

MTD Sales
567.85 L

Brand Share %
14.19 %

Information:

MTD : 01-09-2025 To 29-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.19 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	567.36	15.16 %
Home-The	0.49	0.19 %
Total	567.85	14.19 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	86.46	11.85 %
SOUTH-03	86.16	18.57 %
CHENNAI-01	80.35	15.44 %
TRICHY-01	62.54	14.33 %
WEST-01	55.70	15.66 %
CHENNAI-02	52.44	11.61 %
WEST-02	51.57	13.19 %
SOUTH ARCOT	50.73	16.93 %
NORTH ARCOT	24.53	8.90 %
KL-SOUTH	17.37	22.54 %
Total	567.85	14.19 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	86.46	12.84 %
Total	86.46	11.85 %

Branch *	MTD Sales L	Brand Share %
TUT1	6.96	12.29 %
KVT1	6.17	8.45 %
TVL1	5.12	4.53 %
NGR1	2.90	7.17 %
SVK1	2.42	11.56 %
TKS2	2.21	11.28 %
MAR1	2.14	8.74 %
RPM1	1.58	3.98 %
PKD1	1.14	10.79 %
APK1	0.85	6.33 %
SNL1	0.80	8.91 %
APK2	0.64	9.86 %
KYR1	0.61	12.91 %
PDI1	0.59	8.95 %
SKD1	0.57	5.87 %
ARM1	0.55	13.91 %
KSM1	0.41	3.92 %
KGL1	0.22	3.07 %
VKM1	0.14	1.73 %
COL1		0.00 %
S2SD		0.00 %
TYI1		0.00 %
Total	86.46	11.85 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	86.16	19.80 %
Total	86.16	18.57 %

Branch *	MTD Sales L	Brand Share %
DGL1	3.36	10.16 %
TMM1	2.43	13.36 %
PVI1	1.92	11.44 %
KYK1	1.47	13.47 %
TEN2	1.44	10.65 %
MDU2	1.20	5.07 %
SZSD	1.08	7.64 %
MLR1	0.84	10.27 %
KRR1	0.67	7.32 %
DGL2	0.56	6.86 %
BNR1	0.50	7.32 %
KKD2	0.48	8.58 %
TPT1	0.41	3.48 %
TDI1	0.14	1.81 %
SGP1		0.00 %
Total	86.16	18.57 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	80.35	16.39 %
Total	80.35	15.44 %

Branch *	MTD Sales L	Brand Share %
CH08	3.34	11.08 %
CH11	2.78	10.48 %
CH05	2.37	10.12 %
CH45	1.50	6.32 %
CH38	1.31	12.14 %
CH35	1.08	7.44 %
WHC3	1.03	3.24 %
CGL1	0.84	13.63 %
CH42	0.55	4.02 %
CH39	0.55	4.92 %
CZWH	0.23	9.70 %
CH26	0.14	2.73 %
CH37		0.00 %
GUD2		0.00 %
TKM1		0.00 %
Total	80.35	15.44 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	62.54	15.10 %
Total	62.54	14.33 %

Branch *	MTD Sales L	Brand Share %
PBR2	3.20	12.65 %
MDI1	2.38	12.04 %
TVR1	1.05	9.69 %
JKM1	0.72	5.50 %
PTK1	0.49	2.58 %
MSI1	0.44	3.94 %
NGT1	0.41	2.49 %
TYR1	0.27	2.16 %
KRN1	0.23	3.54 %
TRY2	0.14	3.43 %
NCK1	0.14	2.14 %
TZSD	0.04	0.47 %
NMM1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
Total	62.54	14.33 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	55.70	16.84 %
Total	55.70	15.66 %

Branch *	MTD Sales L	Brand Share %
UAM1	3.95	14.07 %
UMP1	0.95	8.67 %
CBE5	0.51	8.04 %
CNR1	0.38	4.23 %
CBE4	0.36	2.08 %
SNR1	0.27	2.67 %
PLI1	0.24	1.20 %
PPI1	0.14	2.05 %
ANR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
WZSD		0.00 %
Total	55.70	15.66 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	51.95	12.11 %
Home-The	0.49	2.14 %
Total	52.44	11.61 %

Branch *	MTD Sales L	Brand Share %
CH12	4.94	12.90 %
CH24	2.78	11.19 %
CH34	2.43	14.01 %
CH06	1.02	5.27 %
CH17	0.85	10.32 %
CH18	0.62	2.16 %
PON1	0.56	3.48 %
CH43	0.51	3.29 %
CH41	0.28	1.91 %
CH33	0.28	2.02 %
CH09	0.14	0.86 %
UKI1	0.14	1.49 %
CH01		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
MJR1		0.00 %
Total	52.44	11.61 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	51.57	14.29 %
Total	51.57	13.19 %

Branch *	MTD Sales L	Brand Share %
SLM1	5.35	13.87 %
ERD2	3.33	12.82 %
NKL2	2.23	6.59 %
DPR1	0.61	8.27 %
KRI1	0.55	7.44 %
WZWH	0.36	2.82 %
APN1	0.14	1.64 %
SLM3	0.13	1.35 %
DPR2	0.13	1.66 %
PDR1	0.09	1.32 %
BMD1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KMM1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
VKL1		0.00 %
Total	51.57	13.19 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	50.73	18.04 %
Total	50.73	16.93 %

Branch *	MTD Sales L	Brand Share %
TDM1	1.91	11.79 %
POY1	1.57	5.71 %
CUD1	1.49	5.19 %
POY2	1.39	7.51 %
VCM1	0.70	11.50 %
STP1	0.54	10.46 %
KKI2	0.22	1.21 %
TVM1		0.00 %
WHNV		0.00 %
Total	50.73	16.93 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	24.53	9.66 %
Total	24.53	8.90 %

Branch *	MTD Sales L	Brand Share %
SBR1	1.67	11.14 %
TRR1	1.39	8.02 %
AKM1	0.93	5.64 %
TRT1	0.63	9.49 %
KPM2	0.61	2.56 %
CYR1	0.56	12.75 %
KPM1	0.28	2.85 %
VEL1	0.21	1.63 %
WJP1	0.14	1.23 %
VNB1	0.13	1.27 %
UGI1	0.13	2.19 %
SLG1	0.13	2.86 %
ANI1		0.00 %
BGR1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PTU1		0.00 %
VEL2		0.00 %
VSI1		0.00 %
WJD1		0.00 %
Total	24.53	8.90 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	17.37	23.32 %
Total	17.37	22.54 %

Branch *	MTD Sales L	Brand Share %
Total	17.37	22.54 %