14	1.38 %
KYR1	0.14	1.56 %
COL1		0.00 %
MAR1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
TYI1		0.00 %
VKM1		0.00 %
WHTV		0.00 %
<b>Total</b>	<b>92.78</b>	<b>11.31 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	79.37	14.24 %
Home-The	2.52	8.48 %
Total	81.90	13.95 %

Branch *	MTD Sales L	Brand Share %
CH50	4.38	13.77 %
CH06	2.78	11.66 %
CH12	2.66	6.26 %
CH24	2.55	14.56 %
CH20	2.26	7.01 %
CH17	2.12	9.37 %
PON1	0.96	6.48 %
UKI1	0.84	9.37 %
CH31	0.64	5.74 %
CH27	0.55	8.31 %
CH23	0.42	4.66 %
CH18	0.41	1.91 %
CH43	0.40	2.83 %
CH33	0.29	2.76 %
MJR1	0.27	1.37 %
CH36	0.27	5.43 %
CH32	0.14	8.27 %
CH41	0.14	0.51 %
CH01		0.00 %
CH46		0.00 %
Total	81.90	13.95 %

## WEST-01

Property	MTD Sales L	Brand Share %
LED TV	72.96	20.36 %
Home-The	0.95	3.70 %
Total	73.90	19.25 %

Branch *	MTD Sales L	Brand Share %
SNR1	1.70	14.90 %
UMP1	1.29	13.90 %
CBE6	1.22	10.27 %
CNR1	1.13	7.39 %
PLI1	1.11	7.61 %
KGI1	0.77	6.92 %
ANR1	0.48	12.40 %
CBE5	0.47	9.96 %
CBE3	0.28	6.35 %
KGM1	0.27	4.96 %
GDR1	0.14	2.55 %
KMD1	0.14	2.21 %
TPR4	0.14	3.55 %
KMR1		0.00 %
PPI1		0.00 %
WZSD		0.00 %
Total	73.90	19.25 %

**WEST-02**

Property	MTD Sales L	Brand Share %
LED TV	60.94	14.92 %
Home-The	0.51	2.06 %
<b>Total</b>	<b>61.45</b>	<b>14.19 %</b>

Branch *	MTD Sales L	Brand Share %
SLM1	5.60	14.87 %
NKL2	3.47	15.27 %
SLM3	0.91	5.11 %
WZWH	0.71	13.63 %
CMI1	0.66	11.50 %
KRI1	0.58	2.69 %
TRM1	0.37	2.99 %
RSP1	0.29	2.09 %
HRR1	0.29	4.28 %
APN1	0.28	2.66 %
DPR2	0.27	3.20 %
SGG1	0.22	3.56 %
MTR1	0.15	2.34 %
PDR1	0.14	1.72 %
KVP1	0.14	2.58 %
PMP1	0.14	1.91 %
BMD1		0.00 %
EPI1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
<b>Total</b>	<b>61.45</b>	<b>14.19 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
LED TV	49.33	15.59 %
Home-The	1.07	6.25 %
<b>Total</b>	<b>50.40</b>	<b>15.12 %</b>

Branch *	MTD Sales L	Brand Share %
POY1	3.39	10.95 %
NVL2	1.22	8.37 %
POY2	0.91	2.97 %
VCM1	0.65	8.80 %
STP1	0.52	6.67 %
VPM1	0.28	7.61 %
KKI2	0.27	1.31 %
TDM1	0.15	0.83 %
KML1	0.14	1.08 %
MKM1		0.00 %
TVM1		0.00 %
<b>Total</b>	<b>50.40</b>	<b>15.12 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	43.07	14.34 %
Home-The	0.33	1.83 %
<b>Total</b>	<b>43.40</b>	<b>13.63 %</b>

Branch *	MTD Sales L	Brand Share %
AKM1	2.59	14.99 %
TRR1	2.40	13.39 %
VEL2	1.47	9.43 %
VSI1	1.26	9.43 %
ARC2	0.50	6.75 %
ANI1	0.46	9.46 %
PLR1	0.40	6.65 %
WJD1	0.28	2.59 %
BGR1	0.14	2.39 %
CPT1	0.14	1.50 %
KPM1	0.14	1.57 %
VNB1	0.14	1.31 %
SLG1	0.14	1.71 %
GDM1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
WJP1		0.00 %
WHVL	-0.37	14.97 %
<b>Total</b>	<b>43.40</b>	<b>13.63 %</b>