



TN : SAMSUNGAV Sales Performance 30/04/2026 9:03 AM

MTD Sales
996.75 L

Brand Share %
18.35 %

Information:

MTD : 01-04-2026 To 29-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **18.35 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	981.66	18.95 %
Home-The	15.08	5.97 %
Total	996.75	18.35 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	173.59	25.26 %
SOUTH-03	142.48	20.69 %
TRICHY-01	136.01	18.79 %
SOUTH-01	135.31	15.15 %
CHENNAI-02	98.50	14.70 %
WEST-01	90.86	21.44 %
SOUTH ARCOT	89.25	19.52 %
WEST-02	79.12	14.95 %
NORTH ARCOT	51.62	14.37 %
Total	996.75	18.35 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	170.59	25.97 %
Home-The	3.01	9.91 %
Total	173.59	25.26 %

Branch *	MTD Sales L	Brand Share %
CH19	5.76	16.82 %
CH45	4.90	15.64 %
SKL1	2.69	15.64 %
CH05	1.74	4.17 %
CH28	1.40	4.95 %
KNR1	1.38	16.78 %
TKM1	1.13	8.36 %
CH30	1.06	4.95 %
GUD1	0.93	3.68 %
CH37	0.45	4.08 %
GUD2	0.31	2.08 %
CH39	0.26	2.70 %
CZWH	0.24	10.23 %
CH29		0.00 %
CH40		0.00 %
MC10		0.00 %
WCHN	-1.95	13.51 %
Total	173.59	25.26 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	140.37	21.47 %
Home-The	2.11	6.05 %
Total	142.48	20.69 %

Branch *	MTD Sales L	Brand Share %
MDU1	14.31	17.74 %
DGL1	9.63	18.19 %
MDU2	7.10	15.90 %
TEN1	3.94	17.18 %
MDU4	1.81	13.93 %
MLR1	0.98	6.97 %
DGL2	0.86	7.63 %
SVG1	0.84	4.03 %
TPT1	0.68	3.86 %
MNM1	0.58	6.53 %
KPT1	0.42	6.67 %
PKM1	0.42	6.89 %
SGP1	0.29	3.84 %
NTM1	0.29	3.58 %
KRR1	0.29	1.62 %
ODM1	0.16	5.99 %
KYK1	0.15	1.47 %
WHMD		0.00 %
Total	142.48	20.69 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	134.28	19.20 %
Home-The	1.73	7.06 %
Total	136.01	18.79 %

Branch *	MTD Sales L	Brand Share %
TRY1	16.08	14.60 %
TNJ1	6.00	12.33 %
PBR2	4.85	13.48 %
TRY3	2.70	15.43 %
TRY4	2.66	11.17 %
KIK1	2.56	11.92 %
KUM2	2.42	7.82 %
AYR1	2.09	12.36 %
PBR1	1.70	13.94 %
TRY2	1.41	14.83 %
NMM1	1.00	6.60 %
TVR1	0.84	5.22 %
NGT1	0.84	4.27 %
PDK1	0.69	4.78 %
APM1	0.58	11.02 %
JKM1	0.56	3.04 %
NCK1	0.44	10.69 %
Total	136.01	18.79 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	133.79	15.83 %
Home-The	1.52	3.20 %
Total	135.31	15.15 %

Branch *	MTD Sales L	Brand Share %
TUT1	13.83	16.25 %
TVL1	10.02	9.84 %
TUT2	5.17	14.62 %
KVT1	4.07	7.60 %
RPM1	3.55	8.43 %
NGR1	3.47	6.25 %
SKD1	1.65	10.53 %
TKY1	1.55	14.34 %
SVK1	1.43	4.14 %
TKS1	1.41	4.93 %
VLY1	1.39	5.61 %
VKM1	1.33	11.77 %
MAR1	1.33	4.90 %
SNL1	1.29	10.03 %
KYR1	1.01	10.15 %
PDI1	1.01	11.57 %
APK2	0.72	8.02 %
KGL1	0.72	6.45 %
APK1	0.43	2.75 %
KSM1	0.30	6.26 %
COL1	0.29	6.92 %
TYI1	0.27	2.64 %
ARM1	0.15	2.07 %
WHTV		0.00 %
Total	135.31	15.15 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	97.50	15.13 %
Home-The	1.00	3.91 %
Total	98.50	14.70 %

