

MTD Sales
1,514.18 L

Brand Share %
15.01 %

Information:

MTD : 01-10-2025 To 29-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.01 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	1,504.40	15.82 %
Home-The	9.78	1.70 %
Total	1,514.18	15.01 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	264.25	18.37 %
TRICHY-01	200.57	16.28 %
WEST-02	197.34	14.15 %
SOUTH-01	187.31	12.19 %
WEST-01	178.00	18.19 %
CHENNAI-01	174.09	16.46 %
CHENNAI-02	121.80	13.09 %
SOUTH ARCOT	103.54	14.08 %
NORTH ARCOT	74.24	10.20 %
KL-SOUTH	13.03	23.80 %
Total	1,514.18	15.01 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	263.38	19.44 %
Home-The	0.87	1.04 %
Total	264.25	18.37 %

Branch *	MTD Sales L	Brand Share %
KRR1	7.78	14.69 %
TMM1	4.61	8.90 %
SVG1	3.08	10.08 %
DGL2	3.01	12.82 %
NKI1	2.95	10.67 %
MLR1	2.05	7.83 %
MDU4	1.41	6.17 %
PNI1	1.06	5.54 %
TDI1	1.06	4.79 %
BNR1	0.97	3.45 %
PKM1	0.73	5.07 %
MDU2	0.53	0.51 %
SGP1	0.48	2.89 %
TPT1	0.27	1.56 %
KKD2	0.27	7.36 %
SZSD		0.00 %
Total	264.25	18.37 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	199.39	16.95 %
Home-The	1.17	2.10 %
Total	200.57	16.28 %

Branch *	MTD Sales L	Brand Share %
MDI1	7.50	14.96 %
TRY4	7.46	12.38 %
PBR2	7.09	11.50 %
PTK1	2.25	4.80 %
NCK1	1.32	7.70 %
JKM1	1.06	2.32 %
TYR1	0.79	1.54 %
TVR1	0.79	3.42 %
PBR1	0.76	3.04 %
KRN1	0.67	2.90 %
PDK1	0.64	2.29 %
NMM1	0.40	1.64 %
NGT1	0.14	0.38 %
TRY2		0.00 %
TZSD		0.00 %
Total	200.57	16.28 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	197.34	14.96 %
Total	197.34	14.15 %

Branch *	MTD Sales L	Brand Share %
SLM1	20.41	13.40 %
NKL2	8.51	14.45 %
HSR1	6.50	14.83 %
MTR1	5.33	14.54 %
SLM3	4.86	7.82 %
KRI1	2.50	5.44 %
SGG1	1.82	8.85 %
HRR1	1.05	5.38 %
RSP1	1.01	2.70 %
VKL1	0.82	4.74 %
TCG1	0.73	2.20 %
EPI1	0.53	1.29 %
EDP1	0.50	1.76 %
PDR1	0.35	1.70 %
APN1	0.28	1.08 %
KMM1	0.13	0.63 %
BMD1		0.00 %
DPR2		0.00 %
SGI1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	197.34	14.15 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	186.05	12.87 %
Home-The	1.25	1.39 %
Total	187.31	12.19 %

Branch *	MTD Sales L	Brand Share %
TVL1	10.72	7.16 %
KVT1	9.97	13.36 %
VNR2	8.70	13.20 %
SVK1	7.11	10.40 %
MAR1	5.68	14.39 %
APK1	3.62	9.43 %
SNL1	3.45	10.35 %
ARM1	2.49	10.01 %
TUT2	2.33	3.93 %
RPM1	2.31	4.07 %
UDN1	2.09	12.62 %
VLY1	1.41	3.94 %
KGL1	1.21	5.82 %
KYR1	0.89	4.98 %
APK2	0.87	3.52 %
TKS2	0.65	1.06 %
KSM1	0.48	5.92 %
NGR1	0.47	0.49 %
TYI1	0.39	2.15 %
VKM1	0.34	1.98 %
COL1	0.13	3.33 %
PDI1	0.13	0.53 %
S2SD		0.00 %
WHTV		0.00 %
Total	187.31	12.19 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	176.45	19.30 %
Home-The	1.55	2.41 %
Total	178.00	18.19 %

Branch *	MTD Sales L	Brand Share %
CBE2	22.16	12.45 %
PLI1	3.59	7.21 %
UMP1	2.25	11.38 %
GBM1	1.59	5.96 %
CNR1	1.44	8.42 %
GDR1	1.42	5.54 %
PPI1	0.84	3.71 %
KMD1	0.75	3.36 %
CBE5	0.69	4.31 %
KGM1	0.56	3.99 %
ANR1	0.55	6.20 %
KGI1	0.27	1.36 %
WHCB		0.00 %
WZSD		0.00 %
Total	178.00	18.19 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	173.18	17.27 %
Home-The	0.92	1.66 %
Total	174.09	16.46 %

Branch *	MTD Sales L	Brand Share %
CH05	9.64	13.61 %
CH48	5.71	13.32 %
CH42	4.95	11.83 %
CH35	4.39	14.10 %
CH08	3.62	5.78 %
CH38	1.88	9.54 %
CH45	1.73	4.23 %
CH39	1.12	6.18 %
GUD2	0.90	3.01 %
CH26	0.84	9.43 %
TKM1	0.57	2.92 %
CH37	0.55	3.06 %
CH29	0.40	7.79 %
CZWH	0.34	2.35 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	174.09	16.46 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	119.93	13.57 %
Home-The	1.86	3.98 %
Total	121.80	13.09 %

Branch *	MTD Sales L	Brand Share %
CH34	5.56	13.20 %
CH09	2.25	4.83 %
CH46	1.91	14.60 %
CH06	1.68	3.91 %
CH18	1.46	3.28 %
MJR1	1.05	2.41 %
UKI1	0.77	4.28 %
CH33	0.58	2.08 %
CH36	0.52	5.31 %
MC06	0.51	12.53 %
CH17	0.40	1.41 %
CH43	0.35	1.23 %
CH31	0.26	2.63 %
CH27	0.26	2.55 %
PON1	0.20	1.06 %
CH41	0.14	0.30 %
CH01		0.00 %
CH23		0.00 %
MC05		0.00 %
Total	121.80	13.09 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	101.39	14.76 %
Home-The	2.15	4.43 %
Total	103.54	14.08 %

Branch *	MTD Sales L	Brand Share %
TRK1	5.73	12.39 %
CUD1	5.08	9.31 %
KKI2	2.89	4.82 %
POY2	2.52	5.02 %
TDM1	2.44	6.72 %
STP1	2.02	14.12 %
POY1	1.18	1.96 %
TVM1	0.92	6.78 %
VCM1	0.29	1.87 %
MKM1	0.13	0.93 %
WHUT	-0.26	13.96 %
Total	103.54	14.08 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	74.24	10.97 %
Total	74.24	10.20 %

Branch *	MTD Sales L	Brand Share %
SBR1	6.18	14.83 %
AKM1	6.01	14.89 %
PLR1	2.02	9.78 %
KPM2	1.80	2.19 %
ANI1	1.35	7.99 %
SLG1	1.20	6.19 %
BGR1	1.00	5.39 %
VEL2	0.88	2.79 %
PTU1	0.78	12.27 %
VSI1	0.78	2.16 %
CPT1	0.78	2.91 %
GDM1	0.34	1.28 %
KPM1	0.33	1.43 %
WJD1	0.14	0.71 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WJP1		0.00 %
Total	74.24	10.20 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	13.03	25.45 %
Total	13.03	23.80 %

Branch *	MTD Sales L	Brand Share %
TVSD		0.00 %
Total	13.03	23.80 %