



TN : SAMSUNGAV Sales Performance 30/03/2026 9:03 AM

MTD Sales
686.81 L

Brand Share %
15.24 %

Information:

MTD : 01-03-2026 To 29-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **15.24 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	676.47	15.89 %
Home-The	10.34	4.12 %
Total	686.81	15.24 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	111.92	19.28 %
SOUTH-03	97.23	17.89 %
TRICHY-01	90.85	15.41 %
SOUTH-01	90.40	11.29 %
CHENNAI-02	77.44	13.61 %
WEST-01	72.12	19.23 %
WEST-02	58.33	13.93 %
SOUTH ARCOT	48.53	15.04 %
NORTH ARCOT	39.98	13.00 %
Total	686.81	15.24 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	109.50	19.79 %
Home-The	2.42	8.85 %
Total	111.92	19.28 %

Branch *	MTD Sales L	Brand Share %
CH14	6.57	13.91 %
CH45	3.88	14.07 %
CH05	1.45	3.39 %
CH28	1.30	7.10 %
CH48	1.18	5.49 %
CH30	1.10	3.81 %
TKM1	0.89	10.13 %
CH39	0.66	7.31 %
GUD1	0.43	1.77 %
CH08	0.43	2.14 %
KNR1	0.28	3.08 %
CH29	0.20	11.98 %
CH37		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC09		0.00 %
WHC3	-0.79	-16.62 %
Total	111.92	19.28 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	95.97	18.85 %
Home-The	1.26	3.67 %
Total	97.23	17.89 %

Branch *	MTD Sales L	Brand Share %
TMM1	2.20	10.51 %
SVG1	0.94	5.94 %
ODM1	0.81	11.90 %
MLR1	0.81	9.22 %
DGL2	0.65	5.85 %
PKM1	0.59	9.10 %
MNM1	0.41	6.55 %
KYK1	0.27	3.78 %
SGP1	0.22	2.67 %
PNI1	0.14	1.65 %
KPT1	0.14	1.78 %
SZSD	0.03	0.71 %
KRR1		0.00 %
MDU4		0.00 %
NTM1		0.00 %
TPT1		0.00 %
Total	97.23	17.89 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	89.93	15.97 %
Home-The	0.92	3.46 %
Total	90.85	15.41 %

Branch *	MTD Sales L	Brand Share %
TRY1	7.25	8.81 %
PTK1	3.71	13.05 %
MDI1	2.50	13.13 %
TTP1	1.46	10.22 %
NCK1	1.16	14.92 %
TRY4	1.14	5.77 %
PBR1	0.95	8.56 %
JKM1	0.83	4.38 %
NMM1	0.57	3.92 %
KIK1	0.57	3.75 %
AYR1	0.53	4.48 %
NGT1	0.42	1.84 %
APM1	0.38	6.47 %
PDK1	0.28	2.57 %
TVR1	0.25	1.54 %
TRY2		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	90.85	15.41 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	89.51	11.93 %
Home-The	0.89	1.77 %
Total	90.40	11.29 %

Branch *	MTD Sales L	Brand Share %
TUT1	22.14	14.10 %
TVL1	8.16	9.25 %
KVT1	4.37	11.94 %
VNR2	4.36	11.50 %
ERL2	2.40	14.59 %
RPM1	1.61	6.36 %
PDI1	1.16	7.67 %
SVK1	1.04	4.09 %
SKD1	0.82	9.53 %
SNL1	0.79	7.60 %
NGR1	0.78	2.00 %
TKS1	0.70	2.87 %
VLV1	0.56	3.05 %
TUT2	0.55	1.81 %
KSM1	0.50	7.22 %
KGL1	0.45	9.90 %
APK2	0.42	3.61 %
ARM1	0.33	4.43 %
APK1	0.27	2.23 %
TKY1	0.14	1.43 %
KYR1	0.14	1.67 %
COL1		0.00 %
MAR1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
TYI1		0.00 %
VKM1		0.00 %
WHTV		0.00 %
Total	90.40	11.29 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	75.09	13.90 %
Home-The	2.35	8.14 %
Total	77.44	13.61 %

Branch *	MTD Sales L	Brand Share %
CH50	4.38	13.98 %
CH06	2.78	12.02 %
CH12	2.66	6.29 %
CH24	2.35	13.66 %
CH20	2.26	7.48 %
CH17	1.69	7.89 %
GPD1	1.21	14.00 %
PON1	0.96	6.59 %
UKI1	0.84	9.76 %
CH31	0.64	6.84 %
CH27	0.55	8.69 %
CH23	0.42	4.66 %
CH18	0.41	1.91 %
CH43	0.40	2.88 %
MJR1	0.27	1.46 %
CH36	0.27	5.77 %
CH33	0.15	1.46 %
CH32	0.14	8.27 %
CH41	0.14	0.51 %
CH01		0.00 %
CH46		0.00 %
Total	77.44	13.61 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	71.17	20.35 %
Home-The	0.95	3.76 %
Total	72.12	19.23 %

Branch *	MTD Sales L	Brand Share %
SNR1	1.70	14.90 %
DPM2	1.29	15.22 %
UMP1	1.29	14.10 %
CBE6	1.22	10.45 %
CNR1	1.13	7.76 %
PLI1	0.84	6.21 %
KGI1	0.77	7.63 %
CBE5	0.47	9.96 %
CBE3	0.28	7.00 %
KGM1	0.27	4.96 %
GDR1	0.14	2.66 %
KMD1	0.14	2.21 %
TPR4	0.14	3.55 %
KMR1		0.00 %
PPI1		0.00 %
WZSD		0.00 %
Total	72.12	19.23 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	57.99	14.69 %
Home-The	0.33	1.39 %
Total	58.33	13.93 %

Branch *	MTD Sales L	Brand Share %
NKL2	3.32	15.17 %
TCG1	0.92	10.30 %
SLM3	0.91	5.11 %
CMI1	0.66	11.50 %
KRI1	0.58	2.82 %
TRM1	0.37	3.08 %
HRR1	0.29	4.28 %
APN1	0.28	2.74 %
DPR2	0.27	3.53 %
SGG1	0.22	3.77 %
MTR1	0.15	2.61 %
PDR1	0.14	1.72 %
RSP1	0.14	1.04 %
KVP1	0.14	2.81 %
PMP1	0.14	1.94 %
BMD1		0.00 %
EPI1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	58.33	13.93 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	47.64	15.57 %
Home-The	0.89	5.33 %
Total	48.53	15.04 %

Branch *	MTD Sales L	Brand Share %
POY1	2.85	9.86 %
NVL2	1.22	9.09 %
POY2	0.91	2.98 %
VCM1	0.65	8.80 %
STP1	0.52	6.67 %
VPM1	0.28	7.77 %
KKI2	0.27	1.34 %
TDM1	0.15	0.86 %
KML1	0.14	1.10 %
MKM1		0.00 %
TVM1		0.00 %
Total	48.53	15.04 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	39.65	13.67 %
Home-The	0.33	1.89 %
Total	39.98	13.00 %

Branch *	MTD Sales L	Brand Share %
TRR1	2.40	13.82 %
VEL2	1.47	9.71 %
VSI1	1.26	9.60 %
ARC2	0.50	6.83 %
ANI1	0.46	10.02 %
PLR1	0.40	6.80 %
WJD1	0.28	2.84 %
BGR1	0.14	2.39 %
CPT1	0.14	1.62 %
KPM1	0.14	1.59 %
VNB1	0.14	1.38 %
SLG1	0.14	1.71 %
GDM1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
WJP1		0.00 %
Total	39.98	13.00 %