Branch *	MTD Sales L	Brand Share %
CH21	8.74	18.31 %
CH20	4.98	12.11 %
CH24	4.81	15.27 %
CH51	3.79	13.74 %
CH12	3.11	5.90 %
CH50	2.52	8.54 %
GPD1	1.80	13.27 %
CH43	1.57	10.22 %
CH41	1.12	4.50 %
CH27	1.08	11.42 %
UKI1	0.83	7.16 %
CH06	0.81	3.73 %
CH46	0.74	9.26 %
MJR1	0.55	2.26 %
PON1	0.44	4.91 %
CH32	0.39	7.68 %
CH18	0.35	1.12 %
CH33	0.29	1.59 %
CH31	0.25	2.39 %
CH23	0.14	1.27 %
CH01		0.00 %
CH36		0.00 %
MC05		0.00 %
Total	98.50	14.70 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	89.29	22.35 %
Home-The	1.57	6.50 %
Total	90.86	21.44 %

Branch *	MTD Sales L	Brand Share %
CBE2	12.67	17.81 %
PLI1	2.84	15.15 %
CNR1	1.90	16.97 %
UMP1	1.50	13.49 %
KMR1	0.99	4.01 %
PPI1	0.85	10.93 %
CBE6	0.37	3.13 %
TPR4	0.30	5.83 %
GDR1	0.29	2.83 %
KGI1	0.15	1.73 %
CBE5	0.15	2.23 %
KGM1		0.00 %
KMD1		0.00 %
Total	90.86	21.44 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	88.19	20.14 %
Home-The	1.06	5.47 %
Total	89.25	19.52 %

Branch *	MTD Sales L	Brand Share %
NVL2	3.46	16.28 %
KKI2	2.18	6.87 %
KML1	1.02	7.14 %
VCM2	0.97	13.07 %
POY2	0.91	2.42 %
VPM1	0.83	12.03 %
MKM1	0.81	8.73 %
VCM1	0.60	7.87 %
STP1	0.56	6.86 %
TVM1	0.42	6.03 %
TDM1	0.26	1.19 %
WHUT		0.00 %
Total	89.25	19.52 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	77.58	15.42 %
Home-The	1.54	5.93 %
Total	79.12	14.95 %

Branch *	MTD Sales L	Brand Share %
ERD1	4.77	16.14 %
ERD2	4.36	13.08 %
SLM2	3.53	18.09 %
SLM3	1.74	6.63 %
TRM1	1.09	6.45 %
CMI1	0.98	16.23 %
PMP1	0.76	5.88 %
KRI1	0.69	4.70 %
PDR1	0.56	10.11 %
APN1	0.46	4.24 %
KMM1	0.42	6.25 %
SGG1	0.42	10.78 %
RSP1	0.37	2.89 %
HRR1	0.36	5.54 %
KVP1	0.30	1.93 %
EPI1	0.28	2.84 %
DPR1	0.28	1.96 %
VKL1	0.14	2.73 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
KAM1		0.00 %
MTR1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
Total	79.12	14.95 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	50.07	14.77 %
Home-The	1.55	7.68 %
Total	51.62	14.37 %

Branch *	MTD Sales L	Brand Share %
AKM1	3.07	16.18 %
TRR1	1.82	9.41 %
PLR1	1.50	12.34 %
VSI1	1.25	6.49 %
CPT1	0.72	5.98 %
ANI1	0.68	7.23 %
VEL2	0.42	2.27 %
VEL1	0.42	3.06 %
BGR1	0.30	2.94 %
ARC2	0.21	2.17 %
SLG1	0.14	1.60 %
GDM1		0.00 %
KPM1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	51.62	14.37 %