

MTD Sales
1,488.67 L

Brand Share %
14.99 %

Information:

MTD : 01-10-2025 To 28-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.99 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	1,479.76	15.79 %
Home-The	8.91	1.58 %
Total	1,488.67	14.99 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	258.75	18.24 %
TRICHY-01	198.80	16.34 %
WEST-02	194.44	14.07 %
SOUTH-01	184.89	12.20 %
WEST-01	175.70	18.18 %
CHENNAI-01	169.43	16.35 %
CHENNAI-02	119.86	13.16 %
SOUTH ARCOT	100.56	14.07 %
NORTH ARCOT	73.40	10.20 %
KL-SOUTH	12.82	23.86 %
Total	1,488.67	14.99 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	257.88	19.30 %
Home-The	0.87	1.06 %
Total	258.75	18.24 %

Branch *	MTD Sales L	Brand Share %
KRR1	7.01	13.46 %
TMM1	4.61	9.02 %
DGL2	3.01	12.98 %
NKI1	2.95	11.08 %
SVG1	2.87	9.55 %
MLR1	1.92	7.32 %
MDU4	1.41	6.28 %
PNI1	1.06	5.63 %
TDI1	1.06	4.91 %
BNR1	0.97	3.45 %
PKM1	0.73	5.17 %
MDU2	0.53	0.52 %
SGP1	0.48	2.92 %
TPT1	0.27	1.61 %
KKD2	0.27	7.36 %
SZSD		0.00 %
Total	258.75	18.24 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	197.63	17.01 %
Home-The	1.17	2.14 %
Total	198.80	16.34 %

Branch *	MTD Sales L	Brand Share %
TRY4	7.46	12.49 %
PBR2	7.09	11.62 %
PTK1	2.25	4.87 %
NCK1	1.32	7.74 %
JKM1	1.06	2.35 %
TYR1	0.79	1.54 %
TVR1	0.79	3.44 %
PBR1	0.76	3.10 %
KRN1	0.67	2.94 %
PDK1	0.64	2.32 %
NMM1	0.40	1.65 %
NGT1	0.14	0.39 %
TRY2		0.00 %
TZSD		0.00 %
Total	198.80	16.34 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	194.44	14.88 %
Total	194.44	14.07 %

Branch *	MTD Sales L	Brand Share %
SLM1	20.41	13.48 %
NKL2	8.14	14.08 %
HSR1	6.27	14.38 %
MTR1	5.33	14.62 %
SLM3	4.86	7.84 %
KRI1	2.50	5.51 %
SGG1	1.82	8.97 %
HRR1	1.05	5.48 %
RSP1	1.01	2.70 %
VKL1	0.82	4.74 %
TCG1	0.73	2.20 %
EPI1	0.53	1.30 %
EDP1	0.50	1.77 %
PDR1	0.35	1.75 %
APN1	0.28	1.08 %
KMM1	0.13	0.64 %
BMD1		0.00 %
DPR2		0.00 %
SGI1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	194.44	14.07 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	183.79	12.88 %
Home-The	1.10	1.25 %
Total	184.89	12.20 %

Branch *	MTD Sales L	Brand Share %
TVL1	10.72	7.21 %
KVT1	9.97	13.51 %
VNR2	8.32	12.83 %
SVK1	6.98	10.41 %
MAR1	5.68	14.56 %
APK1	3.49	9.20 %
SNL1	3.45	10.35 %
ARM1	2.49	10.23 %
TUT2	2.33	4.12 %
RPM1	2.31	4.11 %
UDN1	2.09	12.62 %
VLY1	1.41	3.94 %
KGL1	1.21	5.95 %
KYR1	0.89	5.01 %
APK2	0.87	3.54 %
TKS2	0.65	1.08 %
KSM1	0.48	5.92 %
NGR1	0.47	0.50 %
TYI1	0.39	2.17 %
VKM1	0.34	1.98 %
COL1	0.13	3.55 %
PDI1	0.13	0.54 %
S2SD		0.00 %
WHTV		0.00 %
Total	184.89	12.20 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	174.15	19.26 %
Home-The	1.55	2.47 %
Total	175.70	18.18 %

Branch *	MTD Sales L	Brand Share %
CBE2	21.88	12.40 %
PLI1	3.59	7.29 %
UMP1	2.25	11.72 %
GBM1	1.59	5.96 %
CNR1	1.44	8.42 %
GDR1	1.42	5.56 %
PPI1	0.84	3.74 %
KMD1	0.75	3.40 %
CBE5	0.69	4.38 %
KGM1	0.56	4.09 %
ANR1	0.28	3.25 %
KGI1	0.27	1.39 %
WHCB		0.00 %
WZSD		0.00 %
Total	175.70	18.18 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	168.52	17.15 %
Home-The	0.92	1.70 %
Total	169.43	16.35 %

Branch *	MTD Sales L	Brand Share %
CH05	9.26	13.40 %
CH48	5.71	13.32 %
CH42	4.59	11.20 %
CH35	4.39	14.46 %
CH08	3.62	5.93 %
CH38	1.88	9.71 %
CH45	1.60	3.96 %
GUD2	0.90	3.14 %
CH39	0.89	5.27 %
CH26	0.84	9.66 %
TKM1	0.57	2.97 %
CH37	0.55	3.06 %
CH29	0.40	8.03 %
CZWH	0.34	2.38 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	169.43	16.35 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	118.00	13.65 %
Home-The	1.86	4.02 %
Total	119.86	13.16 %

Branch *	MTD Sales L	Brand Share %
CH34	5.56	13.41 %
CH09	2.25	4.95 %
CH46	1.91	14.60 %
CH18	1.46	3.39 %
CH06	1.30	3.08 %
MJR1	1.05	2.46 %
UKI1	0.77	4.52 %
CH36	0.52	5.76 %
MC06	0.51	12.53 %
CH33	0.43	1.59 %
CH17	0.40	1.45 %
CH43	0.35	1.29 %
CH31	0.26	2.63 %
CH27	0.26	2.73 %
PON1	0.20	1.09 %
CH41	0.14	0.31 %
CH01		0.00 %
CH23		0.00 %
MC05		0.00 %
Total	119.86	13.16 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	99.13	14.84 %
Home-The	1.43	3.06 %
Total	100.56	14.07 %

Branch *	MTD Sales L	Brand Share %
TRK1	5.29	11.71 %
CUD1	5.08	9.66 %
KKI2	2.89	4.86 %
POY2	2.52	5.46 %
TDM1	2.44	6.76 %
STP1	2.02	14.29 %
POY1	1.18	2.12 %
TVM1	0.92	6.78 %
VCM1	0.29	1.93 %
MKM1	0.13	0.98 %
Total	100.56	14.07 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	73.40	10.98 %
Total	73.40	10.20 %

Branch *	MTD Sales L	Brand Share %
SBR1	6.18	14.83 %
AKM1	6.01	14.96 %
PLR1	2.02	9.81 %
KPM2	1.80	2.23 %
ANI1	1.35	8.15 %
SLG1	1.20	6.20 %
BGR1	1.00	5.51 %
VEL2	0.88	2.79 %
PTU1	0.78	12.52 %
VSI1	0.78	2.17 %
CPT1	0.78	2.91 %
GDM1	0.34	1.31 %
KPM1	0.33	1.43 %
WJD1	0.14	0.71 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WJP1		0.00 %
Total	73.40	10.20 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	12.82	25.55 %
Total	12.82	23.86 %

Branch *	MTD Sales L	Brand Share %
TVSD		0.00 %
Total	12.82	23.86 %