

MTD Sales
699.92 L

Brand Share %
14.65 %

Information:

MTD : 01-09-2026 To 29-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.65 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	691.22	15.51 %
Home-The	8.70	2.71 %
Total	699.92	14.65 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	143.07	23.63 %
CHENNAI-02	92.28	14.18 %
SOUTH-01	90.22	11.22 %
SOUTH-03	88.81	16.83 %
TRICHY-01	86.13	13.32 %
NORTH ARCOT	44.51	11.88 %
SOUTH ARCOT	42.65	11.49 %
WEST-03	39.37	19.42 %
WEST-02	39.09	12.17 %
WEST-01	33.80	12.39 %
Total	699.92	14.65 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	142.56	24.78 %
Home-The	0.51	1.70 %
Total	143.07	23.63 %

Branch *	MTD Sales L	Brand Share %
CH14	5.52	12.82 %
CH05	3.79	11.31 %
GUD1	2.38	9.68 %
CH30	1.99	8.39 %
KNR1	1.57	11.02 %
CH28	1.41	4.16 %
GUD2	1.10	10.10 %
CH26	0.62	7.06 %
CH39	0.50	7.98 %
MC09	0.14	9.72 %
CH29		0.00 %
CZWH		0.00 %
TKM1		0.00 %
Total	143.07	23.63 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	90.41	14.78 %
Home-The	1.87	4.79 %
Total	92.28	14.18 %

Branch *	MTD Sales L	Brand Share %
CH20	3.81	10.53 %
CH34	3.66	11.72 %
CH12	3.53	8.07 %
CH18	2.56	10.08 %
MJR1	1.86	8.03 %
CH06	1.36	6.16 %
CH33	1.29	6.94 %
CH43	0.66	4.42 %
GPD1	0.54	7.79 %
PON1	0.48	3.01 %
CH27	0.47	4.79 %
CH41	0.32	0.75 %
UKI1	0.30	3.85 %
CH37	0.28	2.88 %
CH23		0.00 %
CH31		0.00 %
CH32		0.00 %
CH46		0.00 %
MC06		0.00 %
WHC3	-1.21	-8.24 %
Total	92.28	14.18 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	88.86	12.00 %
Home-The	1.36	2.12 %
Total	90.22	11.22 %

Branch *	MTD Sales L	Brand Share %
NGR1	5.47	12.08 %
TVL1	5.28	6.51 %
TKS2	5.16	11.38 %
TUT1	4.90	5.38 %
TUT2	2.89	11.03 %
RND2	2.56	10.28 %
RPM1	1.81	4.66 %
TKS1	1.49	5.69 %
APK2	1.11	6.28 %
VKM1	0.85	8.28 %
KGL1	0.67	7.71 %
SNL1	0.62	3.84 %
VL1	0.59	3.28 %
SVK1	0.54	2.22 %
COL1	0.45	8.04 %
KSM1	0.34	4.24 %
TYI1	0.25	2.30 %
APK1	0.23	1.58 %
TKY1	0.23	3.20 %
S2SD		0.00 %
ERL2		0.00 %
PDI1		0.00 %
SGT1		0.00 %
Total	90.22	11.22 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	87.29	17.71 %
Home-The	1.52	4.36 %
Total	88.81	16.83 %

Branch *	MTD Sales L	Brand Share %
KKD3	2.26	11.57 %
PVI1	1.43	8.34 %
TDI1	0.91	6.50 %
ADP1	0.90	14.06 %
MDU4	0.81	9.74 %
DGL2	0.67	9.05 %
PNI1	0.53	11.90 %
KPT1	0.36	7.63 %
SVG1	0.36	2.73 %
KYK1	0.25	4.45 %
PKM1	0.23	2.97 %
MLR1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TEN2		0.00 %
TMM1		0.00 %
WHMD		0.00 %
Total	88.81	16.83 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	85.46	13.95 %
Home-The	0.67	1.99 %
Total	86.13	13.32 %

