

MTD Sales
723.83 L

Brand Share %
15.80 %

Information:

MTD : 01-11-2025 To 29-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.80 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	714.39	16.65 %
Home-The	9.43	3.24 %
Total	723.83	15.80 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	105.77	17.37 %
SOUTH-03	102.97	18.54 %
SOUTH-01	90.26	13.94 %
TRICHY-01	89.12	16.00 %
CHENNAI-02	87.32	14.60 %
WEST-02	73.95	16.47 %
WEST-01	69.47	19.33 %
SOUTH ARCOT	59.90	15.41 %
NORTH ARCOT	39.52	10.34 %
KL-SOUTH	5.54	15.54 %
Total	723.83	15.80 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	104.28	18.16 %
Home-The	1.49	4.29 %
Total	105.77	17.37 %

Branch *	MTD Sales L	Brand Share %
CH05	4.42	10.90 %
CH30	3.76	12.86 %
CH22	2.67	15.57 %
CH08	2.22	6.28 %
WHC3	1.49	10.50 %
CH45	1.41	5.23 %
CH39	1.39	12.44 %
CH38	1.27	13.86 %
CZWH	0.53	6.27 %
CH29	0.31	8.18 %
GUD2	0.30	1.77 %
CH26	0.14	3.31 %
CH37	0.12	1.15 %
MC09		0.00 %
MC10		0.00 %
TKM1		0.00 %
WCHN	-0.58	5.78 %
Total	105.77	17.37 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	101.35	19.60 %
Home-The	1.61	4.22 %
Total	102.97	18.54 %

Branch *	MTD Sales L	Brand Share %
DGL1	6.40	15.34 %
PNV2	2.19	10.62 %
SVG1	2.17	14.76 %
KRR1	1.37	8.24 %
TMM1	1.36	8.09 %
USL1	1.21	15.56 %
NKI1	1.16	15.50 %
KYK1	0.83	11.09 %
MLR1	0.76	8.22 %
MDU2	0.72	2.04 %
TDI1	0.47	6.16 %
BNR1	0.37	3.52 %
TPT1	0.37	3.21 %
SGP1	0.36	5.16 %
MDU4	0.27	2.08 %
KPT1	0.21	3.21 %
PKM1	0.14	3.49 %
PNI1	0.13	1.32 %
PNV1		0.00 %
SZSD		0.00 %
Total	102.97	18.54 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	89.02	14.86 %
Home-The	1.24	2.59 %
Total	90.26	13.94 %

Branch *	MTD Sales L	Brand Share %
TVL1	5.61	7.76 %
KVT1	3.54	14.11 %
TKS1	2.35	12.61 %
NGR1	2.26	5.38 %
SDI1	2.20	12.19 %
MAR1	2.05	10.50 %
RPM1	1.92	7.67 %
TUT2	1.88	7.11 %
SKD1	1.59	14.48 %
ARM1	1.14	11.23 %
KGL1	0.92	11.05 %
SNL1	0.79	7.07 %
APK1	0.76	6.91 %
APK2	0.72	8.68 %
KYR1	0.53	7.38 %
TYI1	0.38	3.80 %
VKM1	0.35	4.52 %
KSM1	0.33	9.62 %
PDI1	0.25	3.22 %
TKS2	0.14	0.45 %
COL1	0.14	3.43 %
VLY1	0.13	1.21 %
S2SD		0.00 %
Total	90.26	13.94 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	88.26	16.63 %
Home-The	0.86	3.27 %
Total	89.12	16.00 %

Branch *	MTD Sales L	Brand Share %
KUM1	6.07	15.44 %
TNJ1	5.91	15.63 %
MDI1	3.18	13.28 %
AYR1	1.97	14.97 %
NGT1	1.87	7.68 %
PTK1	1.87	8.05 %
TVR1	1.18	7.25 %
JKM1	1.07	6.56 %
TRY4	0.76	4.67 %
NMM1	0.64	4.97 %
TRY2	0.40	4.90 %
NCK1	0.27	3.36 %
PBR1	0.25	3.64 %
TYR1	0.21	1.78 %
PDK1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	89.12	16.00 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	86.21	15.19 %
Home-The	1.11	3.67 %
Total	87.32	14.60 %

Branch *	MTD Sales L	Brand Share %
CH20	4.76	12.27 %
CH09	4.11	11.93 %
CH34	3.03	11.08 %
CH24	2.51	9.42 %
MJR1	1.70	6.37 %
CH17	1.63	6.04 %
CH43	0.91	4.26 %
CH33	0.55	3.11 %
CH36	0.44	5.99 %
CH23	0.39	4.88 %
CH31	0.35	5.56 %
UKI1	0.35	3.95 %
CH18	0.15	0.48 %
CH32	0.13	4.19 %
PON1	0.12	0.71 %
CH01		0.00 %
CH27		0.00 %
CH41		0.00 %
CH46		0.00 %
MC06		0.00 %
Total	87.32	14.60 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	72.59	17.36 %
Home-The	1.37	4.41 %
Total	73.95	16.47 %

Branch *	MTD Sales L	Brand Share %
SLM1	5.09	11.53 %
VPD1	2.14	14.82 %
APN1	1.36	14.35 %
KVP1	1.11	11.08 %
EDP1	0.87	10.59 %
SLM3	0.85	4.51 %
PDR1	0.78	10.31 %
BMD1	0.61	5.80 %
CMI1	0.60	13.34 %
TCG1	0.53	4.99 %
HRR1	0.46	7.50 %
VKL1	0.22	3.45 %
EPI1	0.12	1.37 %
SGG1	0.12	4.19 %
DPR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
WHPD	-0.23	13.95 %
Total	73.95	16.47 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	68.22	20.48 %
Home-The	1.25	4.75 %
Total	69.47	19.33 %

Branch *	MTD Sales L	Brand Share %
CBE4	3.26	14.81 %
TPR2	2.51	13.34 %
PLI1	2.13	11.04 %
UMP1	0.82	12.75 %
SNR1	0.37	2.62 %
CNR1	0.25	2.71 %
GDR1	0.25	3.63 %
PPI1	0.22	4.81 %
ANR1	0.13	8.44 %
KGM1	0.13	2.63 %
TPR3	0.12	1.35 %
CBE5		0.00 %
KMD1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	69.47	19.33 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	59.54	16.30 %
Home-The	0.37	1.56 %
Total	59.90	15.41 %

Branch *	MTD Sales L	Brand Share %
CUD1	4.68	11.95 %
VPM2	3.58	14.04 %
TDM1	1.82	12.12 %
TVM1	1.24	14.21 %
POY1	1.23	3.43 %
POY2	1.07	3.91 %
STP1	0.96	11.59 %
ULP1	0.81	5.70 %
MKM1		0.00 %
VCM1		0.00 %
Total	59.90	15.41 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	39.38	11.21 %
Home-The	0.14	0.45 %
Total	39.52	10.34 %

Branch *	MTD Sales L	Brand Share %
AKM1	2.39	10.28 %
ABR1	2.24	11.49 %
ARC2	2.21	9.98 %
KPM2	1.50	3.80 %
VEL1	1.50	8.73 %
VEL2	0.78	3.31 %
GDM1	0.42	2.58 %
BGR1	0.25	4.63 %
UGI1	0.20	3.00 %
VNB1	0.12	0.91 %
CPT1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	39.52	10.34 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	5.54	16.58 %
Total	5.54	15.54 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.30	9.97 %
TVSD		0.00 %
Total	5.54	15.54 %