Branch *	MTD Sales L	Brand Share %
TRY1	8.18	9.45 %
KUM1	4.68	12.05 %
TNJ1	4.57	13.36 %
PTK1	3.12	10.25 %
TRY4	1.63	10.05 %
TVR2	1.42	4.03 %
KIK1	1.40	5.70 %
MDI1	1.17	4.43 %
PDK1	0.79	8.54 %
KUM2	0.73	3.44 %
PBR1	0.47	6.94 %
JKM1	0.23	1.24 %
APM1		0.00 %
NMM1		0.00 %
TVR1		0.00 %
WTRZ		0.00 %
TZSD		0.00 %
Total	86.13	13.32 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	43.96	12.63 %
Home-The	0.55	2.07 %
Total	44.51	11.88 %

Branch *	MTD Sales L	Brand Share %
VSI1	1.75	12.68 %
VEL2	1.59	8.66 %
CYR1	1.19	9.69 %
KPM1	0.90	8.86 %
VEL4	0.80	5.26 %
SBR1	0.77	3.23 %
AKM1	0.63	3.65 %
ANI1	0.62	7.74 %
VNB1	0.62	4.28 %
ARC2	0.42	4.50 %
GDM1	0.23	1.86 %
WJD1	0.23	2.15 %
PLR1	0.14	0.72 %
BGR1		0.00 %
CPT1		0.00 %
NASD		0.00 %
PTU1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	44.51	11.88 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	42.22	12.18 %
Home-The	0.43	1.76 %
Total	42.65	11.49 %

Branch *	MTD Sales L	Brand Share %
SJI2	3.50	13.23 %
TRK1	2.63	9.12 %
KLM1	2.36	9.84 %
VPM2	2.27	12.86 %
POY1	2.20	5.42 %
ULP1	2.04	13.17 %
KKI2	2.04	13.01 %
POY2	1.23	4.68 %
MKM1	0.70	9.17 %
VPM1	0.60	8.70 %
STP1	0.39	8.88 %
VCM1	0.25	6.16 %
TVM1	0.24	1.75 %
TDM1	0.14	0.68 %
KML1		0.00 %
WHNV		0.00 %
WHUT	-0.40	11.68 %
Total	42.65	11.49 %

WEST-03

Property	MTD Sales L	Brand Share %
LED TV	38.69	20.88 %
Home-The	0.68	3.90 %
Total	39.37	19.42 %

Branch *	MTD Sales L	Brand Share %
RSP1	0.59	4.24 %
SGG1	0.47	7.98 %
CM11	0.33	6.83 %
TCG1	0.23	2.94 %
PDR1	0.14	1.62 %
GBM1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
TPR4		0.00 %
VKL1		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	39.37	19.42 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	38.06	12.84 %
Home-The	1.03	4.16 %
Total	39.09	12.17 %

Branch *	MTD Sales L	Brand Share %
SLM1	3.72	12.71 %
KRI1	1.69	10.75 %
ATU1	1.22	6.21 %
SLM3	0.77	4.52 %
PNG1	0.75	8.76 %
SLM2	0.62	4.41 %
DPR1	0.59	4.39 %
APN1	0.41	4.19 %
SGI1	0.36	5.08 %
EPI1	0.32	2.45 %
PMP1	0.32	4.29 %
EDP1	0.14	2.76 %
MTR1	0.08	0.95 %
BMD1		0.00 %
DPR2		0.00 %
HRR1		0.00 %
KAM1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	39.09	12.17 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	33.72	13.67 %
Home-The	0.08	0.32 %
Total	33.80	12.39 %

Branch *	MTD Sales L	Brand Share %
PLI1	1.70	9.69 %
DPM2	1.05	14.22 %
KMR1	0.44	1.53 %
CNR1	0.37	4.59 %
UAM1	0.35	1.46 %
KMD1	0.27	3.91 %
ANR1	0.24	9.11 %
CBE6	0.23	1.29 %
KGI1	0.14	1.62 %
CBE3		0.00 %
CBE5		0.00 %
GDR1		0.00 %
PPI1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	33.80	12.39 %